CYBERSECURITY FOR PRIVATE EQUITY: STRATEGIES TO AVOID BEING THE NEXT CYBER TARGET



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Tuesday, May 23, 2017





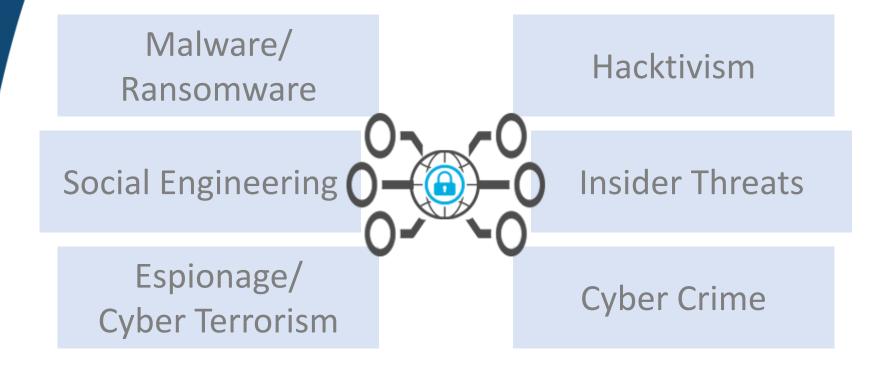
Discussion Topics

- Today's Cyber Threats Key Risks to PE Firms
- Strategy: Defense in Depth Identify, Protect, Detect, Respond, Recover
- Mitigating Vendor Risk
- The Human Factor

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Moving Targets: Today's Threats



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Rise of Ransomware

CryptoLocker



Private key will be destroyed on 9/8/2013 5:52 PM

> Time left 56:16:12

Your personal files are encrypted!

22

Your important files encryption produced on this computer: photos, videos, documents, etc. Here is a complete list of encrypted files, and you can personally verify this.

Encryption was produced using a unique public key <u>RSA-2048</u> generated for this computer. To decrypt files you need to obtain the private key.

The single copy of the private key, which will allow you to decrypt the files, located on a secret server on the Internet; the server will destroy the key after a time specified in this window. After that, nobody and never will be able to restore files...

To obtain the private key for this computer, which will automatically decrypt files, you need to pay 100 USD / 100 EUR / similar amount in another currency.

Cick «Next» to select the method of payment and the currency.

Any attempt to remove or damage this software will lead to the immediate destruction of the private key by server.



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Phishing Scams to Watch for

Tue 5/3/2016 1:21 PM	● ● ●			
NxStage.Medical@mx8.eci.com				
Invoice 266082 from NxStage Medical, Inc.	IRS-gov.us			
To If there are problems with how this message is displayed, click here to view it in a web browser.	To: Your IRS Data Requires Immediate Attention-			
NxStage Medical, Inc. INVOICE DUE DATE 266082 05/05/2016 \$662,39 View invoice	Dear IRS User, This is an important Message regarding your IRS Filing, from the previous year and current year. Our system indicates you have some changes in your record with us into the will like you be kindly follow they exist instructions in order to comply with our new system requirements. To avoid future efficulty with IRS services. By filing out the Taypayer's information that only you and IRS know, you can feel even more secure with your yearly Tax payout, knowing all information is Up to date. To Proceed, Please find attached HTML Web Page.			
Dear Valued Customer, Here's your invoice! We appreciate your prompt payment.	See Attached for HTML Web Page Download and Save It to your Device Desktop Goto Device Desktop to gent He HTML Web Page Continue by Filling your Information			
Thanks for your business! NxStage Medical, Inc.	Failure to comply, IRS will leave your Information Flagged on the system which will lead to taking other actions toward your next Tax Filing/refund. IRS will never share taxpayers personal information with third party. Sincerely,			
Dintuit, Inc. All rights reserved. Privacy Terms of Service	IRS Online Services IRS-gov Copy- right.html			



