

The image features a blue gradient background with a white circuit-like pattern on the left side. The pattern consists of vertical lines of varying thicknesses, some ending in small circles, and some branching out at various angles. The text "ACG SOCIAL MEDIA CHANNELS" is centered in the middle of the image in a white, bold, sans-serif font.

ACG SOCIAL MEDIA CHANNELS

FACEBOOK

CREATED ON: 2009 AS A PUBLIC GROUP, NOT A COMPANY PAGE

HANDLE/PAGE: [HTTPS://WWW.FACEBOOK.COM/GROUPS/41580969391/](https://www.facebook.com/groups/41580969391/)

FOLLOWERS: 438

FORMS OF ENGAGEMENT: POST, COMMENT, LIKE OR SHARE

PUBLIC/PRIVATE: PUBLIC

TARGET AUDIENCE: ACG MEMBERS, VISITORS TO AUDIENCE BUILDER SITES (SEE BELOW)

AUDIENCE BUILDER: ACG.ORG, MMG.ORG, IG.ORG, EG.ORG, IG DAILY EMAILS

COMM PHILOSOPHY: SHARE MMG CONTENT AND SERVES AS PHOTO LIBRARY FOR ALL ACG EVENTS

VALUE: WORKS WELL AS PHOTO LIBRARY; ACG GLOBAL'S FEED CAN BE REPURPOSED BY CHAPTERS.

LIMITATIONS: IF NOT SET UP AS A COMPANY PAGE, POSTING ISN'T AS EFFECTIVE SINCE IT FORCES INDIVIDUAL USERS (ACG EMPLOYEES) TO POST.

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Photo/Video Poll Watch Party ...

Recommended Groups

Link groups you recommend and they'll appear in this group.

Link Existing Group Create New Linked Group

RECENT ACTIVITY

Brian Lububan added 22 photos to the album: EuroGrowth 2018: Day 2. Admin - Yesterday at 7:56am - Add Topics

CATEGORIZE POSTS + Create Topic

Add topics to posts to help group members find the information they're interested in.

ADD MEMBERS Embed Invite

+ Enter name or email address...

MEMBERS 445 Members



You have 3 new members this week. Write a post to welcome them. Write Post

DESCRIPTION Edit

ACG's 14,500 members include professionals from private equity f... See More

TAGS Add Tags

Add a few descriptive keywords.

LOCATIONS

LINKEDIN – ACG

HANDLE/PAGE: [HTTPS://WWW.LINKEDIN.COM/GROUPS/139408](https://www.linkedin.com/groups/139408) (CLOSED GROUP) /
[HTTPS://WWW.LINKEDIN.COM/COMPANY/ASSOCIATION-FOR-CORPORATE-GROWTH/](https://www.linkedin.com/company/association-for-corporate-growth/) (COMPANY)

FOLLOWERS:

- CLOSED GROUP: 3,030
- PUBLIC COMPANY PAGE: 3,479 (

FORMS OF ENGAGEMENT: POST (GROUP ONLY), COMMENT, LIKE OR SHARE

PUBLIC/PRIVATE: ONE PRIVATE (GROUP) / ONE PUBLIC (COMPANY)

TARGET AUDIENCE:

- CLOSED GROUP: ACG MEMBERS ONLY
- PUBLIC COMPANY PAGE: ACG MEMBERS AND NON-, SPONSORS, MEMBERS OF ORGANIZATIONS IN THE M&A & MIDDLE-MARKET SPACE

AUDIENCE BUILDER: ALL COMM CHANNELS (GROUP)

COMM PHILOSOPHY: SHARE MMG CONTENT, ACG NEWS AND EVENTS, AND RELEVANT ARTICLES; SHARE OTHER'S CONTENT IF IT'S ON BRAND FOR ACG OR IN A SPONSOR AGREEMENT

VALUE: MOST RELEVANT CHANNEL TO REACH BUSINESS AND MEMBER AUDIENCES (NOT MEDIA); ACG GLOBAL'S FEED CAN BE REPURPOSED BY CHAPTERS.

LIMITATIONS: POLICING CLOSED GROUPS FOR EX-MEMBERS IS A MANUAL PROCESS; NOT ABLE TO SEE FOLLOWERS ON COMPANY PAGES

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Larry Guthrie • **Manager**

Director, Communications & Marketing, at Association for Corporate Gr...

43m

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Private equity firm Ultra Capital purchased a cutting-edge tool to better analyze its projects and identify where the largest returns ar...

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Founded in 1954, the Association for Corporate Growth has 59 chapters and 14,500 members around the world. ACG serves 90,000 investors, owners, executives, lenders and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.

For more information about ACG, please visit www.acg.org.

