

The background of the entire page is a high-angle, panoramic view of the New York City skyline at dusk or dawn. The sky is a mix of light blue and orange. The city is densely packed with skyscrapers of various heights and architectural styles. In the foreground, a large green semi-transparent shape overlaps the cityscape, containing the text '2018 Sponsorships'. The overall composition is modern and professional.

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Where Private Capital Meets the World

2018 Sponsorships

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Consumer & Retail Conference – November 7, 2018

Consumer Packaged Goods: Sectors and Companies That Excite Consumers and Investors Alike






What are the some of the most exciting, high growth sectors in the CPG world today? Companies are developing newer and bolder strategies to build seemingly traditional products businesses (such as food or cosmetics) in a new world order environment, aligning technology in creative and efficient ways to optimize customer engagement and influence the consumers' path to purchase. Our speakers will share their insights on what makes these sectors so exciting for investors and strategics alike and what some of the pioneers are doing to stand out among tough competition.






Featured Speaker, Jeff Raider, Co-Founder, Harry's

This year's Fireside Chat will be led by Michael Appel, of Appel Associates LLC, and feature entrepreneur and business leader Jeff Raider, one of the co-founders of Harry's, the ground-breaking company that has redefined how consumers purchase one of the most basic consumer goods - razors, Jeff will share his journey building and leading the brand.

Sponsor Benefits

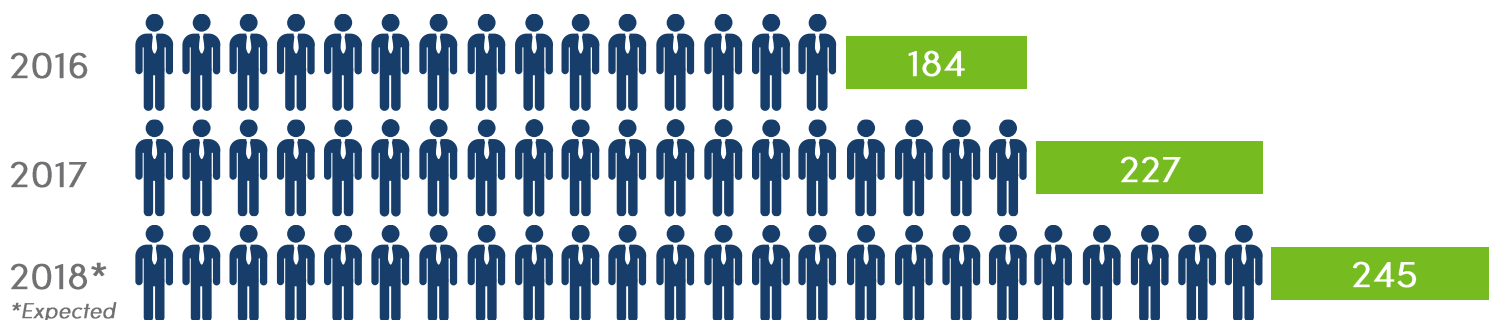
-  Firm's logo on event email promotion to the extensive ACG New York's database
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-  Opportunity to display your marketing material and/or giveaway items
-  Two (2) Complimentary invitations to the event to represent your firm
-  Opportunity to introduce a speaker or moderator at the event
-  Signage, including multi-media rotating recognition during sponsored event

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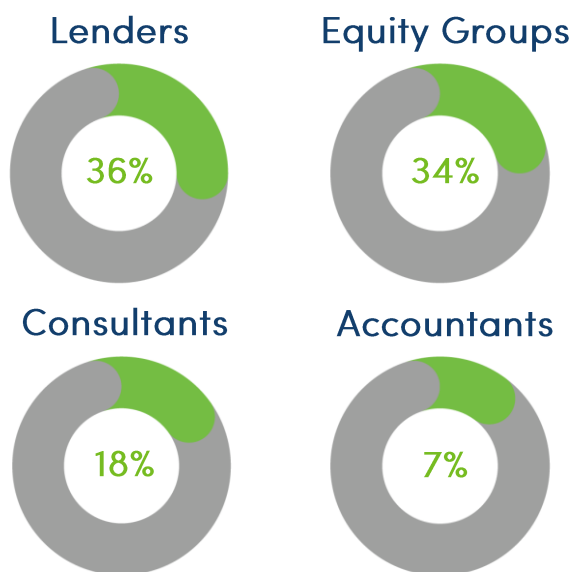
-  \$7,500 Industry Exclusive (includes 1/1)
-  \$5,000 Non-Industry Exclusive (no 1/1)
-  \$2,500 Cocktail Reception

Retail Conference Metrics

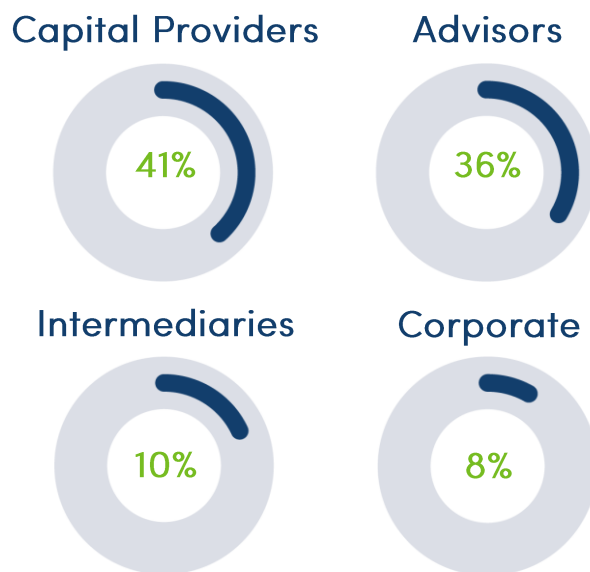
Past Attendance



Top Verticals



Top Member Types



About ACG New York

ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.

ACG New York provides its members with opportunities to meet and establish on-going business relationships with members of the investment community including Private Equity, Hedge Funds, Debt and Equity Investors, Investment Bankers, Intermediaries, Family Offices, Transactional Advisors, Corporate Development, and Operational Value Creators. Our members and attendee executives foster trust and significant transactional deal-making in public and private companies.

Consumer & Retail Conference

Past Event Photos



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