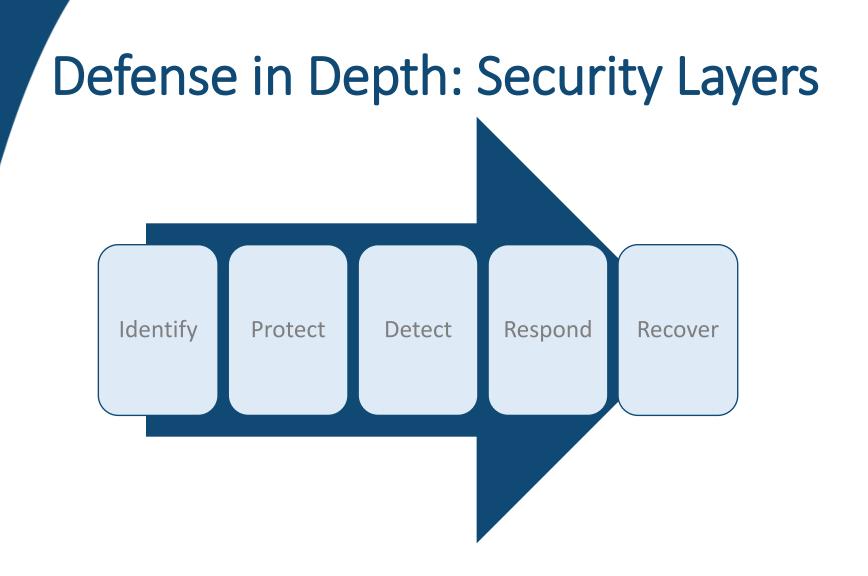


Risks to Private Equity

- Business and operational risk
 Reputational risk
 - Regulatory risk
 - Investment risk

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Technology Elements to Security

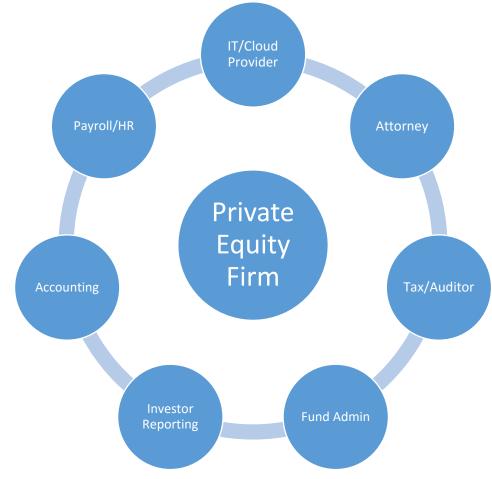
Levels of Protection	Tier 0 basic protection	Tier 1 standard protection	Tier 2 advanced protection
Perimeter & Network Security			
Firewalls	•	•	•
Next-Generation Firewalls			•
Anti-virus Software	•	•	•
Software Patching/Patch Management	•	•	•
Enhanced Email Security		•	•
Network Access Control		•	•
Access Control Measures			
Secure Remote Access (e.g. via Citrix)	•	•	•
Multi-factor Authentication			•
Mobile Device Security/Management		•	•
Policies & Procedures			
Separation of Administrative Access/Least Privilege	•	•	•
Acceptable Use Policy	•	•	•
Written Information Security Plan (WISP)		•	•
Business Continuity Plan (BCP)		•	•
Incident Response Policy		•	•
Employee/User Behavior			
Strong Non-default Password Enforcement	•	•	•
Regular/Annual Cybersecurity Training		•	•
Phishing Simulation Exercises			•
Advanced Technologies			
Intrusion Detection/Prevention			•
Storage Encryption (data at rest)			•
Data Loss Prevention			•

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Vendor Risk Management

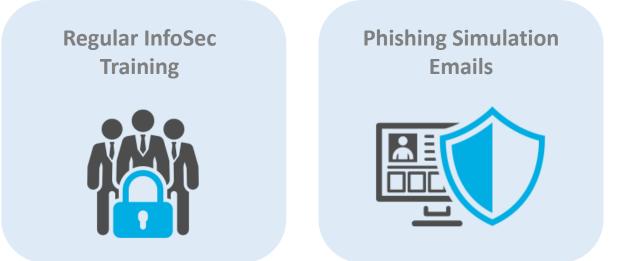


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The Human Factor

Make your employees a cyber security asset.



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Questions?



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