

2025
SPONSORSHIP
OPPORTUNITIES

ACCG[®] National Capital

A Letter From the President



The Association for Corporate Growth (ACG) is a testament to the power of collaborative growth and networking. Established in 1954, ACG now spans the globe with 50+ chapters representing 15,000 dedicated members, all M&A professionals focused on serving investors, buyers, executives, lenders, and advisors who fuel the engine of middle-market companies. Our enduring mission is to drive middle-market growth with unwavering dedication.

ACG stands as a beacon for the most dynamic middle market in the United States. We take pride in our commitment to member value, evident in our members-only events and engaging experiences, all curated to foster a vibrant community and leave lasting impressions. Our focus on the next generation of professionals ensures that we're not just thriving in the present but paving the way for future industry leaders.

Sponsorship with ACG is a powerful alignment with our successful mission of driving middle-market growth. Our sponsors are instrumental in shaping ACG's trajectory, imparting vital knowledge to industry decision-makers, and fortifying their brand's prominence in the middle market.

We invite you to explore our ACG sponsorship opportunities. Our commitment to you is to align with your aspirations and accelerate your growth ambitions.

Together with our board and chapter leadership, I am looking forward to a prosperous collaboration.

Morgan Higgins

President, ACG National Capital

This is ACG National Capital



300+
Active Members

40+
Programs

100+
Young Professionals

Partner With Us!

We have many opportunities for you to partner with us and increase your company's visibility! The packet includes detailed information on each of the following sponsorship opportunities.

- ▶ Annual Sponsorships
- ▶ Marquee Events
 - ▶ ACG Next Conference | February
 - ▶ Women's Summit | March
 - ▶ Awards Program | January to June
 - ▶ Awards Gala | June
 - ▶ Annual Golf Outing | October
- ▶ Individual Event Opportunities
- ▶ NextGen Program
- ▶ Miscellaneous Opportunities



PLATINUM \$13,000

INDUSTRY EXCLUSIVE

Annual Sponsorships

Registration

Regular Programming *(Including Member Socials)*

- ▶ Two (2) complimentary passes for employees
- ▶ Four (4) complimentary passes for guests

ACG Next

- ▶ Two (2) complimentary passes for employees

Corporate Growth Awards

- ▶ Two (2) complimentary seats at the Gala
- ▶ One (1) ticket to the Nomination Reception
- ▶ Involvement in the Awards Committee

NextGen Program

- ▶ Two (2) designees from sponsor's company

Programming

Program Planning

- ▶ Priority to the Programs Schedule & Opportunity to participate in the Programs Committee

Brand Exposure

- ▶ Welcome / Host of a Regular Program, Chair a Seminar, or Host events at Sponsor's Office

Thought Leadership

- ▶ Opportunities to be featured in our Newsletter, Website, and Blog

On-Site Recognition at Regular Programs

Signage

- ▶ Logo on Table Cards at Each Table
- ▶ Poster Logo at Registration
- ▶ Recognition by Chapter from Podium

Brand Exposure

Communications

- ▶ Logo on evites for monthly programs and other regular event communications

Website

- ▶ Logo recognition on the ACG National Capital website home page

Marketing Materials

- ▶ May display marketing materials at regular meetings

Additional Benefits

- ▶ New Member Orientations – Host New Member Events
- ▶ Special Event Benefit – Two discounted member rate registrations

GOLD \$9,000

INDUSTRY EXCLUSIVE

Annual Sponsorships

Registration

Regular Programming (*Including Member Socials*)

- ▶ Two (2) complimentary passes for employees
- ▶ Four (4) complimentary passes for guests

Corporate Growth Awards

- ▶ Involvement in the Awards Committee (*Optional*)

Programming

Program Planning

- ▶ Priority to the Programs Schedule & Opportunity to participate in the Programs Committee

Brand Exposure

- ▶ Welcome / Host of a Regular Program, Chair a Seminar, or Host events at Sponsor's Office

Thought Leadership

- ▶ Opportunities to be featured in our Newsletter, Website, and Blog

On-Site Recognition at Regular Programs

Signage

- ▶ Logo on Table Cards at Each Table
- ▶ Poster Logo at Registration
- ▶ Recognition by Chapter from Podium

Brand Exposure

Communications

- ▶ Logo on evites for monthly programs and other regular event communications

Website

- ▶ Logo recognition on the ACG National Capital website home page

Marketing Materials

- ▶ May display marketing materials at regular meetings

Additional Benefits

- ▶ Special Event Benefit – Two discounted member rate registrations

BRONZE \$3,000

Registration

Regular Programs

- ▶ Four (4) complimentary passes for guests

Choice Between

- ▶ Two (2) complimentary passes for employees to Regular programs

-OR-

- ▶ Involvement in the Awards Committee

Programming

Program Planning

- ▶ Priority to the Programs Schedule & Opportunity to participate in the Programs Committee

On-Site Recognition at Regular Programs

Signage

- ▶ Logo on Table Cards at Each Table
- ▶ Poster Logo at Registration
- ▶ Recognition by Chapter from Podium

