



# 15th Annual M&A DealSource<sup>®</sup>

Featuring Beer from Around the World

## 2019 Sponsorships

## DealSource Sponsorship

### Overview

This annual event attracts over 400 leading middle market dealmakers for an evening of establishing new relationships and existing ones through an open networking beer tasting event.

The afternoon will focus on 30 minute, substantive 1:1 meetings with bankers. We have capped the DealSource attendance at 20 sponsors and 30 bankers with a commitment of 6 meetings (sponsors send their top 12 choices of bankers and ACG tries to guarantee you will get at least 8 of those meetings).

For the beer tasting, we pair a PE firm with a banker that you didn't meet with for additional networking and you are given beer to pour. We have prioritized quality and relevance.

### Details

Sponsor Benefits		Included
Pre-Event Exposure	Logo & link in email blasts to 18,000+ recipients	●
	Logo & link on event page	●
	Social media mentions	●
Onsite Recognition	Complimentary Passes for firm (sponsor ribbons)	2
	ACG Website Listing	●
	Beer Table	●
	Signage	●
Post-Event Access	Attendee list with contact information (no emails)	●
<b>Pricing</b>		<b>\$7,500</b>

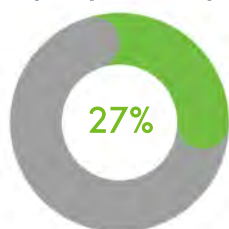
## Conference Metrics

### Past Attendance

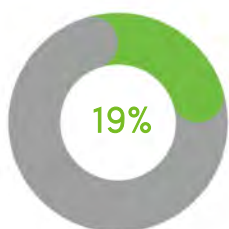


### Event Top Verticals

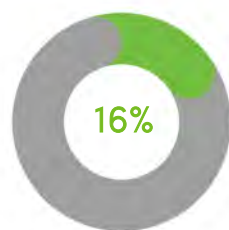
#### Equity Groups



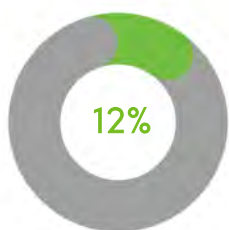
#### Lenders



#### Investors



#### Consultants



### ACG Top Member Types

#### Capital Providers



#### Advisors



#### Intermediaries



#### Corporate



## About ACG New York

ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.

ACG New York provides its members with opportunities to meet and establish on-going business relationships with members of the investment community including Private Equity, Hedge Funds, Debt and Equity Investors, Investment Bankers, Intermediaries, Family Offices, Transactional Advisors, Corporate Development, and Operational Value Creators. Our members and attendee executives foster trust and significant transactional deal-making in public and private companies.



# 15<sup>th</sup> Annual M&A DealSource

Past Event Photos





**Marketing Information**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

**Method of Payment**

DealSource Sponsorship \$7,500

- Visa       American Express       MasterCard       Check Enclosed

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

Signature \_\_\_\_\_

Email to: [skuhns@acgnyc.org](mailto:skuhns@acgnyc.org)

Fax to: ACG NY Office at 203.378.7109

*If mailing a check, please make payable to ACG New York*

**Mail To**

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Stratford, CT 06615

