

**Sponsor Packages | 2019 Virginia Capital Conference
October 2 – 3, 2019 | The Jefferson Hotel | Richmond, VA**

Sponsor Benefits¹	Gold² \$10,000	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
Brief Speaking Opportunity	✓			
Tabletop Company Signage	✓			
Dedicated, Private Meeting Room	✓			
Exhibit Table in Reverse Marketplace*	✓	✓		
Logo on Website Hyperlink	✓	✓		
Company listing on Website Hyperlink			✓	✓
Logo on Save the Date card	✓	✓		
Company name on Save the Date card			✓	
Full page color ad in program book ³	✓			
Half page color ad in program book ⁴		✓		
Recognition in program book	✓	✓	✓	✓
Logo on cover of program book	✓	✓		
Logo on selected Email blasts	✓	✓		
Company name on selected Email blasts			✓	✓
Recognition on conference slideshow loop ⁵	✓	✓	✓	✓
Registrations to conference (\$400/avg. price)	10	6	3	2
Optional for Bronze Level: Exhibit table in reverse marketplace including two (2) additional conference registrations			Available add-on Cost: \$1,000	N/A

* Table assignments location for exhibiting sponsors subject to sponsorship level, availability and order of sign-up.

** Gold and Silver level sponsors who commit by June 14, 2019 will be included in print marketing.

¹ Sponsorships offered first-come, first served basis; no refunds.

² Most prominent logo/name placement

³ Full Page Color Ad: 2.75" w x 8"h

⁴ Half Page Color Ad: 2.75" w x 3.885" h

⁵ # Slides: 4/Gold; 2/Silver; Name recognition/Bronze, Supporting and Exhibitors

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A la Carte Sponsorships	\$1,000	\$500
Attendee bags ⁶	✓	
Lanyards ⁷	<i>sold</i>	
Wifi sponsor	<i>sold</i>	
Water bottles (disposable or reusable) ⁸	✓	
Snack breaks on Wednesday	✓	
Water stations	✓	
Wednesday lunch	✓	
Wednesday reception	✓	
Thursday morning coffee	✓	
Thursday coffee and smoothie stations	✓	
Thursday to-go lunch	✓	
Branded item/material in attendee bags ⁹		✓

⁶ Sponsor company responsible for selecting, ordering and delivering bags by September 16, 2019. Quantity 325.

⁷ Sponsor company responsible for selecting, ordering and delivering lanyards by September 16, 2019. Quantity 325.

⁸ Sponsor company responsible for selecting, ordering and delivering water bottles by September 16, 2019. Quantity 325.

⁹ Sponsor company responsible for selecting, ordering and delivering items by September 16, 2019. Quantity 325.