

2023

ACG Industrials & Energy
Uncorked Sponsorship Prospectus





ACG Houston Industrials & Energy Uncorked

Wednesday, October 11, 2023

The 18th Annual Industrials and Energy Uncorked, ACG Houston's Private Equity Marketplace & Wine Tasting, is an exceptional networking opportunity that provides direct exposure to professionals across the industrials and energy sectors who are involved in M&A, fundraising, corporate growth and strategic development.



DealSource Meetings

1:30pm - 4:30pm



Sponsor Happy Hour

4:30pm - 5:30pm



Marketplace & Wine Tasting

5:30pm - 8:30pm



DATE

Wednesday, October 11, 2023



LOCATION

Silver Street / Spring Street
 2000 Edwards Street
 Houston, TX 77007



TIMELINE

1:30pm - 4:30pm CT
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Exclusive Private Meetings for PE, Corporate Development and IB Sponsors

1:30pm - 4:30pm

Inside the Silver Street warehouse is the Spring Street art gallery, where we will have dedicated space and tables for one-on-one DealSource meetings from 1:30-4:30pm. ACG Houston will coordinate the DealSource schedules. Sponsors will be prompted to fill out a survey to rank their meeting preferences during DealSource. We will do our best to accommodate all requests. We will send out all meeting schedules and the attendee list prior to the event so you can coordinate additional meetings during the happy hour or wine tasting.

MEETING DETAILS

- ▶ Exclusive to private equity, corporate development and investment bank sponsors
- ▶ Sponsors will receive a copy of the registration list in advance of the event to coordinate meetings
- ▶ ACG Houston will coordinate meeting schedules during DealSource



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Happy Hour for All Sponsors

4:30pm - 5:30pm

All sponsors are invited to join the sponsor happy hour for an exclusive networking opportunity. Attendees can coordinate pre-arranged meetings or engage in impromptu side meetings during this time. There will be ample seating for a more intimate networking session before the main event.

MEETING DETAILS

- ▶ Exclusive to all event sponsors
- ▶ Unlimited attendees invited from sponsoring private equity, corporate development and investment banking firms
- ▶ Service sponsors are limited to 2 attendees per firm
- ▶ Sponsors will receive a copy of the registration list in advance of the event to coordinate meetings



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Industrials & Energy Uncorked Wine Tasting

5:30pm - 8:30pm

The main event will take place at Silver Street, a 20,000 square foot converted warehouse allowing attendees to network in an uncrowded and well-ventilated space. Decorated with string lights and lounge furniture, the mood will be set for a good time and great networking. There be plenty of free surface parking available to all attendees.

SPONSOR BENEFITS

- ▶ High level exposure to 400+ executive attendees
- ▶ Interaction with industry peers, partners, prospects and clients
- ▶ Extensive publicity: direct e-mailings, website and program materials
- ▶ Limited number of sponsorships for service providers (exclusivity)



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Sponsor Benefits and Opportunities

	Private Equity	Corporate Development	Investment Banks	Commercial Banks	Service Providers
	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500
Available Sponsorships	Unlimited	Unlimited	Unlimited	5	5 per industry
Branding and Marketing					
Logo recognition on ACG Houston website	✓	✓	✓	✓	✓
Logo recognition on email announcements	✓	✓	✓	✓	✓
Recognition on social media announcements	✓	✓	✓	✓	✓
Option to provide marketing materials at events	✓	✓	✓	✓	✓
Prominent name recognition and signage at your own wine table	✓	✓	-	-	-
15 bottles of premium wine for your table from a pre-selected list*	✓	✓	-	-	-
Complimentary tickets to event (\$200 value per ticket)	5	5	5	2	2
50% off additional tickets (\$100 per ticket)	✓	✓	✓	✓	✓
Sponsor-designated badges for company representatives	✓	✓	✓	✓	✓
Access to DealSource	Unlimited	Unlimited	Unlimited	-	-
Access to Sponsor Happy Hour Pre-Party	Unlimited	Unlimited	Unlimited	2	2

* Super premium wines and extra bottles offered at an additional cost



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Specialty Service Sponsor Opportunities: \$5,000

Available on a first-come, first-serve basis

Exclusive sponsorships are available for our service sponsors. All sponsorships listed below come with the same benefits listed under Service Sponsors on the Sponsor Benefits and Opportunities page. Have an idea you don't see below? Let us know. We are open to your creative ideas to improve the event and add value to your sponsorship.

