

# 2024

ACG Industrials & Energy  
Uncorked Sponsorship Prospectus





## ACG Houston Industrials & Energy Uncorked

Wednesday, October 9, 2024

The 19th Annual Industrials and Energy Uncorked, ACG Houston's Private Equity Marketplace & Wine Tasting, is an exceptional networking opportunity that provides direct exposure to professionals across the industrials and energy sectors who are involved in M&A, fundraising, corporate growth and strategic development.



**DealSource Meetings**

1:30pm - 4:30pm



**Sponsor Happy Hour**

4:30pm - 5:30pm



**Marketplace & Wine Tasting**

5:30pm - 8:30pm



### DATE

Wednesday, October 9, 2024



### LOCATION

**The Revaire**

7122 Old Katy Road  
 Houston, TX 77024



### TIMELINE

**1:30pm - 4:30pm CT**  
 DealSource Meetings

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## Exclusive Private Meetings for PE, Corporate Development and IB Sponsors

1:30pm - 4:30pm

Private Equity and Investment Bank sponsors will have dedicated space and tables for one-on-one DealSource meetings from 1:30-4:30pm. ACG Houston will coordinate the DealSource schedules. Sponsors will be prompted to fill out a survey to rank their meeting preferences during DealSource. We will do our best to accommodate all requests. We will send out all meeting schedules and the attendee list prior to the event so you can coordinate additional meetings during the happy hour or wine tasting.

### MEETING DETAILS

- ▶ Exclusive to private equity, corporate development and investment bank sponsors
- ▶ Sponsors will receive a copy of the registration list in advance of the event to coordinate meetings
- ▶ ACG Houston will coordinate meeting schedules during DealSource



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## Happy Hour for All Sponsors

4:30pm - 5:30pm

All sponsors are invited to join the sponsor happy hour for an exclusive networking opportunity. Attendees can coordinate pre-arranged meetings or engage in impromptu side meetings during this time. There will be ample seating for a more intimate networking session before the main event.

### MEETING DETAILS

- ▶ Exclusive to all event sponsors
- ▶ Unlimited attendees invited from sponsoring private equity, corporate development and investment banking firms
- ▶ Service sponsors are limited to 2 attendees per firm
- ▶ Sponsors will receive a copy of the registration list in advance of the event to coordinate meetings



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## Industrials & Energy Uncorked Wine Tasting

5:30pm - 8:30pm

The wine tasting will kick off at 5:30pm featuring an all new selection of high quality wines starting at \$75 a bottle. We'll have a DJ to set the mood and a magician working the crowd. All private equity groups will have their own table to feature marketing materials. Servers will be stationed at each table.

### SPONSOR BENEFITS

- ▶ High level exposure to 450+ executive attendees
- ▶ Interaction with industry peers, partners, prospects and clients
- ▶ Extensive publicity: direct e-mailings, website and program materials
- ▶ Limited number of sponsorships for service providers (exclusivity)



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## Sponsor Benefits and Opportunities

	Private Equity	Corporate Development	Investment Banks	Commercial Banks	Service Providers
	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500
Available Sponsorships	Unlimited	Unlimited	Unlimited	5	5 per industry
Branding and Marketing					
Logo recognition on ACG Houston website	✓	✓	✓	✓	✓
Logo recognition on email announcements	✓	✓	✓	✓	✓
Recognition on social media announcements	✓	✓	✓	✓	✓
Option to provide marketing materials at events	✓	✓	✓	✓	✓
Prominent name recognition and signage at your own wine table	✓	✓	-	-	-
15 bottles of premium wine for your table from a pre-selected list*	✓	✓	-	-	-
Complimentary tickets to event (\$200 value per ticket)	5	5	5	2	2
50% off additional tickets (\$100 per ticket)	✓	✓	✓	✓	✓
Sponsor-designated badges for company representatives	✓	✓	✓	✓	✓
Access to DealSource	Unlimited	Unlimited	Unlimited	-	-
Access to Sponsor Happy Hour Pre-Party	Unlimited	Unlimited	Unlimited	2	2

\* Super premium wines and extra bottles offered at an additional cost



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## Specialty Service Sponsor Opportunities: \$5,000

Available on a first-come, first-serve basis

Exclusive sponsorships are available for our service sponsors. All sponsorships listed below come with the same benefits listed under Service Sponsors on the Sponsor Benefits and Opportunities page. Have an idea you don't see below? Let us know. We are open to your creative ideas to improve the event and add value to your sponsorship.

- ▶ **Wine Glass Sponsor:** Sponsor of imprinted wine glass with company logo for all attendees
- ▶ **Bourbon Sponsor:** Sponsor of bourbon tasting table setup alongside private equity wine tables
- ▶ **Champagne Sponsor:** Sponsor of champagne table setup alongside private equity wine tables
- ▶ **DealSource Sponsor:** Sponsor of DealSource meetings including signage at DealSource, ability to bring 4 representatives to the DealSource happy hour
- ▶ **Espresso Martini Sponsor:** Sponsor of espresso martini table setup alongside private equity wine tables
- ▶ **Dessert Sponsor:** Sponsor of desserts - creative ideas welcome!
- ▶ **Valet Sponsor:** Sponsor of valet parking with branded waters and business cards to be left in all vehicles
- ▶ **Photo Booth Sponsor:** Sponsor of event photo booth with logo on all printed and electronic pictures
- ▶ **Charity Sponsor:** Sponsor of charity booth, includes branded corks to be placed in wine glasses for attendees to cast their vote



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## Table Sponsor Details

### Private Equity Sponsors

- ▶ Each table sponsor will be provided a 6-foot skirted table. We will arrange signage for each firm.
- ▶ Your sponsorship fee of \$2,500 includes 15 bottles of wine from our pre-selected premium wine list. Super premium wines or added bottles for your table are offered at an additional cost and are the responsibility of the table host.
- ▶ In advance of the event, table sponsors will be provided a pre-selected list of premium wines, from which we ask that you choose one wine to feature at your table. As our intent is to have a variety of wines presented across the tables, wines will be reserved for you based on the return date of the sponsorship form. We will make every effort feasible to accommodate any special requests.
- ▶ Provided at your table will be glasses, water pitchers, napkins and a bucket for discarded samples.
- ▶ Wine will be shipped directly to the venue and a member of the event planning committee will manage its distribution to your tables.
- ▶ Wine stewards will pour wine at the table. Tables sponsors are welcome to stand at your table, but are not obligated to pour the wines at their table.
- ▶ You are welcome to bring any materials you would like for your table. Suggested materials are: deal announcements, tombstones, portfolio company details, giveaways, business cards, etc.



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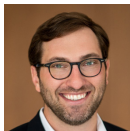
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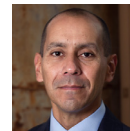
## Uncorked Committee



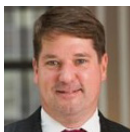
**EVENT CHAIR:** Simon Haidamous  
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Vik Kalra  
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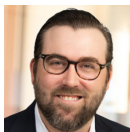
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