

# Value Creation and Industrial Conference Sponsorship June 6, 2019

# ACG<sup>®</sup>New York

## Where Private Capital Meets the World

ACG New York is the single most comprehensive and efficient networking platform for the middle market deal-making community.

## Key Messages



ACG New York, consisting of over 1000 members, is the financial gateway to access for meeting and reaching key private capital professionals associated with New York middle market transactional deal-making on a global basis.



ACG New York provides its members with opportunities to meet and establish ongoing business relationships with members of the investment community including Private Equity, Debt and Equity Investors, Investment Bankers, Intermediaries, Family Offices, Transactional Advisors, Corporate Development, and Operational Value Creators. Our members and attendee executives foster trust and significant transactional deal-making in public and private companies.



ACG New York, through 70 + annual events drawing over 7,500 participants, provides its members with valuable up-to-the-minute deal intelligence through its focused educational meetings, publications, surveys, monthly lunches, breakfasts, conferences, blogs and weekly newsletter.



Members who invest their time and effort and are committed to participation in ACG New York activities will derive significant benefits consistent with the mission of ACG New York facilitating deal-making through relationship-building and focused education in the world's financial capital.



ACG New York is committed to further growing for the benefit of its members. Successful growth is measured by increased membership, sponsorships, financial strength, participation and elevated recognition as the place for deal-making, corporate growth and corporate development.



ACG New York is the largest chapter of ACG Global and founded in 1954. ACG is the premier global association for professionals involved in corporate growth, corporate development, and mergers and acquisitions. Encompassing over 14,500 members in 59 chapters in North America, South America, Europe & Asia.



## June 6, 2019 | Infor Offices | New York, NY Value Creation Conference | 8:00AM – 11:30AM Industrial Conference | 2:00PM – 6:00PM

Bringing value and operational performance will be the focus of our 2 upcoming conferences focused on "Embedding Value Creation in Deal Origination" and Industrial deal flow acquisition and development. Leading industry bankers, corporate executives, business owners, Operating Partners, and private equity investors will review key investment themes, value-creation tools, political and economic risk factors and the impact of technology and automation. \*PE/IB One/One Meetings during break from 12:00PM-2:00PM (Invitation Only)



Highlights	Value Creation	Industrial Conference	Reception Sponsor
Logo & Link in Email Blasts to 16,000+ Recipients	Х	Х	Х
Logo & Link on Event Page	Х	Х	Х
Social Media Mentions	Х	Х	Х
Complimentary Passes for Firm (Sponsor Ribbon)	1	2	1
Opportunity to Introduce Panel	Х	Х	
Signage	Х	Х	Х
Literature Panel	Х	Х	
Attendee List with Contact Information (No Emails)	Х	Х	
Pricing	\$5,000*	\$5,000	\$1,500

### \*\$7,500 if you sponsor both conferences

## Value Creation and Industrial Conference

**Past Event Photos** 







CG®



ACG<sup>®</sup> New York







## **Check Out Last Years Conference**

Interview Corinthian Capital





<u>Watch Video 1</u>

<u>Watch Video 2</u>

Fireside Chat Allen Jones, Morgan Stanley on Value Creation





<u>Watch Video 1</u>

<u>Watch Video 2</u>

Proven Value PE Creation





Watch Video 2

**Website Event Links** 



<u>Value Creation</u>



Industrial Conference

## **Contact Information**

Person who will be coordinating all logistics of the event. This form is not for registration.

Name:		
Title:		
Company:		
Address:		
City:		State:
Zip:		
Phone:	Fax:	
Email:		

## **Method of Payment**

Amount enclos	ed:			
🗆 Visa	American Express	MasterCard	Check Enclosed	
Credit Card Nu	mber	Ехр [	Exp Date	
Billing Address	(if different)			
Signature				

Email to: skuhns@acgnyc.org Fax to: ACG NY Office at 203.378.7109

If mailing a check, please make payable to ACG New York

## Mail To

ACG New York ATT: Sarah Kuhns 1341 W. Broad Street Stratford, CT 06615