

ACG[®] New York

WINE TASTING GALA



Where **Private Capital** Meets the World

Sponsorships

2018



Where Private Capital Meets the World

ACG New York is the premier association in New York City for middle market dealmaking professionals: private capital providers (both equity and debt), M&A advisors, corporate executives, accountants, attorneys and other related transactional advisors. ACG New York annually hosts more than 70 events in New York City, Westchester and Long Island attended annually by over 8,000 professionals .

Key Messages:

1. ACG New York, consisting of 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.
2. ACG New York provides its members with opportunities to meet and establish on-going business relationships with members of the investment community including Private Equity, Hedge Funds, Debt and Equity Investors, Investment Bankers, Intermediaries, Corporate Development Executives, Transactional and Growth Advisors while fostering trust and significant transactional deal-making in public and private companies.
3. ACG New York, through 70 + annual events drawing over 8,000 participants, provides its members with valuable up-to-the-minute deal intelligence through its focused educational meetings, publications, surveys, monthly lunches, breakfasts, conferences and weekly newsletter.
4. Members who invest their time and effort and are committed to participation in ACG New York activities will derive significant benefits consistent with the mission of ACG New York facilitating deal-making through relationship-building and focused education in the world's financial capital.
5. ACG New York is committed to further growing for the benefit of its members. Successful growth is measured by increased membership, sponsorships, financial strength, participation and elevated recognition as the place for deal-making, corporate growth and corporate development.
6. ACG New York is part of the global organization which was founded in 1954 and today is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. Encompassing over 14,500 members in 59 chapters in North America, Europe and China.

Expected Attendees



2018 WINE TASTING GALA – NOVEMBER 28, 2018

This event is the premier event of The New York Chapter of the Association for Corporate Growth, the leading authority on corporate growth. This exciting event is the leading New York Private Equity event to generate new deals and mandates and is well attended by financial professionals from all over the US. It is **the** networking event of the year in New York and has the added benefit of offering over 100 of the world's finest wines. This is where deals happen.

EXPECTED FINANCIAL PROFESSIONALS IN ATTENDANCE

- 900 Attendees
- 180 Private Equity/Investment Banking Meetings
- 50 Private Equity Exhibitors
- Photos of 2017 Gala – [click](#) to view

Being a member of ACG has been critical to building out High Road Capital Partners' network of deal sources and service providers who have been essential to establishing our presence in the middle market and getting deals done. Many of our closed acquisitions can be attributed to relationships established through ACG networking, including at least three transactions that were sourced while attending ACG events.

- Rich Prestegaard, Director of Business Development, High Road Capital Partners



2 EXCLUSIVE SPONSORSHIP OPPORTUNITIES

1. PRIVATE EQUITY WINE GALA TABLE SPONSORSHIP

Limit: 8 Sponsorships \$12,500

Your firm will be in the center of the room surrounded by up to 50 private equity firms serving wine and over 900 middle market dealmaking professionals. Sponsors can bring their own fine wine or choose from a large selection of wines from Zachy's. Table sponsors will also have first right of refusal for next year's event.

Sponsors will gain maximum exposure of their brand, company website, and event signage. Sponsor will be included in weekly emails to over 18,000 middle market dealmakers.

SPONSOR BENEFITS

- Your firm's color logo on frequent email announcements to the extensive ACG New York's database and on ACG New York's website
- Opportunity to display your firm's marketing material and/or giveaway items
- Signage at the event including slides rotating throughout the evening
- Full-Color Advertisement in the Conference App
- Two (2) Complimentary invitations to the event to provide coverage by your colleagues or to use as gifts to help your client and prospect relationships

2. "JUST THE BASICS" PRIVATE EQUITY WINE SPONSORSHIP

Limit: 5 non-table sponsorships \$ 5,000

Represent your company's brand in our emails, event signage, Conference App, and web page.

