



# The networksage



**Glenna Crooks, Ph.D.**, is a strategist, innovator and trusted counsel to government and business leaders. In her latest venture, a story told in *The NetworkSage: Realize Your Network Superpower*, she describes a new way to help people lessen the overwhelm of modern life, address the challenges of work-life balance, performance, productivity and family caregiving.

As Founder and CEO of *Strategic Health Policy International, Inc.* she solved tough health care problems and was known as a “one-woman think tank” with a talent for “organizing chaos” by her clients. She was an appointee of President Ronald Reagan, responsible for a \$70 billion portfolio of health programs. As global vice-president of Merck’s Vaccine Business, she expanded US operations to create a global business, tripling vaccine sales to more than a \$1 billion in under three years.

A graduate of Indiana University, she is a Fellow of the University of Pennsylvania *Center for Neuroscience and Society* and a Fellow of the Drexel University *Center for Population Health and Community Involvement*.

Glenna has been a member of corporate and non-profit Boards, including American Biogenetic Sciences, Inc., and the *David A. Winston Health Policy Fellowship*. She was founding Vice-Chair of the *Partnership for Prevention*. She was a Chairman of the *National Commission on Rare Diseases*, and a member of the *National Council of the Institute for Child Health and Human Development*, the Board of Scientific Counselors of the *Pediatric Dengue Vaccine Initiative* and the *Institute of Medicine Committee* to advise the Department of Defense on bioterrorism/biowarfare countermeasures. She is a *mu shin* Zen artist, donating her works to support children’s special needs.

She received the *Congressional Exemplary Service Award for Orphan Products Development* and is the first civilian to receive the highest award in public health, the *Surgeon General’s Medallion* from C. Everett Koop.

She is the author of six books and her *NetworkSage* blog was just launched.

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