



Where **Private Capital** Meets the World

## 2018 DEALSOURCE SPONSORSHIP IMPACTING MIDDLE MARKET DECISION MAKERS



## Where Private Capital Meets the World

ACG New York is the single most comprehensive and efficient networking platform for the middle market deal-making community.

### Key Messages:

ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.

ACG New York provides its members with opportunities to meet and establish on-going business relationships with members of the investment community including Private Equity, Debt and Equity Investors, Investment Bankers, Intermediaries, Family Offices, Transactional Advisors, Corporate Development, and Operational Value Creators. Our members and attendee executives foster trust and significant transactional deal-making in public and private companies.

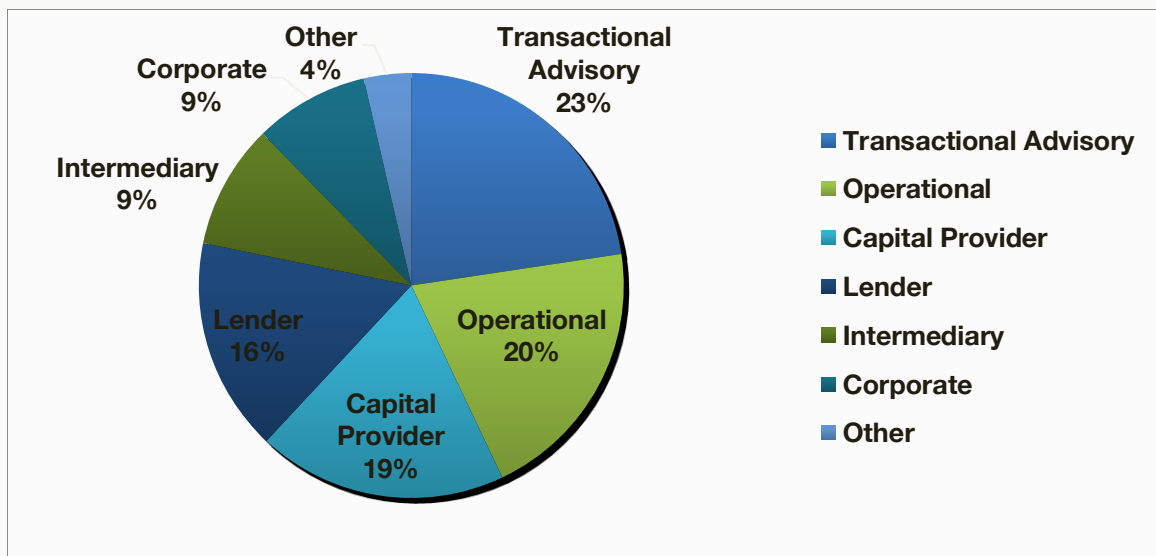
ACG New York, through 70 + annual events drawing over 7,500 participants, provides its members with valuable up-to-the-minute deal intelligence through its focused educational meetings, publications, surveys, monthly lunches, breakfasts, conferences, blogs and weekly newsletter.

Members who invest their time and effort and are committed to participation in ACG New York activities will derive significant benefits consistent with the mission of ACG New York facilitating deal-making through relationship-building and focused education in the world's financial capital.

ACG New York is committed to further growing for the benefit of its members. Successful growth is measured by increased membership, sponsorships, financial strength, participation and elevated recognition as the place for deal-making, corporate growth and corporate development.

ACG New York is the largest chapter of ACG Global and founded in 1954. ACG is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. Encompassing over 14,500 members in 59 chapters in North America, South America, Europe and Asia.

## EVENT ATTENDANCE BY INDUSTRY

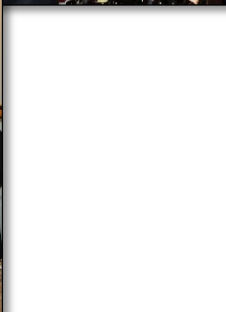


### OVERVIEW

This annual event attracts over 400 leading middle market dealmakers for an evening of establishing new relationships and existing ones through an open networking beer tasting event.

The afternoon will focus on 30 minute, substantive 1:1 meetings with bankers. We have capped the DealSource attendance at 20 sponsors and 30 bankers with a commitment of 6 meetings (sponsors send their top 12 choices of bankers and ACG tries to guarantee you will get at least 8 of those meetings). For the beer tasting, we pair a PE firm with a banker that you didn't meet with for additional networking and you are given beer to pour. We have prioritized quality and relevance.

	Benefits	Included
PRE-EVENT EXPOSURE	Logo & link in email blasts to 18,000+ recipients	*
	Logo & link on event page	*
	Social media mentions	*
ONSITE RECOGNITION	Complimentary Passes for firm (sponsor ribbons)	2
	ACG Website Listing	*
	Beer Table	*
POST-EVENT ACCESS	Signage	*
	Attendee list with contact information (no emails)	*
<b>PRICING</b>		<b>\$7,500</b>



### CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Sponsorship Choice:** \_\_\_\_\_

### METHOD OF PAYMENT

Amount enclosed: \_\_\_\_\_

Visa     American Express     MasterCard     Check Enclosed

CREDIT CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Please fax to:** ACG NY Office at 203.378.7109 **OR** email to: [skuhns@acgnyc.org](mailto:skuhns@acgnyc.org)

*If mailing a check, please make payable to **ACG New York***

### MAIL TO

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