

The Association for Corporate Growth's 2019 Public Policy agenda promotes federal policies that foster and incentivize the formation of private capital, investment, and growth in the middle market. ACG amplifies the voice of the middle market with policymakers through consistent education, vigilant monitoring, and strategic advocacy.

REGULATORY ADVOCACY

ENGAGE WITH KEY REGULATORS

ACG regularly communicates with key regulators to educate them on the important role played by the middle market, highlight regulatory areas where clarity is needed to reduce marketplace confusion, advocate for a reduction in unnecessary regulatory burdens, and ensure the voice of the middle market is considered in the development of rules, policies, and regulatory guidance.

ASSIST IN FACILITATING ACG MEMBER DIALOGUE WITH REGULATORS

ACG hosts meetings with key regulators and ACG members to facilitate opportunities for meaningful, direct dialogue.

PRIVATE EQUITY REGULATORY TASK FORCE

ACG's Private Equity Regulatory Task Force (PERT) gathers together CFOs, CCOs, COOs, and GCs of middle-market private equity firms. Together, they interpret and navigate the complex finance, operational, compliance, and regulatory issues affecting the industry. PERT members have access to a national peer-to-peer network focused on shaping best practices for those responsible for leading the business of private equity.

In 2017, PERT published the PERC principles, a groundbreaking set of best practices surrounding co-investments, cybersecurity, disclosure of fees & expenses, and valuations.

LEGISLATIVE ADVOCACY

STRENGTHEN THE VOICE OF THE MIDDLE MARKET WITH LAWMAKERS

ACG educates members of Congress and their staff on the critical role played by the middle market in growing jobs and boosting the overall economy. ACG proactively seeks opportunities to influence legislation that supports the middle market and vigilantly monitors legislative activity to oppose efforts that could stifle growth and harm ACG members.

HOUSE CONGRESSIONAL CAUCUS FOR MIDDLE MARKET GROWTH

This caucus, which is a bipartisan group of lawmakers dedicated to helping American middle-market companies thrive, provides a core group of allies on Capitol Hill to support a strong middle market.

ACG supports the caucus with educational briefings for congressional staffers related to middle-market issues, such as tax reform, cybersecurity, and capital formation.

ACG MIDDLE MARKET FLY-IN

Each year, ACG brings together middle-market leaders in Washington, D.C., for a unique opportunity to educate policymakers on the outsized impact of the middle market through Hill visits. By meeting face-to-face with members of Congress and their staff, ACG members have the opportunity to share firsthand the important work they do that

helps to grow jobs, boost sales, and support the overall U.S. economy.

ACG POLITICAL ACTION COMMITTEE

The ACG PAC was formed in order to strategically pool personal, voluntary funds from individual ACG members to help support and elect candidates that are champions of the middle market. The ACG PAC is a critical tool to promote ACG's federal advocacy efforts to drive middle-market growth. If you're interested in learning more about the ACG PAC, please reach out to us at policy@acg.org.

GRASSROOTS EFFORTS

DIRECT ACG MEMBER ENGAGEMENT

ACG offers opportunities for ACG members to promote middle-market growth through direct advocacy efforts. ACG can assist in identifying the appropriate contact for an issue, setting up meetings, creating sample letters to assist in outreach, and developing talking points to maximize your effectiveness.

IN-DISTRICT CONGRESSIONAL MEETINGS

ACG's Policy Team assists in securing members of Congress to tour businesses in their districts. This allows ACG members to talk about what's important to their company directly with their elected representatives.

CHAPTER POLICY EVENTS

ACG Global can assist in securing congressional speakers for chapter policy events so that ACG members have an opportunity to engage with policymakers outside of Washington, D.C.

DATA-DRIVEN ADVOCACY

GROWTHECONOMY.ORG

GrowthEconomy.org is a first-of-its-kind website and research database that aggregates the impact that middle-market private equity makes on jobs and sales growth. According to GrowthEconomy.org, from 1998 through 2017, U.S. private equity-backed companies grew jobs by 60 percent while all other U.S. companies grew jobs by 24 percent. Nearly three-quarters of this growth comes from the middle market.

GrowthExconomy.org is particularly useful for ACG's advocacy efforts because its data not only looks at the national impact of investment-friendly policies on the economy, but also the impact on state and congressional districts.

MEMBERSHIP ENGAGEMENT AND COMMUNICATION

PUBLIC POLICY INTEREST GROUP

Available to all ACG members, ACG's Public Policy Interest Group receives regular updates on regulatory and legislative issues of importance, in addition to being provided opportunities to engage in ACG's advocacy efforts. As a PPIG member, you will receive the D.C. Download, a monthly policy newsletter, right to your inbox.

PUBLIC POLICY ROUNDUP

Published on MiddleMarketGrowth.org each week that Congress is session, the Public Policy Roundup provides insight on key issues to the middle market in both Congress and various regulatory agencies.

Want to Learn More About ACG's Public Policy Efforts? Contact policy@acg.org.