



2025 Florida ACG Capital Connection

SPONSORSHIP PACKAGE
AND OPPORTUNITIES



This year's event is proudly hosted
by ACG Orlando, and our
Conference Co-Chairs are:



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ACG Florida Capital Connection



November 4-6, 2025

**JW Marriott Orlando
Grande Lakes
4040 Central Florida Parkway
Orlando, FL 32837**

[Website](#)



About ACG Florida

We are a collaborative initiative among four ACG chapters in Florida – North Florida, Orlando, South Florida, and Tampa.

Our team is dedicated to making deal-making an enjoyable and rewarding experience for the middle market. We assemble outstanding speakers and create a thoughtfully designed agenda to enhance networking opportunities for all participants. We also host some of ACG Florida's signature "FUN" events, including the annual golf tournament, pickleball, Bourbon Tasting, Poker Tournament, Women's Wine Down, Emerging Professionals Roundtable, and many more!



Floria ACG Capital Connection

Over the past nineteen years, the Florida ACG Capital Connection has established itself as the premier event for deal-making in the middle market across Florida and the Southeast. As Florida continues to thrive, this conference is rapidly becoming one of the largest ACG gatherings in the nation. In 2024, we saw a record turnout of attendees (over 1,000) and exhibitors, (95 private equity and family office firms, and 47 investment banking firms).



Agenda

Tuesday, 11/4/25

8:30 am - Golf Tournament

1:00 pm - Pickleball

2:00 pm - C-Suite Event (invitation only)

3:00 pm - Breakout Session

3:00 pm - Emerging Professionals

3:30 pm - Women's Wine Down

5:00 pm - Welcome/Kick-off Reception

7:00 pm - Bourbon & Cigars

Wednesday, 11/5/25

7:30 am - 5K Run/Yoga

8:00 am - Breakfast Buffet, PE/IB

Marketplace/Sponsor Lounge/Attendee
Lounge

8:30 am - Speaker Session

11:00 am - Breakout Session

12:30 pm - Lunch & Keynote

4:00 pm - Capital Connection/Wine

Tasting

6:00 pm - On Own For Dinner/Sponsor

Parties

9:00 pm - Poker Tournament/Late Night

Snacks & Games

Thursday, 11/6/25

8:00 am - Breakfast Buffet, PE/IB

Marketplace/Sponsor Lounge/Attendee
Lounge

8:30 am - Speaker Session/Breakout

12:00 pm - Grab & Go Lunch

Presenting Sponsor

\$15,000

(industry exclusive)

The Presenting Level Sponsorship package provides the most extensive collaboration opportunity for companies and organizations looking for a broader partnership than just event or item sponsorship. ACG Florida's Presenting Sponsor will be acknowledged as the premier named and recognized top supporter of the conference.

Benefits Include

- 8 conference registrations and 2 registrations for golf or pickleball
- Opportunity for podium time during one of the speaker sessions
- Chance to contribute an article, white paper, or video on social media platforms (content to be provided by the sponsor)
- A 6-foot table in the sponsor area of the attendee deal lounge (PROMINENT LOCATION) or in the PEG/IB exhibit hall, depending on the primary function
- Prominent display of your logo in email blasts, social media posts, and on acgflorida.com
- Reserved table at speaker sessions
- Leaderboard advertisement (1440 x 90) featured at the top of every page on and full-page advertisement in the onsite guide
- Private meeting room available in the conference center (if desired)
- Opportunity to prepare and host breakout or roundtable session
- Early access to scheduling software
- Signage at the venue
- Promotional item and brochure included in conference bags (to be provided by the sponsor)
- Sponsor ribbons attached to attendee badges
- Discounted registration rate for additional company attendees (\$200 off pricing at the time of registration)

Gold Sponsorships \$9,000

*(upgrades below are available for add'l
fee and exposure)*

+\$3,000 - Lunch/Keynote Speaker

+\$3,000 – Welcome Kick-Off Reception

+\$3,000 – Wine Tasting Capital Connection

+\$3,000 – Bourbon/Cigars

+\$3,000 – “Click ‘N Share” Photography

+\$3,000 – Headshot Lounge

+\$2,000 – Morning Speaker Session

+\$2,000 - PE Private Dinner

+2,000 - Floor Directional Signage

Those in GREEN are legacy sponsors

Benefits Include

- 6 conference registrations and 2 golf or pickleball registrations
- Chance to contribute an article, white paper, or video on social media platforms (content to be provided by the sponsor)
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Reserved table at speaker sessions (if desired)
- Tiered placement of logo on email blasts, social media post(s) and on acgflorida.com
- Leaderboard Ad (1440 x 90) displayed on the top of every page on website and full-page advertisement in the onsite guide
- Early access to scheduling software
- Signage at venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 pricing at the time of registration)