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MEMBERS

3,026 members

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Association for Corporate Growth

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Founded in 1954, the Association for Corporate Growth (ACG) has chapters worldwide representing 14,500 members. ACG serves 90,000 investors, owners, executives, lenders and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.

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LINKEDIN – MMG

CREATED ON: 2018

HANDLE/PAGE: [HTTPS://WWW.LINKEDIN.COM/COMPANY/MIDDLE-MARKET-GROWTH-MAGAZINE/](https://www.linkedin.com/company/middle-market-growth-magazine/)

FOLLOWERS: 98

FORMS OF ENGAGEMENT: COMMENT, LIKE OR SHARE

PUBLIC/PRIVATE: PUBLIC COMPANY PAGE

TARGET AUDIENCE: ACG MEMBERS AND NON-, SPONSORS, READERS OF COMPETING PUBLICATIONS, MEMBERS OF ORGANIZATIONS IN THE M&A AND MIDDLE MARKET SPACE

AUDIENCE BUILDER: ALL MMG COMM CHANNELS

COMM PHILOSOPHY: SHARE MMG CONTENT

VALUE: MOST RELEVANT CHANNEL TO REACH BUSINESS AND MEMBER AUDIENCES (NOT MEDIA); MMG'S FEED CAN BE REPURPOSED BY CHAPTERS.

LIMITATIONS: POLICING CLOSED GROUPS FOR EX-MEMBERS IS A MANUAL PROCESS; NOT ABLE TO SEE FOLLOWERS ON COMPANY PAGES



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Notifications 48

8 likes • 20 shares • 1 comment • 19 mentions

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Publishing • Chicago, IL • 103 followers

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About us

Middle Market Growth is the official publication of the Association for Corporate Growth, telling the story of what happens after the deal. MMG profiles midsize companies that are growing organically or with investor backing, and the contributions they make to their communities and the broader economy.

MMG's print magazine, website, weekly e-newsletter and daily newsfeed keep dealmaking professionals up to date on news, trends and best practices for midsize companies and the investors that help them grow.

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Media Production
2-10 employees



National Center for the Middle Market

Research
2-10 employees



Mergers and Acquisitions -

themiddlemarket.com

Online Media
201-500 employees



TWITTER – ACG

CREATED ON: SEPTEMBER 2010

HANDLE/PAGE: [HTTPS://TWITTER.COM/ACGGLOBAL](https://twitter.com/acgglobal)

FOLLOWERS: 6,023

FORMS OF ENGAGEMENT: TAG IN A POST, RESPOND, LIKE OR SHARE

PUBLIC/PRIVATE: PUBLIC

TARGET AUDIENCE: ACG MEMBERS AND NON-, MEDIA, POLICY INFLUENCERS, SPONSORS, READERS OF COMPETING PUBLICATIONS, FOLLOWERS OF ORGANIZATIONS IN THE M&A AND MIDDLE MARKET SPACE

AUDIENCE BUILDER: ALL COMM CHANNELS & STRATEGIC FOLLOWING/RETWEETING OF OTHER TWITTER USERS

COMM PHILOSOPHY: SHARE MMG CONTENT, ACG NEWS AND EVENTS, AND RELEVANT ARTICLES; FOLLOW ALL CHAPTERS, SPONSORS AND RELEVANT MEDIA – SHARE CONTENT IF IT'S ON BRAND FOR ACG OR AS A CONGRATS/APPRECIATION FOR THEIR TWEET

VALUE: PRIMARY CHANNEL FOR REACHING MEDIA; THE IMMEDIACY OF IMPACT OF CONTENT POSTED: NOT AS EFFECTIVE AS LINKEDIN IN REACHING MEMBER AUDIENCE, BUT REACHES AUDIENCES THAT OTHER SOCIAL CHANNELS DO NOT; ACG GLOBAL'S FEED CAN BE REPURPOSED BY CHAPTERS.

LIMITATIONS: CHALLENGE TO CUT THROUGH THE CLUTTER IN THE TWITTERVERSE; LIMITED RESOURCES MAKE LEVERAGING THE CHANNEL FULLY A CHALLENGE

Driving Middle-Market Growth[®]



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The Association for Corporate Growth membership includes private equity firms, corporations and lenders that invest in middle-market companies.

Chicago, IL

acg.org

Joined September 2010

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Check Out @ACG_MMG Middle-Market Public Policy Roundup: #Congress on the securities fraud bill & Volcker Rule; #NLRB responds to concerns about the joint-employer standard. ow.ly/a4dx30ky5KL #volckerrule



Middle-Market Public Policy Roundup - Middle Mar...

Congress held hearings on the securities fraud bill and the Volcker Rule, and the NLRB chairman responded to concerns about the joint-employer standard.

