

Getting the Edge: How Private Equity Firms Differentiate Themselves in a Competitive Market



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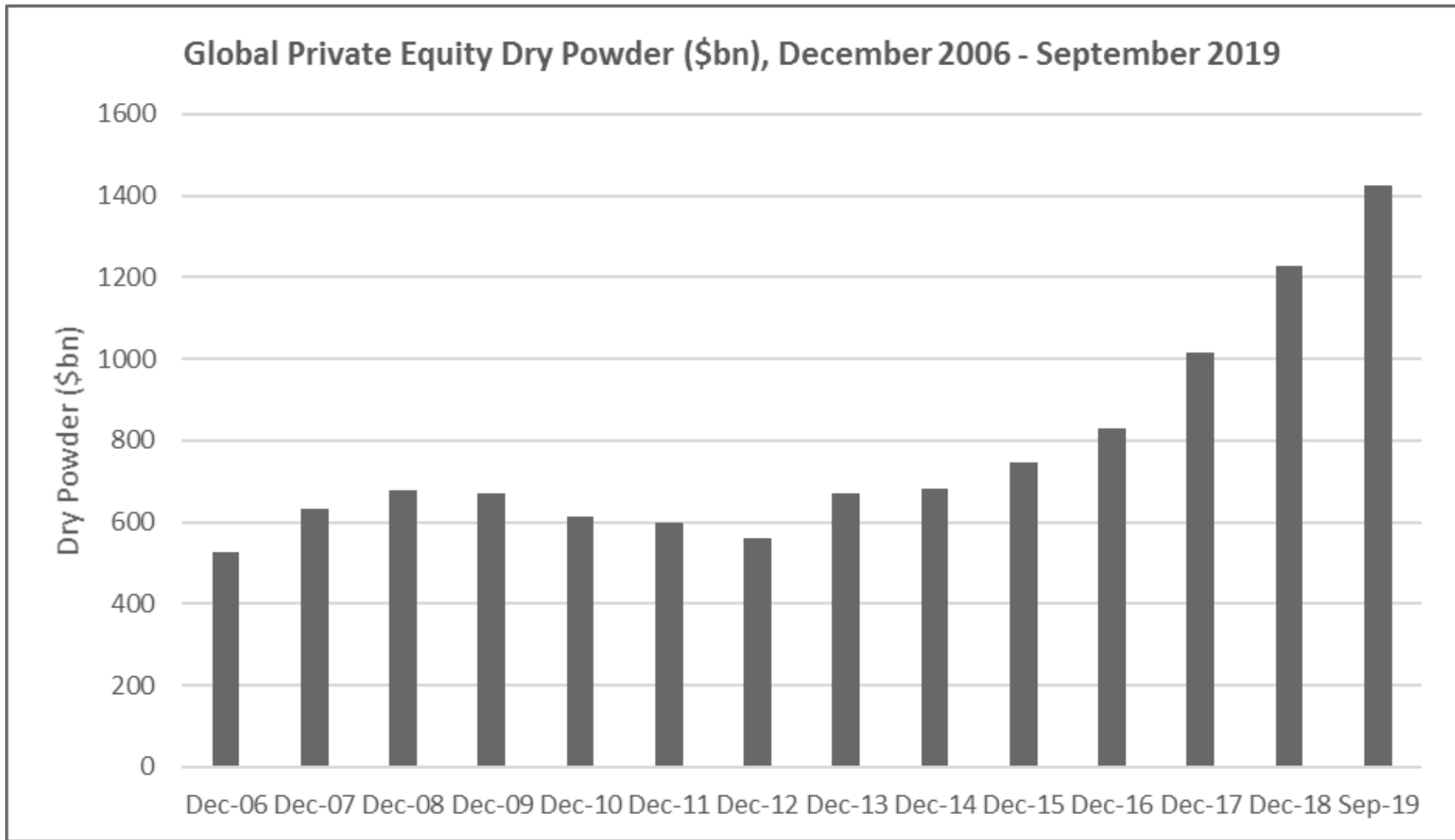


