



# 2025 Florida ACG Capital Connection

SPONSORSHIP PACKAGE  
AND OPPORTUNITIES



This year's event is proudly hosted  
by ACG Orlando, and our  
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**ACG** Florida Capital Connection



**November 4-6, 2025**

**JW Marriott Orlando  
Grande Lakes  
4040 Central Florida Parkway  
Orlando, FL 32837**

**[Website](#)**





# About ACG Florida

We are a collaborative initiative among four ACG chapters in Florida – North Florida, Orlando, South Florida, and Tampa.

Our team is dedicated to making deal-making an enjoyable and rewarding experience for the middle market. We assemble outstanding speakers and create a thoughtfully designed agenda to enhance networking opportunities for all participants. We also host some of ACG Florida's signature "FUN" events, including the annual golf tournament, pickleball, Bourbon Tasting, Poker Tournament, Women's Wine Down, Emerging Professionals Roundtable, and many more!





# Florida ACG Capital Connection

Over the past nineteen years, the Florida ACG Capital Connection has established itself as the premier event for deal-making in the middle market across Florida and the Southeast. As Florida continues to thrive, this conference is rapidly becoming one of the largest ACG gatherings in the nation. In 2024, we saw a record turnout of attendees (over 1,000) and exhibitors, (95 private equity and family office firms, and 47 investment banking firms).



# Agenda

## Tuesday, 11/4/25

8:30 am - Golf Tournament

1:00 pm - Pickleball

2:00 pm - C-Suite Event (invitation only)

3:00 pm - Breakout Session

3:00 pm - Emerging Professionals

3:30 pm - Women's Wine Down

5:00 pm - Welcome/Kick-off Reception

7:00 pm - Bourbon & Cigars

## Wednesday, 11/5/25

7:30 am - 5K Run/Yoga

7:30 am - Breakfast Buffet

PE/IB Marketplace/Sponsor  
Lounge/Attendee Lounge

8:30 am - Speaker Session

11:00 am - Breakout Session

12:30 pm - Lunch & Keynote

4:00 pm - Capital Connection

Wine Tasting

6:00 pm - On Own For Dinner

9:00 pm - Poker Tournament/Late Night  
Snacks & Games

## Thursday, 11/6/25

7:30 am - Breakfast

PE/IB Marketplace/Sponsor  
Lounge/Attendee Lounge

8:30 am - Speaker Session/Breakout

12:00 pm - Grab & Go Lunch

1:00 pm - Conference Closes



# Presenting Sponsor

## \$15,000

*(industry exclusive)*

The Presenting Level Sponsorship package provides the most extensive collaboration opportunity for companies and organizations looking for a broader partnership than just event or item sponsorship. ACG Florida's Presenting Sponsor will be acknowledged as the premier named and recognized top supporter of the conference.

## Benefits Include

- 8 conference registrations and 2 registrations for golf or pickleball
- Opportunity for podium time during one of the speaker sessions
- Chance to contribute an article, white paper, or video on social media platforms (content to be provided by the sponsor)
- A 6-foot table in the sponsor area of the attendee deal lounge (PROMINENT LOCATION) or in the PEG/IB exhibit hall, depending on the primary function
- Prominent display of your logo in email blasts, social media posts, and on [acgflorida.com](http://acgflorida.com)
- Reserved table at speaker sessions
- Leaderboard advertisement (1440 x 90) featured at the top of every page on and full-page advertisement in the onsite guide
- Private meeting room available in the conference center (if desired)
- Opportunity to prepare and host breakout or roundtable session
- Early access to scheduling software
- Signage at the venue
- Promotional item and brochure included in conference bags (to be provided by the sponsor)
- Sponsor ribbons attached to attendee badges
- Discounted registration rate for additional company attendees (\$200 off pricing at the time of registration)

# Gold Sponsorships \$9,000

*(upgrades below are available for add'l  
fee and exposure)*

+\$3,000 – Wine Tasting Capital Connection

+\$3,000 – “Click ‘N Share” Photography

+\$3,000 – Headshot Lounge

+2,000 - Floor Directional Signage

**SOLD**

Morning Speaker Session

PE Private Dinner

Lunch/Keynote Speaker

Welcome Kick-Off Reception

Bourbon/Cigars

## Benefits Include

- 6 conference registrations and 2 golf or pickleball registrations
- Chance to contribute an article, white paper, or video on social media platforms (content to be provided by the sponsor)
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Reserved table at speaker sessions (if desired)
- Tiered placement of logo on email blasts, social media post(s) and on [acgflorida.com](http://acgflorida.com)
- Leaderboard Ad (1440 x 90) displayed on the top of every page on website and full-page advertisement in the onsite guide
- Early access to scheduling software
- Signage at venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 pricing at the time of registration)