SPONSOR BENEFITS

- Your firm's color logo on frequent email announcements to the extensive ACG New York's database and on ACG New York's website
- Opportunity to display your firm's marketing material and/or giveaway items
- Signage at the event including slides rotating throughout the evening
- Full-Color Advertisement in the Conference App
- Two (2) Complimentary invitations to the event to provide coverage by your colleagues or to use as gifts to help your client and prospect relationships

FAMILY OFFICE RECEPTION SPONSOR

\$2,500

This exclusive ACG Family Office event is where like-minded family offices will come together to network in their own private room prior to the Wine Tasting Gala. Sponsorship includes two complimentary attendees to the exclusive Family Office Pre-Event & the Wine Tasting Gala. In addition, the Sponsor will receive a sign with their company's logo and a post event attendee list for the Family Office Reception prior to the Main Wine Tasting Event.

Prominent Website Listing with sponsors hyperlink	Yes
Logo in Family Office Reception promotions	Yes
Social Networking Links	Yes
Sponsor may email MMW Subscribers with other relevant information	Yes
2 tickets to Pre-event reception and Wine Tasting main event	Yes

WOMEN OF LEADERSHIP RECEPTION SPONSOR

\$2,500

The Women of Leadership will network in their own private room prior to the Wine Tasting Gala. Sponsorship includes two complimentary attendees to the exclusive Pre-Event & the Wine Tasting Gala. In addition, the Sponsor will receive a sign with their company's logo and a post event attendee list for the Reception prior to the Main Wine Tasting Event.

Prominent Website Listing with sponsors hyperlink	Yes
Logo in Women of Leadership Reception promotions	Yes
Social Networking Links	Yes
Sponsor may email MMW Subscribers with other relevant information	Yes
2 tickets to Pre-event reception and Wine Tasting main event	Yes

FORWARD RECEPTION SPONSOR

\$2,500

The Forward group will network in their own private room prior to the Wine Tasting Gala. Sponsorship includes two complimentary attendees to the exclusive Pre-Event & the Wine Tasting Gala. In addition, the Sponsor will receive a sign with their company's logo and a post event attendee list for the Reception prior to the Main Wine Tasting Event.

Prominent Website Listing with sponsors hyperlink	Yes
Logo in Forward Reception promotions	Yes
Social Networking Links	Yes
Sponsor may email MMW Subscribers with other relevant information	Yes
2 tickets to Pre-event reception and Wine Tasting main event	Yes

EXCLUSIVE INDUSTRY SPONSOR **\$15,000**

Our EXCLUSIVE INDUSTRY sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week. You will also have the opportunity to reach out directly to our MMW Subscribers through ACG New York.

Sponsorship benefits include:

Prominent Website Listing with sponsors hyperlink	Yes
Logo in Middle Market Week promotions	Yes
Social Networking Links	Yes
Sponsor may email MMW Subscribers with other relevant information	Yes
1 ticket to Wine Tasting Gala on 11/28 plus 10% off additional tickets	Yes

MASTER SPONSOR **\$5,000**

Our MASTER sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week. You will also have the opportunity to reach out directly to our MMW Subscribers through ACG New York.

Sponsorship benefits include:

Prominent Website Listing with sponsors hyperlink	Yes
Logo in Middle Market Week promotions	Yes
Social Networking Links	Yes
Sponsor may email MMW Subscribers with other relevant information	Yes
1 ticket to Wine Tasting Gala on 11/28 plus 10% off additional tickets	Yes

SUPPORTING SPONSOR **\$1,000**

Our SUPPORTING sponsorship package will provide brand exposure to your firm for the entire week of Middle Market Week.

Sponsorship benefits include:

Website Listing with sponsors hyperlink	Yes
Logo in Middle Market Week promotions	Yes
Social Networking Links	Yes

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Sponsorship Choice: _____

METHOD OF PAYMENT

Amount enclosed: _____

Visa American Express MasterCard Check Enclosed

CREDIT CARD NUMBER _____ EXP DATE _____

Billing Address (if different) _____

SIGNATURE _____

Please fax to: ACG NY Office at 203.378-7109

*If mailing a check, please make payable to **ACG New York***

MAIL TO

ACG New York
ATT: Sarah Kuhns
1341 W. Broad St
Stratford, CT 06615