



Sponsorship Opportunities 2025

ACG[®] Silicon Valley

Association of Corporate Growth Silicon Valley (ACGSV)

40 Years
Strong

Premier
Organization
for C-suite
leaders in
Silicon Valley

Peer-to-peer
Networking

Personal and
Organizational
Growth



Why Sponsor ACGSV?



Sales Access



Marketing Exposure



Giving Back

Why Sponsor ACGSV?

Areas of Impact

SALES ACCESS

Access to Executives - An ACG Silicon Valley Sponsorship provides unparalleled access to C-level executives, decision makers, economic thought leaders, and industry icons.

MARKETING EXPOSURE

Industry Recognition & Brand Awareness - Industry Recognition and Branding opportunities directly within the ACGSV community through website, print, and sponsored events as well as through coverage in influential Silicon Valley publications.

Customer & Partner Engagement - Unique opportunity to invite executives, customers, and partners to monthly dinners around Keynote programs and special events.

GIVING BACK

Executive Leadership & Development - Incorporate ACGSV's rich & thought-provoking programming as a component of the professional development plans for your Executives.

Thought Leadership - Thought leadership by participating on panels and hosting events. Attending events provides an opportunity to engage directly with other thought leaders in the community.



Sponsorship Opportunities

Unique Year-Round Programming

Exclusive, Roundtable-Style Meetings

- **M&A Circle for M&A Professional and Corporate Strategists**
Access to Dealmakers
- **CTO / Innovation Circle for CTOs and Engineering Executives**
Access to innovate new technologies
- **Female Executive Leaders**
Peer-to-peer support
- **Global Economic Circle for Senior Execs in Global Companies**
Relevant updates to global economic environment
- **Young Executive Circle (YEx)**
Shape the next generation of executives

- **Monthly Keynote**

Networking and panel discussions at Valley corporate campuses that are consistently overbooked due to unique programming and quality participants

Sponsorship Opportunities

ACGSV 2024 Marquee Events



ACG Silicon Valley GROW! Awards | May 9, 2024

The GROW! Awards bring together C-Suite executives to honor three of the fastest-growing Silicon Valley companies. The night includes a cocktail hour, fireside chat and an awards dinner.

Microsoft Silicon Valley Campus, Mountain View



ACG Silicon Valley M&A Tech Connect | October 1-2, 2024

Connect with the most influential C-Suite leaders in Silicon Valley at the inaugural ACG Silicon Valley M&A Tech Connect. This two-day conference will include a tailgate-style networking reception, skills and drills fitness activity on the field, notable keynote speakers, breakout meetings and more!

Levi's® Stadium, Santa Clara

MARQUEE EVENT

ACG Silicon Valley GROW! Awards 2024

May 9, 2024 at Microsoft's Silicon Valley Campus, Mountain View

ACG Silicon Valley GROW! Awards Highlights:

- Recognize three of the fastest growing Silicon Valley companies with awards
- Fireside chat with prominent figures in the SV community
- Face time with speakers at dinner (Jay Chaudhry, Founder & CEO of Zscaler and Guy Kawasaki, Chief Evangelist of Canva, 2023)
- Cocktail hour, dinner and networking with other C-level executives

Sponsorship Opportunities Include:

- Title Sponsorship
- VIP Cocktail Reception
- Table Sponsorship
- On-site Brand Activations
- Award Sponsorships

[VIEW THE SIZZLE HERE](#)



Guy Kawasaki, Chief Evangelist of Canva
Jay Chaudhry, Founder of Zscaler

MARQUEE EVENT

ACG Silicon Valley M&A Tech Connect 2025

March 5th at Levi's® Stadium, Santa Clara

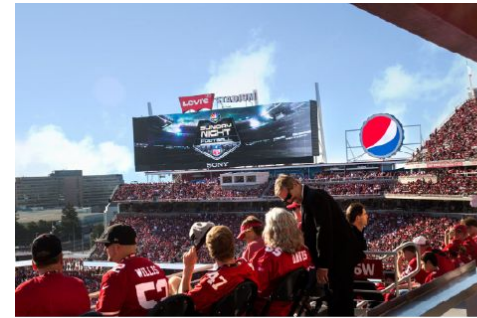
M&A Tech Connect 2025 Highlights:

- Fireside chat with a notable speaker
- Opening night Tech Tailgate
- Skills and Drills on the Levi's® Stadium turf led by the 49'ers staff
- VIP Cocktail reception on the Levi's® NRG Solar Terrace

Sponsorship Opportunities Include:

- Title Sponsorship
- Sponsorship of the Skills and Drills
- Sponsorship of the fireside chat and/or VIP cocktail reception
- On-site brand placement on the stadium ribbon boards and jumbotrons
- Activations including product placements, photo opps and more!
- Sponsorship of the Niner Noise Drumline - meet and greet & performance
- Gold Rush Sponsorship: Cheerleader presence, autographs and dance

[**VIEW THE SIZZLE HERE**](#)



Sponsorship Overview

Please contact us for detailed sponsor benefits for our Annual Sponsorships plus individual event sponsorships for the GROW! Awards and M&A Tech Connect.

Silver Sponsorship \$10,000

- Complimentary or member pricing to all ACGSV's events, including special pricing to Marquee events
- Sponsor's name and logo for all media campaigns, website references, event emails, and press releases for all of ACGSV's marketing
- Two (2) one-year ACG national memberships

Gold Sponsorship \$15,000

- Same as Silver Sponsorship, plus
- First pick for panelists (when applicable)
 - One (1) extra for a total of three (3) one-year ACG national memberships
 - Option to join as a Circle Sponsor (complimentary upgrade to next level sponsorship)

Platinum Sponsorship \$25,000 to \$50,000

- Same as Gold Sponsorship, plus
- Advisory Board seat
 - Premier listing of company logo for all media campaigns, website references, event emails, and press releases for all of ACGSV's marketing
 - One (1) extra for a total of four (4) one-year ACG national memberships

ACG Silicon Valley Sponsors



[YOUR LOGO]

ACG Silicon Valley Testimonials

"ACG Silicon Valley drives global business collaboration and inspires compelling ideas and innovation. At Dell Technologies, we focus on solving real world problems with innovative technology and business solutions. The partnership is a natural fit."

- *Hayley Tabor, Vice President, Global Industry Solutions @ Dell Technologies*

"The ACG has developed a dynamic platform for meaningful business connections, luminary insight, fun events and friendships within the most exciting innovation hub of Silicon Valley. KPMG is a proud sponsor and keen participant in the many networking and learning opportunities facilitated by ACGSV."

- *Chris Gentle, Partner @ KPMG LLP*

"ACG is a catalyst for innovation and meaningful connections in Silicon Valley. At Microsoft, we're passionate about empowering transformation. Our collaboration with ACGSV amplifies this mission, blending cutting-edge ideas and events with tangible impact. I'm proud to contribute to this vibrant community, where every interaction sparks inspiration and meaningful relationships."

- *Carol Scott, Senior Director, Software & Digital Platforms @ Microsoft*

"ACG Silicon Valley is the premier organization for professionals and the tech industry. ACGSV is a community of the smartest leaders from the tech community, venture capital, private equity, law, banking and accounting. ACG events provides the best opportunities to share ideas, explore best practices, grow my business and make new friends."

- *Craig Lilly, Partner @ ReedSmith LLP*

ACG Silicon Valley Board of Directors

CEO, **Yvonne Schwab**

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Contact

For further details on sponsorship opportunities, please contact:
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