



Capital Connection[®] 2019



2019 SPONSORSHIP OPPORTUNITIES

Updated September 2018

PLATINUM - \$25,000

- Stage Time at Opening Session
- Branded Email (1) – Content created and sent by ACG Atlanta through MailChimp
- **First Priority to a Suite Reservation in hotel (if available)**
- **Private Meeting Room located off of the main conference floor**
- Highest Level Logo Presence
- **Exclusive Signage in private room and welcome banner**
- Priority for a Panel Speaking Opportunity
- Quote in article in the Atlanta Business Chronicle (Print)
- Headshot appearance in Email, Digital Signage, and Print Program
- **2 DAY PREMIUM Sponsor Parcel (several layouts to choose from)**
- Full page Ad in the Conference Program
- 12 Conference Attendees
- 2 Evening Reception Attendees (Not valid for conference admission)
- 2 branded tables at Breakfast & Lunch (if applicable)
- 1 seat at the head table (if applicable)
- Admission for 4 to speaker Meet & Greets (must be registered conference attendees) (if applicable)
- Admission for 1 to the Corporate Development session (must be registered conference attendee)
- Level 1 access to event attendee list

RECEPTION - \$15,000

- Welcome Remarks at reception
- Branded Email (1) – Content created and sent by ACG Atlanta through MailChimp
- Priority to a Suite Reservation in hotel (if available)
- Significant Logo Presence
- Exclusive Signage at Reception
- Headshot appearance in Email and Print Program
- 2 DAY Strategic sponsor exhibit with dedicated meeting table
- Table at Reception
- ½ Page Ad in the Conference Program
- 10 Conference Attendees
- 1 branded tables at Breakfast & Lunch (if applicable)
- 1 seat at the head table (if applicable)
- Admission for 1 to the Corporate Development session (must be registered conference attendee)

OPENING KEYNOTE - \$15,000

- Stage time to introduce Speaker
- Branded Email (1) – Content created and sent by ACG Atlanta through MailChimp
- **First Priority to a Suite Reservation in hotel (if available)**
- **Private Meeting Room located off of the main conference floor**
- Highest Level Logo Presence
- **Exclusive Signage in private room and on stage during session**
- Headshot appearance in Email, Digital Signage, and Print Program
- Headshot appearance in Atlanta Business Chronicle announcing speaker(s)
- **2 DAY PREMIUM Sponsor Parcel (several layouts to choose from)**
- ½ page Ad in the Conference Program
- 10 Conference Attendees
- 2 branded tables at Lunch (if applicable)
- 1 branded table at Breakfast (if applicable)
- 1 seat at the head table (if applicable)

- Admission for 10 to speaker Meet & Greet (must be registered conference attendees) (if applicable)
- Admission for 1 to the Corporate Development session (must be registered conference attendee)
- Level 1 access to event attendee list

GOLD - \$15,000

- **First Priority to a Suite Reservation in hotel (if available)**
- Highest Level Logo Presence
- Priority for a Panel Speaking Opportunity
- Quote in article in the Atlanta Business Chronicle (Digital & Print)
- **Exclusive Signage in private room and on stage during session**
- Headshot appearance on Digital Signage and in Print Program
- **2 DAY PREMIUM Sponsor Parcel (several layouts to choose from)**
- ½ page Ad in the Conference Program
- 10 Conference Attendees
- 2 Evening Reception Attendees (Not valid for conference admission)
- Admission for 2 to speaker Meet & Greet (must be registered conference attendees) (if applicable)
- **NEW - Admission for 1 to the Corporate Development session (must be registered conference attendee)**
- Level 1 access to event attendee list

MORNING/CLOSING KEYNOTE - \$10,000

- Stage time to introduce Speaker
- Branded Email (1) – Content created and sent by ACG Atlanta through MailChimp
- **Priority to a Suite Reservation in hotel (if available)**
- Highest Level Logo Presence
- **Exclusive Signage on stage during session**
- Headshot appearance in Email, Digital Signage, and Print Program
- Headshot appearance in Atlanta Business Chronicle announcing speaker(s)
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ½ page Ad in the Conference Program
- 10 Conference Attendees
- 1 branded tables at Lunch (if applicable)
- 2 branded table at Breakfast (if applicable)
- Admission for 5 to speaker Meet & Greet (must be registered conference attendee) (if applicable)
- Level 1 access to event attendee list

DEAL MAKERS LOUNGE - \$10,000

- **Branded Email (1) - Content created and sent by ACG Atlanta through MailChimp**
- Significant Logo Presence
- Exclusive signage and logo exposure in Deal Makers Lounge
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 6 Conference Attendees
- 1 branded table at Lunch (if applicable)
- 1 branded table at Breakfast (if applicable)
- Level 2 access to event attendee list