# Silver Sponsorships \$7,000

*(upgrades below are available for add'l  
fee and exposure)*

+\$2,000 – Massage Chair

+\$2,000 - Shoe Shine

+\$2,000 – Branded charging stations

+\$2,000 – Interactive Booth (options available)

+1,500 - Snacks/Refreshments at Check-in

SOLD

Specialty Coffee

Logoed conference bag

Branded Room Keys

Golf Tournament

Logoed Lanyards

Scheduling Software

Water Bottles/Water Stations

ACG Florida Poker Tournament

## Benefits Include

- 4 conference registrations and 1 golf or pickleball registration
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Tiered placement of logo on email blasts, social media post(s) and on [acgflorida.com](http://acgflorida.com)
- Skyscraper ad (240x400) displayed on [www.acg.org/florida](http://www.acg.org/florida) and ½ page ad in onsite guide
- Early access to scheduling software
- Signage at venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 off pricing at the time of registration)



# Bronze Sponsorships

## \$6,000

*(choose one)*

Emerging Professionals Networking/Roundtable

Late Night Snacks & Games at Poker

Breakfast Wednesday

Breakfast Thursday

Hair of the Dog Bar (Thursday)

Grab & Go Lunch Thursday

Onsite Guide (inside cover ad)

Onsite Guide (back cover ad)

Recreation – 5K Run & Yoga

Attendee Lounge

**SOLD**

Pickleball Tournament

Women's Wine Down

Registration

Conference Center Branded Wi-fi

Regular Coffee Breaks with coffee sleeves

C-Suite (invitation only) event

Refreshment Break Wednesday

## Benefits Include

- 2 conference registrations
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Tiered logo on email blasts, social media post(s), and [acgflorida.com](http://acgflorida.com)
- Billboard ad (970x250) displayed on [www.acg.org/florida](http://www.acg.org/florida) and 1/4 page ad in onsite guide
- Early access to scheduling software
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 off pricing at the time of registration)



## 2025 Conference Pricing

### General Attendees

ACG Members - \$695 Early Bird; \$795 Regular Rate

Non-Members - \$795 Early Bird; \$895 Regular Rate

Emerging Professional Members - \$595 Early Bird; \$695 Regular Rate

### Private Equity/Family Office Exhibitors (includes 2 attendees)

\$1,495 Early Bird; \$1,695 Regular Rate

### Intermediary Exhibitors (includes 2 attendees)

\$795 Early Bird; \$995 Regular Rate

Exhibitor companies can add additional attendees for \$495 each

### Golf & Pickleball have separate registration fees

Pickleball on Tuesday, 11/4 - \$150

Golf on Tuesday, 11/4 - TBD

Early Bird Pricing Ends 9/5/25

Regular Rate from 9/6/26 to 10/28/25

After 10/28/25 registration at door only for additional \$100

Registration includes all events listed on agenda, except those noted “invitation only”

To qualify for a FULL REFUND, cancellation requests must be submitted by September 15th. Refunds will not be provided after this date for any reason, and we do not issue refunds for no-shows. Substitutions can be made at any time at no extra charge; however, the fee may be adjusted if a non-member takes the place of an ACG member. For cancellations or substitutions, please email [brooke@acgflorida.com](mailto:brooke@acgflorida.com).

By attending the conference, you consent to ACG using your image or likeness for future marketing purposes.





## **SPONSORSHIP COMMITMENT**

To reserve your sponsorship, please email Sherry Smith, Conference Manager at [acgflorida@acg.org](mailto:acgflorida@acg.org) with level and upgrade (if choosing one). Bronze sponsors, please note which event/item you would like to sponsor.

All invoices are NET 30 unless specific arrangements are made.

Email [acgflorida@acg.org](mailto:acgflorida@acg.org) if you have any NEW sponsorship ideas.

**Sponsorship Package as of 3/14/25**

FOR CURRENT AVAILABILITY

<https://www.acg.org/florida/sponsorship/2025-sponsorships-available>

**Sponsorship commitments are fully earned and not refundable.**

**No benefits other than those specifically stated in the prospectus are implied or promised.**