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Followed by ACG Toronto and others

ACG Nebraska @ACGnebr... Follow

Followed by Leslie Whittet CAE and others

MidsizedBusinessInstt @Mi... Follow

TWITTER – MMG

CREATED ON: JANUARY 2013

HANDLE/PAGE: [HTTPS://TWITTER.COM/ACG_MMG](https://twitter.com/ACG_MMG)

FOLLOWERS: 1,760

FORMS OF ENGAGEMENT: TAG IN A POST, RESPOND, LIKE OR SHARE

PUBLIC/PRIVATE: PUBLIC

TARGET AUDIENCE: ACG MEMBERS AND NON-, MEDIA, POLICY INFLUENCERS, SPONSORS, READERS OF COMPETING PUBLICATIONS, FOLLOWERS OF ORGANIZATIONS IN THE M&A AND MIDDLE MARKET SPACE

AUDIENCE BUILDER: ALL COMM CHANNELS & STRATEGIC FOLLOWING/RETWEETING OF OTHER TWITTER USERS

COMM PHILOSOPHY: SHARE MMG CONTENT AND RELEVANT ARTICLES FROM OTHER SOURCES (THE LADDER); FOLLOW ALL CHAPTERS AND RELEVANT MEDIA – SHARE CONTENT IF IT'S ON BRAND FOR MMG OR AS A CONGRATS/APPRECIATION FOR THEIR TWEET

VALUE: PRIMARY CHANNEL FOR REACHING MEDIA; THE IMMEDIACY OF IMPACT OF CONTENT POSTED: NOT AS EFFECTIVE AS LINKEDIN IN REACHING MEMBER AUDIENCE, BUT REACHES AUDIENCES THAT OTHER SOCIAL CHANNELS DO NOT; MMG'S FEED CAN BE REPURPOSED BY CHAPTERS.

LIMITATIONS: CHALLENGE TO CUT THROUGH THE CLUTTER IN THE TWITTERVERSE; LIMITED RESOURCES MAKE LEVERAGING THE CHANNEL FULLY A CHALLENGE



Tweets **13.8K** Following **556** Followers **1,770** Likes **378** Lists **3** Moments **1**

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MMG from ACG

@ACG_MMG

The official publication of @ACGGlobal covering trends impacting #middlemarket businesses & #privateequity investment. Always interested in a growth story.

middlemarketgrowth.org

Joined January 2013

Born on September 19, 1987

880 Photos and videos

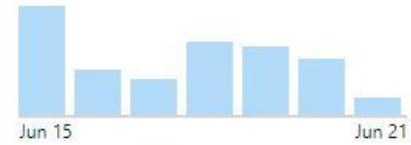
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VIMEO

CREATED ON: 2012

HANDLE/PAGE: [HTTPS://VIMEO.COM/USER9273249](https://vimeo.com/user9273249)

FOLLOWERS: 30/152 VIDEOS /645 PLAYS

FORMS OF ENGAGEMENT: COMMENT, LIKE OR SHARE

PUBLIC/PRIVATE: PUBLIC

TARGET AUDIENCE: ACG MEMBERS AND NON-, MEDIA, POLICY INFLUENCERS, SPONSORS, READERS OF COMPETING PUBLICATIONS, FOLLOWERS OF ORGANIZATIONS IN THE M&A AND MIDDLE MARKET SPACE

AUDIENCE BUILDER: ALL ACG COMM CHANNELS

COMM PHILOSOPHY: SHARE SPONSORED CONTENT ONLY (E.G., WEBINARS, MMI THEATERS, ETC.); STRATEGY IS TO EMBED VIDEOS ON ACG SITES VS PUSHING USER TO VIMEO CHANNEL

VALUE: GREAT CHANNEL TO HOUSE VIDEO CONTENT; ACG USES THIS CHANNEL FOR SPONSOR-DRIVEN CONTENT

LIMITATIONS: NOT USED A SOCIAL CHANNEL, PER SE, AS ALL VIDEOS ARE EMBEDDED ON ACG/MMG SITES; EXPENSIVE TO PRODUCE CONTENT FOR THE CHANNEL



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The Growing Importance Of The China Plus One Strategy Carl Root Accounts | Carl Root

For the last 20 years, western companies have invested heavily in China to capitalize upon low production costs and the enormous domestic market potential. But in recent years, many of the financial advantages for businesses in China have diminished:

Maturing Economy, Rising Wages & Disappearing Tax Incentives

The result being that today increasingly more companies are looking to expand into ASEAN in order to:

Decrease Labor Costs & Reduce Over Concentration On China

eastwest ASSOCIATES Commercial, Operational & Risk Management Specialists

China Plus One: Unlocking Opportunities in Asia-Pacific
ACG Association for Corporate Growth | 11 plays