CORPORATE CONNECTION - \$10,000

- **Branded Email (1) - Content created and sent by ACG Atlanta through MailChimp (if panel)**
- Significant Logo Presence
- Exclusive signage in Panel Session
- Moderator spot
- Priority Panel Speaking opportunity
- Byline Article in the Atlanta Business Chronicle (Print & Digital)
- Headshot in Atlanta Business Chronicle, Email, Signage and Conference Program
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 4 Conference Attendees
- Admission for 1 to Corporate Development Session (must be registered conference attendee)
- Level 2 access to event attendee list

SILVER - \$8,500

- **Priority to a Suite Reservation in hotel (if available)**
- Significant Logo Presence
- Priority for a Panel Speaking Opportunity
- Quote in article in the Atlanta Business Chronicle (Print)
- **Exclusive Signage in private room and on stage during session**
- Headshot appearance on Digital Signage
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ½ page Ad in the Conference Program
- 4 Conference Attendees
- 2 Evening Reception Attendees (Not valid for conference admission)
- Admission for 2 to speaker Meet & Greet (must be conference attendees) (if applicable)
- Level 1 access to event attendee list

LANYARD - \$8,500

- Meaningful Logo Presence
- **Exclusive logo and signage on lanyard and at lanyard pickup**
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 2 Conference Attendees
- Level 2 access to event attendee list

PANEL/ROUNDTABLE - \$7,500

- **Branded Email (1) - Content created and sent by ACG Atlanta through MailChimp (if panel)**
- Significant Logo Presence
- Exclusive signage for session
- Moderator spot
- Byline Article in the Atlanta Business Chronicle (Print & Digital)
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 3 Conference Attendees
- Admission for 1 to Corporate Development Session (must be registered conference attendee)
- Level 2 access to event attendee list

MORNING BREAK - \$7,500

- Meaningful Logo Presence
- Exclusive logo and signage during your Morning Break
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 2 Conference Attendees
- Level 2 access to event attendee list

AFTERNOON BREAK - \$7,500

- Meaningful Logo Presence
- Exclusive logo and signage during your Afternoon Break
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 2 Conference Attendees
- Level 2 access to event attendee list

CONFERENCE BAG - \$5,000

- Meaningful Logo Presence
- **Exclusive on single side of bag**
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 2 Conference Attendees
- Level 2 access to event attendee list

WIRELESS - \$5,000

- **Branded Email (1) - Content created and sent by ACG Atlanta through MailChimp (if panel)**
- Meaningful Logo Presence
- Exclusive Logo and Signage with WiFi login information and splashpage
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 2 Conference Attendees
- Level 2 access to event attendee list

CHARGING - \$5,000

- Meaningful Logo Presence
- Exclusive Logo and Signage on charging station(s)
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 2 Conference Attendees
- Level 2 access to event attendee list

BRONZE - \$4,500

- Meaningful Logo Presence
- **2 DAY Strategic sponsor exhibit with dedicated meeting table**
- ¼ page Ad in the Conference Program
- 2 Conference Attendees
- 2 Evening Reception Attendees (Not valid for conference admission)
- Level 2 access to event attendee list
- Pitchbook profile included in conference guide for Investment Banks, Mezzanine Funds, Private Equity Firms (if confirmed by deadlines)

Important Notifications and Policies

ACG Atlanta reserves the right to modify, substitute or eliminate attendee, exhibitor and sponsor benefits if needed, if the benefit is not available, and/or to preserve the integrity of the conference attendees' experience. In order to be fair to all attendees and protect the investment of all conference sponsors, all sponsors, exhibitors and attendees agree not to create or promote outside activities or events that are in conflict with specific elements of the official posted conference agenda of the 2019 Atlanta ACG Capital Connection Conference from the stated begin time and including the evening Event Reception on February 5th through the stated end time of the conference on February 7th.

The intent of the provision of attendee lists is to facilitate targeted networking and meaningful business connections prior to, at, and directly following the event. Acceptance of the attendee list implies agreement to the specific terms and conditions stated on the attendee list. Additionally, the attendee list cannot be distributed to outside parties not directly associated with the event or conference, nor can it be used for mass solicitation purposes of any kind.

Sponsors, exhibitors and registered attendees found to be in violation of ACG Atlanta policies and agreements voluntarily forfeit all of the remainder of the sponsor or attendee benefits that were to be provided to them. Sponsors, exhibitors and registered attendees are encouraged to receive confirmation from Melanie Brandt, President & CEO, in advance to ensure that any planned outside event, activity or attendee list usage does not conflict with these terms and conditions.