

Mid-South Capital Connection Conference Sponsorship Packages



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PinnacleSM
FINANCIAL PARTNERS

ACG[®] Tennessee
Mid-South
CAPITAL CONNECTION
NASHVILLE
MAY 22-23, 2025



Mid-South Capital Connection Conference Diamond Sponsor

LIMITED - ONE AVAILABLE

- **Commitment Level:** \$20,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Exclusivity within DIAMOND Mid-South Capital Connection sponsorship category.
- Opportunity to moderate or participate in a panel discussion or introduce a speaker and give a brief introduction of your firm.
- Choice of sponsorship of breakfast or lunch.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgment of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Option to include marketing materials in attendee tote bag.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Ten (10) complimentary Conference registrations (\$5,500 value) for employees.
- Right of first refusal for DIAMOND sponsorship of the 2026 Mid-South Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Platinum Sponsor

- **Commitment Level:** \$12,500
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Line-of-business exclusivity within PLATINUM Mid-South Capital Connection sponsorship category.
- Opportunity to moderate or participate in a panel discussion or introduce a speaker and give a brief introduction of your firm.
- Choice of sponsorship of breakfast or lunch.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgment of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Six (6) complimentary Conference registrations (\$3,300 value).
- Right of first refusal for PLATINUM sponsorship of the 2026 Mid-South Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Opening Reception Sponsor

- **Commitment Level:** \$12,500
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Opportunity to have logo prominence at Thursday evening event.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Option to include marketing materials in attendee tote bag.
- Reserved table at breakfast and luncheon.
- Up to 4 months exposure in all pre-Conference marketing.
- Six (6) complimentary Conference registrations (\$3,300 value).
- Right of first refusal for sponsorship of the 2026 Mid-South ACG Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Wi-Fi Sponsor

- **Commitment Level:** \$10,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Opportunity to have logo prominence at every table of event.
- Logo prominently displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Five (5) complimentary Conference registrations (\$2,750 value).
- Right of first refusal for sponsorship of the 2026 Mid-South Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Women's Event Sponsor

- **Commitment Level:** \$10,000
- **Payment Terms:**
 - 50% due upon submission of Commitment Form
 - Remaining balance due by April 15, 2025

BENEFITS

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Opportunity to have logo prominence at Mid-South Capital Connection Women's Brunch event.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Five (5) complimentary Conference registrations (\$2,750 value).
- Right of first refusal for sponsorship of the 2026 Mid-South Capital Connection (valid until 11/15/2025).



Mid-South Capital Connection Conference Gold Sponsor

- **Commitment Level:** \$5,000

BENEFITS

- Opportunity to have logo prominence at every table of event.
- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Two (2) complimentary conference registrations (\$1,100 value).



Mid-South Capital Connection Conference Silver Sponsor

- **Commitment Level:** \$3,000

BENEFITS

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo prominently displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at the podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- One (1) complimentary conference registration (\$550 value).



Mid-South Capital Connection

Overview of Benefits

	EVENT SPONSORSHIP PACKAGES						
	DIAMOND	PLATINUM	OPENING RECEPTION	WI-FI SPONSOR	WOMEN'S BRUNCH	GOLD	SILVER
PACKAGE BENEFITS	\$20,000	\$12,500	\$12,500	\$10,000	\$10,000	\$5,000	\$3,000
Complimentary Event Tickets/Value	10 Tickets (\$5500)	6 Tickets (\$3300)	6 Tickets (\$3300)	5 Tickets (\$2750)	5 Tickets (\$2750)	2 Tickets (\$1100)	1 Tickets (\$550)
Reserved Table Seating at Breakfast & Lunch	✓	✓	✓	✗	✗	✗	✗
Introduction of Keynote Speaker (1 x Breakfast or Lunch)	✓	✗	✗	✗	✗	✗	✗
Prime Location of Sponsor Event Table	✓	✗	✗	✗	✗	✗	✗
Line of Business Exclusivity (1 of 5 available)	✗	✓	✗	✗	✗	✗	✗
Sponsor Recognition at Podium During Event	✓	✓	✓	✓	✓	✗	✗
Right of First Refusal	✓	✓	✓	✓	✓	✗	✗
Prominent Logo Visibility at Event	✓	✓	✓	✓	✓	✓	✗
Table at Event	✓	✓	✓	✓	✓	✓	✓
Placement of Promotional Items at Info Table	✓	✓	✓	✗	✗	✗	✗
Logo Displayed on Event Marketing Materials	✓	✓	✓	✓	✓	✓	✓
List of Attendees Prior to Event	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition on Name Badges	✓	✓	✓	✓	✓	✗	✗

Mid-South Capital Connection Conference Speciality Sponsorships

SCHEDULING SOFTWARE - \$8,500

- **Benefits:**

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed on Scheduling Software landing page.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Public acknowledgement of sponsorship at podium.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

BADGING STATION - \$8,500

- **Benefits:**

- Logo displayed on all badging/registration stations, Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).
- Four (4) complimentary conference registrations (\$2,200 value).

EVENT BADGE LANYARD - \$7,500

- **Benefits:**

- Logo displayed on all lanyards, Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).
- Three (3) complimentary conference registrations (\$1,650 value).

Mid-South Capital Connection Conference Specialty Sponsorships - Cont.