- SOLD** ▶ **Wine Glass Sponsor:** Sponsor of imprinted wine glass with company logo for all attendees
- SOLD** ▶ **Bourbon Sponsor:** Sponsor of bourbon tasting table setup alongside private equity wine tables
- SOLD** ▶ **Champagne Sponsor:** Sponsor of champagne table setup alongside private equity wine tables
- SOLD** ▶ **DealSource Sponsor:** Sponsor of DealSource meetings including signage at DealSource, ability to bring 4 representatives to the DealSource happy hour
- SOLD** ▶ **Espresso Martini Sponsor:** Sponsor of espresso martini table setup alongside private equity wine tables
 - ▶ **Dessert Sponsor:** Sponsor of desserts - creative ideas welcome!
 - ▶ **Lounge Sponsor (2 available):** Sponsor of dedicated lounge space reserved for two sponsors on either end of the venue, includes couch seating and additional opportunities for branding
 - ▶ **Entertainment Sponsor:** Sponsor of live artist or entertainment during wine tasting event



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Uncorked Committee



EVENT CO-CHAIR:

Bill Cornelius
 Managing Director
 Crutchfield Capital
wrc@crutchfieldcapital.com



EVENT CO-CHAIR:

Simon Haidamous
 Director
 Genesis Park
shaidamous@genesis-park.com



Bryan Frederickson
 Managing Director
 GulfStar Group
bfrederickson@gulfstargroup.com



Erik Konicki
 Managing Director
 Statesman Business Advisors
ekonicki@statesmanbiz.com



Terry Padden
 Managing Director
 Piper Sandler & Co.
terry.padden@psc.com



Walker Kahle
 Senior Vice President
 Capstreet
WKahle@capstreet.com



Meghan Leggett
 Principal
 The Sterling Group
MLeggett@sterling-group.com



Morgan Stone
 Executive Director
 ACG Houston
mstone@acg.com



Vik Kalra
 Executive Vice President
 Platform Partners
vkalra@platformllc.com



Kjell Lundal
 Managing Director
 FMI Capital Advisors
Kjell.Lundal@fmicorp.com



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Selected Private Equity / Corporate Development Sponsors



Selected Investment Bank Sponsors





Table Sponsor Details

Private Equity Sponsors

- ▶ Each table sponsor will be provided a 6-foot skirted table. We will arrange signage for each firm.
- ▶ Your sponsorship fee of \$2,500 includes 15 bottles of wine from our pre-selected premium wine list. Super premium wines or added bottles for your table are offered at an additional cost and are the responsibility of the table host.
- ▶ In advance of the event, table sponsors will be provided a pre-selected list of premium wines, from which we ask that you choose one wine to feature at your table. As our intent is to have a variety of wines presented across the tables, wines will be reserved for you based on the return date of the sponsorship form. We will make every effort feasible to accommodate any special requests.
- ▶ Provided at your table will be glasses, water pitchers, napkins and a bucket for discarded samples.
- ▶ Wine will be shipped directly to the venue and a member of the event planning committee will manage its distribution to your tables.
- ▶ Wine stewards will pour wine at the table. Tables sponsors are welcome to stand at your table, but are not obligated to pour the wines at their table.
- ▶ You are welcome to bring any materials you would like for your table. Suggested materials are: deal announcements, tombstones, portfolio company details, giveaways, business cards, etc.



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Online registration available. Only one person per firm needs to register online. If you prefer to pay via check or credit card, please fill out the below form to secure your sponsorship.

Sponsor Registration and Contract

CONTACT INFORMATION

Company Name: _____

Website: _____

Address: _____

City: _____

State: _____ Zip: _____

Primary Contact: _____

Phone: _____

Email: _____

Marketing Contact: _____

Phone: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

Private Equity Group Table Sponsor **\$2,500**

Corporate Development Table Sponsor **\$2,500**

Investment Bank Sponsor **\$2,500**

Commercial Bank Sponsor **\$2,500**

Specialty Service Sponsor **\$5,000**

Service Provider Sponsor **\$2,500**

Industry Represented:

Additional Company Registrations **\$100 each**

PAYMENT INFORMATION

American Express Master Card Visa

Name: _____
(as it appears on credit card)

Card Number: _____ Exp. Date: _____

Security Code: _____ Zip: _____

If paying by check

Please mail this completed registration form, along with full payment to:

ACG Houston
12335 Cobblestone Drive
Houston, TX 77008

INSTRUCTIONS

To reserve your sponsorship, please email this completed form to Morgan Stone.

Previous year's sponsors are given first right of refusal with openings granted on a first-come, first-serve basis – but must respond by **7/28/2023** to preserve sponsorship status.

Sponsorship Confirmation:

Applications are subject to approval by the 2023 Industrials & Energy Uncorked Committee.



Morgan Stone
direct: 713-851-2281
email: mstone@acg.org

AGREEMENT

Sponsorship commitments are fully earned and not refundable. No benefits other than those specifically stated in the prospectus are implied or promised.

Signature: _____

Date: _____