Top US Listed Initial Public Offerings: First Half 2018

Stock Code	Issuer	Stock Exchange	Country	Market	Company Type	Cap. Raised	Proceeds (Million Dollars)
352875	Alta Liquor Holdings Inc.	LSX	United States	New York	IFO	US	1,758,752 Financial
202876	ADP Inc.	SI	China	Shanghai	IFO	US	2,020,000 High Technology
312218	Paycom Software Inc.	NYSE	Canada/United States	New York	IFO	US	2,261,789 High Technology
311915	Aetna	NYSE	United States	New York	IFO	US	1,470,000 Consumer Products
313116	MO Properties Inc.	NYSE	United States	New York	IFO	US	1,361,568 Real Estate
352875	Avient Inc.	NYSE	United States	New York	IFO	US	1,365,169 High Technology
352875	Chiquita Brands Inc.	NYSE	United States	New York	IFO	US	365,000 High Technology
311218	International Corp. PLC	NYSE	United States	New York	IFO	US	841,225 Industrial
313116	Aradigm Corp.	NYSE	United States	New York	IFO	US	823,520 Industrial
313116	Hudson Ltd.	NYSE	United States	New York	IFO	US	748,008 Retail
352875	Encompass Health Corp.	NYSE	United States	New York	IFO	US	723,000 High Technology
341915	FinTech Group	NYSE	Canada	New York	IFO	US	620,200 High Technology
341915	Griffith International Ltd.	NYSE	United States	New York	IFO	US	371,403 Materials
341915	Cardinal Health Inc.	NYSE	United States	New York	IFO	US	521,300 Financial
352875	CoStar Inc.	NYSE	United States	New York	IFO	US	382,560 Energy and Power
313116	Cooperacion Alamosa Agraria	NYSE	Argentina	New York	IFO	US	481,714 Real Estate
352875	SMBC Inc.	NYSE	China	New York	IFO	US	483,000 High Technology
311116	Insulet Corp.	NYSE	United States	New York	IFO	US	463,000 Real Estate
352875	ETS Energy Services LLC	NYSE	United States	New York	IFO	US	383,000 Energy and Power
352875	Parabank LLC	NYSE	United States	New York	IFO	US	317,075 High Technology

Global Market Exchange

- New York: \$17
- London: \$5
- Frankfurt: \$5
- Shanghai: \$5
- Hong Kong: \$5
- Nasdaq Stock Exchange: \$5
- Mumbai: \$5
- London: \$5
- Ho Chi Minh City STC: \$3
- Bolsa Mexicana de Valores: \$3

4,218,175 IPO Proceeds (\$M)

Capital Markets 2018 Deep Dive – Mid-Year Update
ACG Association for Corporate Growth | 44 plays

Today's presenters

 **Donna J. Astramecki**
Senior Business Performance Consultant - Middle Market Sales
Insperity®

REALIZING VALUE THROUGH ERP
5 KEY STRATEGIES TO DRIVE BUSINESS PROCESS IMPROVEMENT

YOUTUBE

CREATED ON: MAY 2014

HANDLE/PAGE: [HTTPS://WWW.YOUTUBE.COM/CHANNEL/UC7BU_LK0YTKZLDIVH2LPPPG](https://www.youtube.com/channel/UC7BU_LK0YTKZLDIVH2LPPPG)

SUBSCRIBERS: 43/55 VIDEOS/6,822 VIEWS SINCE INCEPTION

FORMS OF ENGAGEMENT: COMMENT, LIKE OR SHARE

PUBLIC/PRIVATE: PUBLIC

TARGET AUDIENCE: ACG MEMBERS AND NON-, MEDIA, POLICY INFLUENCERS, SPONSORS, READERS OF COMPETING PUBLICATIONS, FOLLOWERS OF ORGANIZATIONS IN THE M&A AND MIDDLE MARKET SPACE

AUDIENCE BUILDER: ALL ACG AND MMG COMM CHANNELS

COMM PHILOSOPHY: SHARE ACG/MMG CONTENT; SPONSOR CONTENT LIVES ON VIMEO; STRATEGY IS TO EMBED VIDEOS ON ACG SITES VS PUSHING USER TO YOUTUBE CHANNEL

VALUE: GREAT CHANNEL TO HOUSE VIDEO CONTENT; ACG USES THIS CHANNEL FOR ACG-FOCUSED CONTENT

LIMITATIONS: NOT USED A SOCIAL CHANNEL, PER SE, AS ALL VIDEOS ARE EMBEDDED ON ACG/MMG SITES; EXPENSIVE TO PRODUCE CONTENT FOR THE CHANNEL





















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