Brand Exposure

Communications

- ▶ Logo on evites for monthly programs and other regular event communications

Website

- ▶ Logo recognition on the ACG National Capital website home page

Annual Sponsorships

Corporate Growth Awards

Presenting Sponsors

\$9,000 (limited to non-competing companies)

Registration & Committee Benefits

- ▶ Gala – Table of 10 (\$5,500 value)
- ▶ Nominee Reception – Two registrations to invitation-only reception honoring all nominees
- ▶ VIP Reception – Two registrations to invitation-only reception honoring all finalist June 5, 2025
- ▶ Committee Participation – Two seats on the awards committee
- ▶ Voting Privilege – One vote per firm for awards finalists

Marketing & Promotions

- ▶ Communications – Logo on customized awards related marketing emails and invitations
- ▶ Website – Logo recognition on event page of the ACG National Capital Website
- ▶ Marketing Materials – Logo printed in hardcopy program distributed to all attendees

On-Site Recognition

- ▶ Stage Presentation - the opportunity to present one of the awards categories
- ▶ Signage - Electronic display of logo in a continuous loop on 8' x 13' screen
- ▶ Signage - Poster logo recognition in the registration area
- ▶ Verbal Recognition – Acknowledgement by awards chair from podium at opening of program



Reception Sponsors

The same benefits as Presenting Sponsorship excluding the opportunity to present one award and a table of ten.

Corporate Growth Awards

Cont.

Nominee Reception

\$5,000 (limited to non-competing companies)

- ▶ Gala – Two individual registrations (\$1,100 value)
- ▶ Nominee Reception – Opportunity announce finalists
- ▶ Nominee Reception – Up to five (5) tickets
- ▶ Signage – Poster logo recognition on site

VIP Reception

\$4,500 (limited to non-competing companies)

- ▶ Gala – Two individual registrations (\$1,100 value)
- ▶ Nominee Reception – two registrations to invitation-only reception honoring all nominees
- ▶ VIP Reception – opportunity to greet finalists and VIPs
- ▶ Signage – Poster logo recognition on site at reception

General Reception

\$7,000 (limited to non-competing companies)

- ▶ Gala – half table registrations (\$2,750 value)
- ▶ Napkins – Logo-branded cocktail napkins distributed at a minimum of four bars
- ▶ Signage – Additional signage with logo on or near bars

Post Event Reception

\$4,000 (limited to non-competing companies)

- ▶ Gala – Two individual registrations (\$1,100 value)
- ▶ Nominee Reception – two registrations to invitation-only reception honoring all nominees
- ▶ Signage – Poster logo recognition on site at reception



Corporate Growth Awards

Cont.

Other Sponsorship Opportunities

Band Sponsor - \$8,000

Name Badge - \$7,000

Media - \$6,000

Flowers- \$6,000

- ▶ Gala - Half table registrations (\$2,750)
- ▶ Nominee Reception - Two registrations to invitation-only reception honoring all nominees
- ▶ Signage - Poster logo recognition on site
- ▶ *Media Sponsor Signage - Additional signage
- ▶ *Name Badge - Logo on name badges

Supporting Sponsor - \$3,500

- ▶ Gala - One Individual Registration (\$550 value)
- ▶ Nominee Reception - One registration to invitation-only reception honoring all nominees
- ▶ Committee Participation - Two seats on the Awards Committee
- ▶ Voting Privilege - One vote per firm for awards finalists



Sponsorship Overview & À La Carte Options

If you would prefer to select specific series or individual events to create a custom sponsorship, you may reference the pricing below. Please contact Nicole Brophy nbrophy@acg.org to discuss.

Annual Sponsorship

Platinum	\$13,000
Gold	\$9,000
Bronze	\$3,000

Mtgs & Socials

Annual Golf Event - October	\$3-5K
Monthly Meetings *	\$3-5K
* specific topics	
Chapter Socials/VIP events	\$3-5K

Special Programs

Annual Awards 6/5

Presenter	\$9,000
Receptions	\$7,000
VIP or Cocktail Reception	\$5,000
Table	\$5,500