- **REFRESHMENT BREAK - \$7,500 OR COFFEE BAR - \$7,500**

- **BENEFITS:**

- Logo displayed on Conference signage, table toppers, and PowerPoint presentations at all Conference events including breakfast and lunch presentations.
- Logo displayed in all Conference marketing ads, brochures, emails, and the Conference website.
- Special sponsor recognition and hyperlink on the Conference website.
- Exclusive table for Company literature/meetings.
- Up to 4 months exposure in all pre-Conference marketing.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).
- Three (3) complimentary Conference registrations (\$1,650 value).

- **CANDY BAR - \$5,500**

- **BENEFITS:**

- Company logo on candy bars
- Two complimentary Conference registrations (\$1,100 value).
- Exclusive table for Company literature/meetings.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

- **MINTS - \$5,500**

- **BENEFITS:**

- Company logo on package.
- Two complimentary Conference registrations (\$1,100 value).
- Exclusive table for Company literature/meetings.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

- **CHARGING STATION - \$5,500**

- **BENEFITS:**

- Company logo displayed at charging station
- Two complimentary Conference registrations (\$1,100 value).
- Exclusive table for Company literature/meetings.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

- **TOTE BAGS - \$5,500**

- **BENEFITS:**

- Two complimentary Conference registrations (\$1,100 value).
- Exclusive table for Company literature/meetings.
- Right of first refusal for the 2026 Mid-South Capital Connection (valid until 11/15/2025).

Mid-South Capital Connection

Overview of Speciality Benefits

	CONFERENCE SPECIALTY SPONSORSHIP PACKAGES								
	SCHEDULING SOFTWARE	BADGING STATION	LANYARD	REFRESHMENT BREAK	COFFEE BAR	CANDY BAR	MINTS	CHARGING STATION	TOTE BAGS
PACKAGE BENEFITS	\$8,500	\$8,500	\$7,500	\$7,500	\$7,500	\$5,500	\$5,500	\$5,500	\$5,500
Complimentary Event Tickets/Value	4 Tickets (\$2250)	4 Tickets (\$2250)	3 Tickets (\$1650)	3 Tickets (\$1650)	3 Tickets (\$1650)	2 Tickets (\$1100)	2 Tickets (\$1100)	2 Tickets (\$1100)	2 Tickets (\$1100)
Right of First Refusal	✓	✓	✓	✓	✓	✓	✓	✓	✓
Table at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Prominent Logo Visibility at Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
List of Attendees Prior to Event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition on Name Badges	✓	✓	✓	✓	✓	✓	✓	✓	✓



ACG Tennessee Sponsorship Commitment Form

SPONSORSHIPS ARE NOT TAX DEDUCTIBLE

Please print or type information exactly as you would like it to appear in all published materials.

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT (attendees, materials):

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

MARKETING CONTACT (logos, profiles, ads):

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ E-MAIL ADDRESS: _____

Please indicate your desired* sponsorship opportunities here: *Subject to availability

1. _____

2. _____

3. _____

4. _____

5. _____

Total: _____

Thank You For Your Support of ACG Tennessee!

PAYMENT INFORMATION

ACH information available
upon request

IF PAYING BY CREDIT CARD
A 3% fee will be added to the
total amount to cover processing
fees.

IF PAYING BY CHECK
Please make check out to
"ACG Tennessee"

Mailing Address:
ACG Tennessee
Attn. Pamela Holz
211 S. Second St., Suite 229
Clarksville, TN 37040





ACG[®] Tennessee

ABOUT US

ACG Tennessee's membership is composed of nearly 300 individuals in decision-making positions who have personal and professional interest in corporate growth, including organic growth, mergers and acquisitions, joint ventures, licensing arrangements, or in the provision of services facilitating such activities.

ACG Tennessee provides the best forum in Tennessee to exchange information on corporate growth and meet others with similar professional interests.

ACG members have the opportunity to:

- Enjoy great content at programs and events, offered each month
- Connect with others focused on best practices, organic and acquisitive growth
- Enrich the community with volunteer opportunities
- Access a variety of exclusive print and online resources



OUR MISSION: DRIVING MIDDLE-MARKET GROWTH

ACG Tennessee is the leading network for middle-market M&A focused on facilitating relationships valuable in sourcing and successfully completing transactions; educating our members on current trends and best practices; and promoting awareness of our regional dealmaking community.



CONNECTIONS

- Across Tennessee & Around the World
- Chapter Events & ACG Capital Connections[®]
- Online Member Directory and Social Media Platform
- ACG JobSource
- Networking with Members



KNOWLEDGE

- Corporate Growth & Development
- Mergers and Acquisitions Journal
- White Papers and Industry Insights
- Public Policy Briefings
- Online Library E-Newsletters



OPPORTUNITIES

- Mid-South Capital Connection
- ACG DEALMAX[®]
- Chapter and Regional Events
- Exclusive Member Benefits
- Discounts, Services and Pricing





Thank you for your partnership with the
Association for Corporate Growth of Tennessee.

We are truly grateful for your continued support, which has been instrumental in making our Chapter successful.

As we look ahead to future opportunities, we are excited about the potential to further strengthen our relationship with your firm. Your support has enabled us to create meaningful events and initiatives, and we believe that together, we can achieve even greater success in the coming year.

Please feel free to reach out to us at any time. We value your input and are eager to explore new ways to collaborate and bring even more value to our members and sponsors.



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