Jim Butterfield, Partner, Origination, Riverside Company



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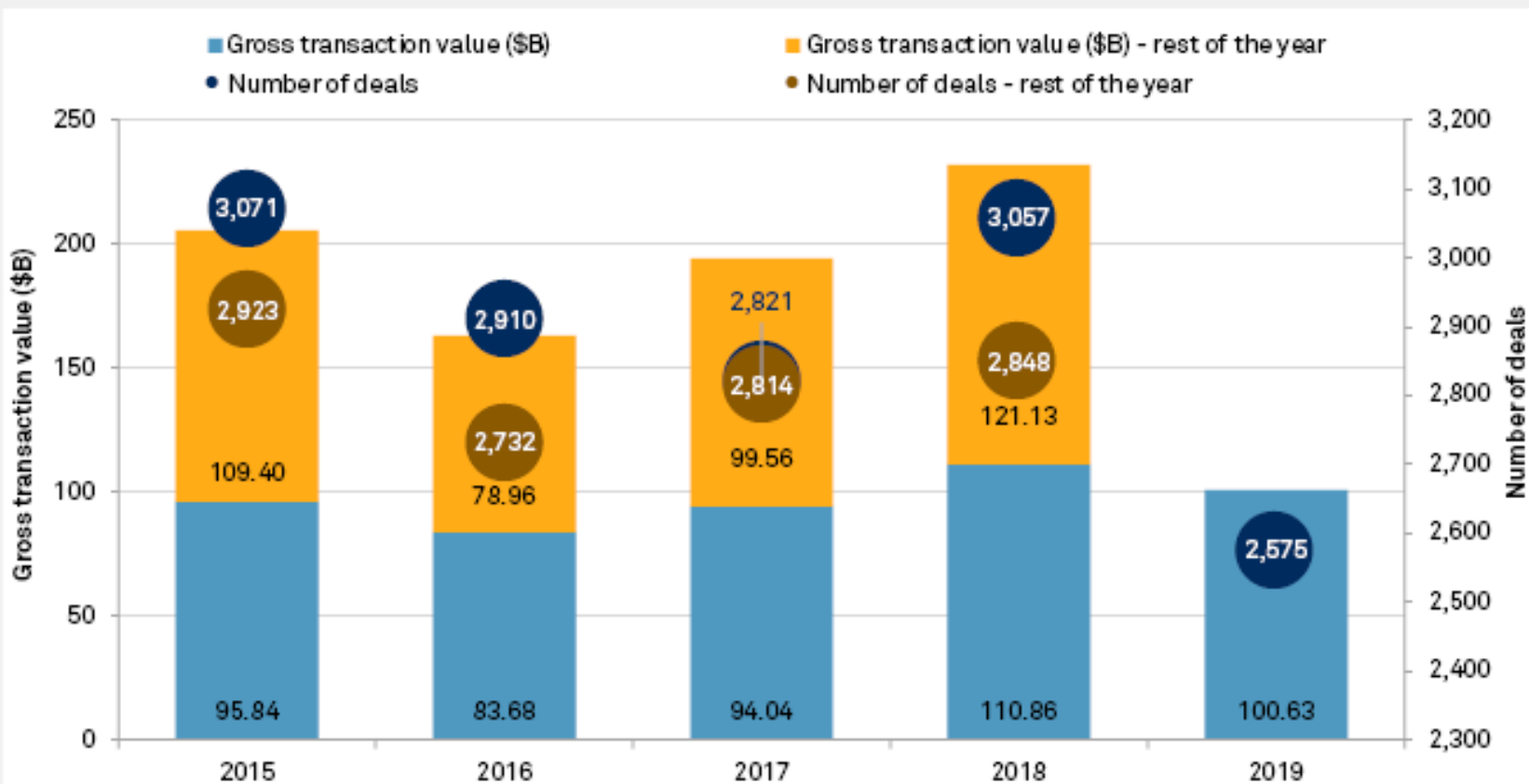
Moderator: Madeleine Farman, Senior Reporter, Private Equity, S&P Global Market Intelligence



Source: Preqin

H1 US private equity entries

Since 2015



Data compiled July 1, 2019.

Analysis includes M&A deals and private placements announced between Jan. 1, 2015, and June 30, 2019, where the target is based in the U.S. and the buyer was a private equity/venture capital firm. Excludes terminated deals.

Gross transaction value = sum of total consideration to shareholders, total other consideration, total earnout/contingent payments, total rights/warrants/options, net assumed liabilities, adjustment size cash and short-term investments

Out of 25,751 deals analyzed, 8,383 deals did not have deal values disclosed.

Source: S&P Global Market Intelligence

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