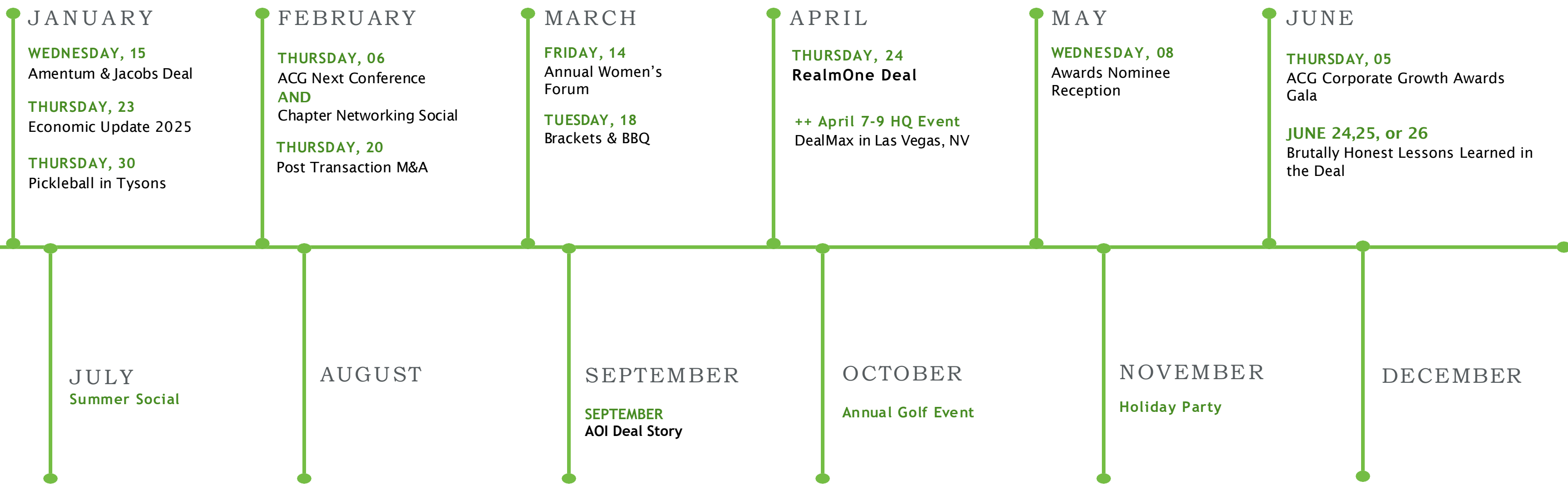
ACG Next 2/6

Event	\$10,K+
Panel	\$5,000
Reception	\$5,000

ACG NextGen

Annual	\$2,000
Events (individual NG events)	\$850+





We are continuing to add programs everyday...

2025 Calendar

ACG Next

Annual Conference on February 6, 2025

The ACG Next Conference will feature engaging opening and closing keynote speakers, interactive panel discussions, and valuable networking opportunities. It's a fantastic chance for you and your team to connect with like-minded professionals and gain fresh perspectives.

- ▶ **Brand visibility** - Gain exposure to other GovCon professionals, government officials, and other businesses.
- ▶ **Thought leadership** - Our panels offer highly sought-after opportunities to share your product information and position your leaders as experts in the selected area.
- ▶ **Networking opportunities** - Connect with other decision-makers and C-level executives to discuss business opportunities and strategic partnerships. On average we see over 180 companies attending our summits.

This year's focus:

Platinum - \$15,000+

Gold - \$8,000

Silver - \$5,000

Lunch / Reception - \$5,000

Bronze - \$3,000



Innovation and Resilience in Support of U.S. National Power



NextGEN

(Young Professionals)

Peer networking events for professionals age 36 & under

NextGen is ACG peer group of future business leaders in the middle-market M&A community, age 36 or younger. NextGen is an effort to build a pipeline of younger members and identify the Next Generation of professionals in the community, by providing engaging networking opportunities in an intimate setting.

Interested in getting your firm name and logo in front of the up-and-coming in dealmaking community? It's time to make new connections and enhance existing ones with this Next Generation of dealmakers.

Annual Sponsorship: \$2,000

Single Event Sponsorship: \$850+





Women's Breakfast Forum

March 14, 2025

3rd Annual



The Women's Breakfast Forum is not to be missed. Attendees from the ACG community, include executives, capital providers, attorneys, CPAs, investment bankers and other deal professionals. We focus on a great half day program along with facilitating connections between leaders in the deal-making community, by providing an authentic and intimate opportunity for dialogue, business networking, and personal connection - dedicated to empowering women and helping one another succeed.

Event: \$3,000 to \$7,000

- ▶ Three (3) or more tickets
- ▶ Participation on planning team
- ▶ Promotion throughout the marketing of the Summit
- ▶ Logo on program slides, as well as a verbal mention by speaker during "thank you"



ACG National Capital

2025 Annual Sponsors

PLATINUM



GOLD



BRONZE



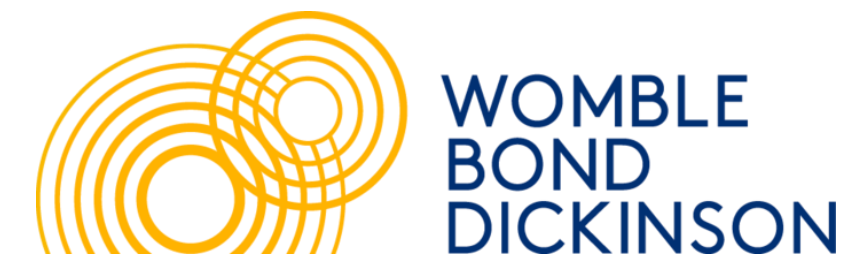
ACG National Capital

2024 Patriot Sponsors

Patriot Sponsors go above and beyond, supporting our mission with significant contributions that make an extraordinary impact.



PRIVATE BANK



ACG[®] National Capital

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