

Biography of Thomas A. Stewart

Thomas A. Stewart is the Executive Director of the National Center for the Middle Market, the leading source for knowledge, leadership and research on mid-sized companies, based at the Fisher College of Business at The Ohio State University. Stewart is an influential thought leader on global management issues and ideas: an internationally recognized editor and publisher, authority on intellectual capital and knowledge management, and a best-selling author.

Before joining the National Center for the Middle Market, Stewart served as Chief Marketing and Knowledge Officer for international consulting firm Booz & Company (now called Strategy&), overseeing the firm's intellectual agenda, major research projects, and *strategy + business* magazine. Prior to that, he was for six years the Editor and Managing Director of *Harvard Business Review*, leading it to multiple finalist nominations for a National Magazine Award. He earlier served as the editorial director of *Business 2.0* magazine and as a member of the Board of Editors of *Fortune* magazine.

His new book, *Woo, Wow, and Win: Service Design, Strategy, and the Art of Customer Delight* (co-authored with Patricia O'Connell), was published by Harper Business in November 2016. He is also the author of *Intellectual Capital: The New Wealth of Organizations* and *The Wealth of Knowledge: Intellectual Capital and the Twenty-first Century Organization*, published by Doubleday Currency in 1998 and 2003, respectively. He has contributed chapters to four other books and published articles in *Harvard Business Review*, *strategy + business*, *Fortune*, *Business 2.0*, *Inc.*, *Financial Times*, *The Hill*, *Industry Week*, *Ad Age*, and elsewhere. A twelve-time participant in the World Economic Forum, he has delivered lectures and seminars across the U.S. and in more than two dozen countries worldwide.

Stewart is a summa cum laude graduate of Harvard College and holds an honorary Doctor of Science degree from Cass Business School, City University London.