Silver Sponsorships \$7,000

*(upgrades below are available for add'l
fee and exposure)*

+\$2,000 – Logoed conference bag

+\$2,000 – Branded charging stations

+\$2,000 – Massage Chair

+\$2,000 – Shoe Shine

+\$2,000 – Specialty Coffee

+\$2,000 – Interactive Booth – Chocolates

+\$1,500 – Branded Room Keys

+\$1,500 – Golf Tournament

+\$1,500 – Logoed Lanyards

+\$1,500 – Scheduling Software

+\$1,500 – Water Bottles/Water Stations

+\$1,500 – ACG Florida Poker Tournament

Benefits Include

- 4 conference registrations and 1 golf or pickleball registration
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Tiered placement of logo on email blasts, social media post(s) and on acgflorida.com
- Skyscraper ad (240x400) displayed on www.acg.org/florida and 1/2 page ad in onsite guide
- Early access to scheduling software
- Signage at venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 off pricing at the time of registration)

Bronze Sponsorships

\$6,000

(choose one)

- Pickleball Tournament
- Women's Wine Down
- Emerging Professionals Networking/Roundtable
- Late Night Snacks & Games at Poker
- Registration
- Conference Center Branded Wi-fi
- Regular Coffee Breaks with coffee sleeves
- Breakfast Wednesday
- Hair of the Dog Bar (Thursday)
- Breakfast Thursday
- Grab & Go Lunch Thursday
- Onsite Guide (inside cover ad)
- Onsite Guide (back cover ad)
- C-Suite (invitation only) event
- Refreshment Break Wednesday
- Refreshment Break Thursday
- Recreation – 5K Run & Yoga
- Attendee Lounge

Benefits Include

- 2 conference registrations
- 6' table in sponsor area of attendee deal lounge (tiered according to sponsor level) or in PEG/IB exhibit hall (depending on primary function)
- Tiered logo on email blasts, social media post(s), and acgflorida.com
- Billboard ad (970x250) displayed on www.acg.org/florida and 1/4 page ad in onsite guide
- Early access to scheduling software
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (\$200 off pricing at the time of registration)



2025 Conference Pricing

General Attendees

ACG Members - \$695 Early Bird; \$795 Regular Rate

Non-Members - \$795 Early Bird; \$895 Regular Rate

Emerging Professional Members - \$595 Early Bird; \$695 Regular Rate

Private Equity/Family Office Exhibitors (includes 2 attendees)

\$1,495 Early Bird; \$1,695 Regular Rate

Intermediary Exhibitors (includes 2 attendees)

\$795 Early Bird; \$995 Regular Rate

Exhibitor companies can add additional attendees for \$495 each

Golf & Pickleball have separate registration fees

Pickleball on Tuesday, 11/4 - \$150

Golf on Tuesday, 11/4 - TBD

Early Bird Pricing Ends 9/5/25

Regular Rate from 9/6/26 to 10/28/25

After 10/28/25 registration at door only for additional \$100

General Conference Cancellation Policy:

- Substitutions are acceptable in advance and at the door.
- For a refund of general attendee/exhibitor fees, cancellations must be received via email by 9 PM EST on Friday, October 3rd (email acgflorida@acg.org).
- Cancellations eligible for a refund are subject to a \$100 processing fee.
- After October 3rd, substitutions only, please.

Registration includes all events listed on agenda, except those noted “invitation only”



SPONSORSHIP COMMITMENT

To reserve your sponsorship, please email Sherry Smith, Conference Manager at acgflorida@acg.org with level and upgrade (if choosing one). Bronze sponsors, please note which event/item you would like to sponsor.

2024 sponsors are given first right of refusal for 2025 sponsors through 2/28/25.

All invoices are NET 30 unless specific arrangements are made.

Email acgflorida@acg.org if you have any NEW sponsorship ideas.

Sponsorship Package as of 1/28/25

Sponsorship commitments are fully earned and not refundable.

No benefits other than those specifically stated in the prospectus are implied or promised.