

## 2025 Virginia Capital Conference | Sponsor Packages

October 8-9, 2025 | The Jefferson Hotel | Richmond, VA

Sponsor Benefits <sup>1</sup>	Gold <sup>2</sup> \$10,000 (max. 2)	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
Brief Speaking Opportunity	✓			
Industry Exclusivity	✓			
Dedicated, Private Meeting Room	✓			
6' Display Table Space @ Registration	✓			
Excel list of registrants + contact information	✓	✓		
6' Exhibit Table in Sponsor Marketplace <sup>3</sup>		✓		
Logo on Conference Website   Hyperlink	✓	✓		
Digital Ad on acg.org/richmond website <sup>4</sup>	✓	✓		
Sponsor Created LinkedIn Posts <sup>5</sup>	✓	✓		
Company Listing on Website   Hyperlink			✓	✓
Full Page Color Ad in Program Book <sup>6</sup>	✓			
Half Page Color Ad in Program Book <sup>7</sup>		✓		
Recognition in Program Book	✓	✓	✓	✓
Logo on Cover of Program Book	✓	✓		
Logo on Selected Email Blasts	✓	✓		
Company Name on Selected Email Blasts			✓	✓
Recognition in Conference Slideshow Loop <sup>8</sup>	✓	✓	✓	✓
Registrations to Conference (approx. \$450 value/registration)	10	6	3	2
<b>Annual Sponsorship* Add-on:</b> Add a local ACG Richmond annual sponsorship ( <b>annual sponsor benefits run September 2025 – June 2026</b> )  <i>* Annual Sponsorship are open to current ACG Richmond members only</i>	<b>Annual ACG Richmond Sponsor includes:</b> <ul style="list-style-type: none"> <li>• Logo on ACG Richmond website for full program year</li> <li>• Logo on all ACG Richmond marketing emails</li> <li>• Two (2) annual sponsor “Thank you” posts on ACG Richmond LinkedIn including sponsor logos</li> <li>• Two (2) opportunities per program year for sponsor to create post for ACG Richmond LinkedIn page</li> <li>• Twelve (12) complimentary tickets to be used for breakfast meeting registrations (a \$700+ value)</li> <li>• Logo on display at all in-person ACG Richmond events (ACG Richmond provided)</li> </ul> <b>Add on Cost: \$1,000</b>			

<sup>1</sup> Sponsor Benefits confirmed on a first-come, first-served basis; no refunds.

<sup>2</sup> Most prominent logo/name placement

<sup>3</sup> Table location assignments for exhibiting sponsors subject to sponsorship level, availability and order of signup.

<sup>4</sup> 728 x 90px runs August 2025 thru October 2025

<sup>5</sup> 1 pre-event & 1 post-event LinkedIn post provided by sponsor. Run dates TBD based on sponsor and ACG social media calendar.

<sup>6</sup> Full Page Color Ad: 8" w x 11" h

<sup>7</sup> Half Page Color Ad: 8" w x 5.5" h

<sup>8</sup> # Slides: 2/Gold; 1/Silver; Name recognition/Bronze, Supporting and Exhibitors

## 2025 Virginia Capital Conference | A la Carte Sponsor Options

October 8 – 9, 2025 | The Jefferson Hotel | Richmond, VA

A la Carte Sponsorships	\$1,000
Lanyards <sup>9</sup>	✓
Wi-fi sponsor	✓
Water bottles (disposable or reusable) <sup>10</sup>	✓
Water stations	✓
Snack breaks on Wednesday/Thursday (2 available)	✓
Wednesday lunch	✓
Wednesday reception	✓

<sup>9</sup> Sponsor company responsible for selecting, ordering and delivering lanyards by September 12, 2025. Quantity 250.

<sup>10</sup> Sponsor company responsible for selecting, ordering and delivering water bottles by September 12, 2025. Quantity 250.

**SPONSOR COMMITMENT FORM**

2025 Virginia Capital Conference | October 8-9, 2025 | The Jefferson Hotel | Richmond, VA

---

**Contact Information**

\_\_\_\_\_  
*Name (preferred new business contact)* *Title*

\_\_\_\_\_  
*Company (as it should appear on collateral material)*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City* *State* *Zip*

\_\_\_\_\_  
*Phone* *E-mail*

\_\_\_\_\_  
**Signature**

**Marketing/Logistics Coordinator Contact:**

\_\_\_\_\_  
*Name* *E-mail*

- ☐ Gold \$10,000
- ☐ Silver \$5,000
- ☐ Bronze \$2,500
- ☐ Supporting \$1,500
- ☐ Annual Sponsor Add-on (ACG Richmond): \$1,000
- ☐ A la Carte Sponsorship: \_\_\_\_\_

- Checks payable to: ACG Richmond. Remit to PO Box 4921 Glen Allen, VA 23058-4921.
- 3% processing fee added to prices above for sponsorships paid by credit card
- Payment due net30 from receipt of invoice
- Email signed commitment to Jessica Marsh at [jmarsh@acg.org](mailto:jmarsh@acg.org).
- Certain sponsorship benefits offered on a first-come, first-served basis. See description of Sponsor Packages for additional details.