

M&A SoCa

ACG[®] Los Angeles

2025 | Sponsorship Prospectus

September 15-17, 2025

The Beverly Hilton Hotel

Beverly Hills, California

A Letter from the CONFERENCE CHAIR



We're still riding the wave of excitement from this year's reimagined and rebranded M&A SoCal! With over 1,200 attendees, sold-out deal tables, and a packed schedule of events, it was truly a landmark gathering for the M&A community. I'm excited to share a recap of these incredible three days of deals [here](#).

Looking ahead to M&A SoCal 2025, we're thrilled to continue building this event into the premier sourcing, networking, and educational experience for dealmakers. Next year's event will take place from September 15-17, 2025, once again at the iconic Beverly Hilton Hotel. Attendees can look forward to exciting off-site experiences, the most expansive DealSource we've ever hosted, and world-class educational programming. Whether reconnecting with peers, filling pipelines, or meeting new customers, the magic happens when exclusive connections bring attendees' goals to fruition.

For sponsors, M&A SoCal offers unparalleled opportunities to showcase your brand and capabilities to an elite audience of senior dealmakers and capital providers in a one-of-a-kind environment. With sponsorship, your brand becomes a crucial piece within the attendee journey and spurs a connection with the middle market community that is long lasting.

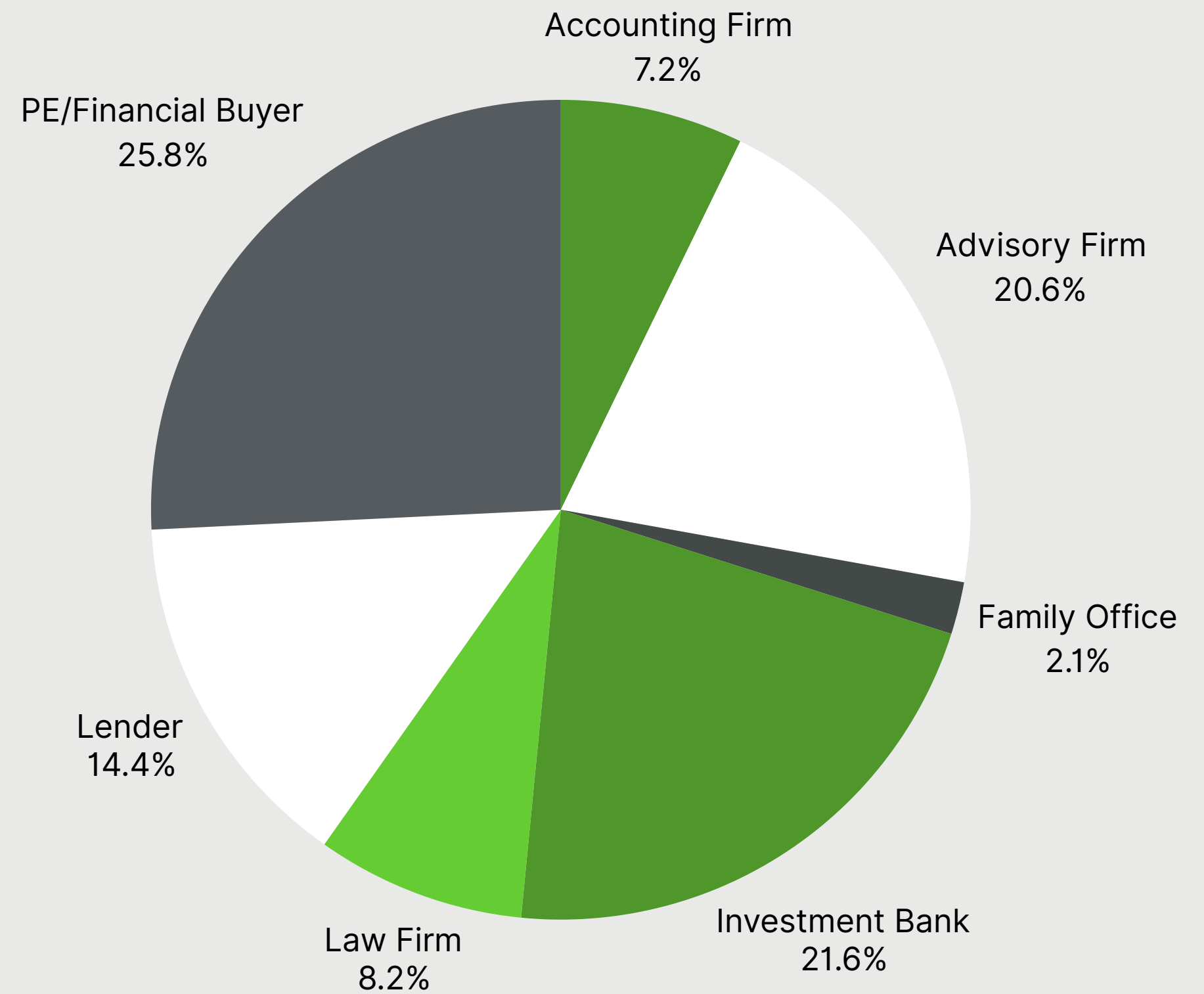
We greatly value your support and would be delighted to have you join us as a sponsor for M&A SoCal 2025. Let's make it another unforgettable year!

Best regards,

Jalal Taby
Conference Chair, M&A SoCal 2025

ATTENDEE BREAKDOWN

Signature ACG events such as M&A SoCal, feature the right opportunities, the right meetings, and the right conversations. We will tailor packages that will empower your company's strategic marketing goals, bringing you face-to-face with your desired audience.



SPONSOR HIGHLIGHTS

EXHIBIT TABLE IN DEALSOURCE

M&A SoCal 2024 had more than triple the amount of Investment Banks from previous years creating an action packed DealSource. DealSource serves as the primary hub for dealmaking activity, where event goers can take meetings and find their next deal. Tables are reserved exclusively for Investment Banks and Sponsors.



BASE PACKAGE

This package includes 4 registrations, event sponsorship recognition, access to attendee list and a table in DealSource, priced at \$10,000. Beyond this, every sponsorship is customizable. ACG will work with you on a larger booth or more meeting space, additional registrations, increased brand recognition, and/or speaking opportunities.



GAIN BRAND VISIBILITY See your firm's name in lights as ACG recognizes its sponsors throughout the conference: on stage and in print and digital signage.

SEND YOUR TEAM The base packages include two attendee registrations, with the option to add additional registrations to your sponsorship package at a significant discount.

HOST AN EVENT Work with our sponsorship team to plan onsite events to wine and dine clients and prospects. Exclusive to sponsors for conducting business throughout the conference: cabanas, private meeting rooms, restaurants, and bar space (all available upon reservation).

BRANDING OPPORTUNITIES

Interested in additional brand recognition? Work with us to create a custom package that includes premium branding opportunities throughout the conference.

SAMPLE BRANDING OPPORTUNITIES

- Shoeshine
- Lanyard / Badge
- Wi-Fi
- Headshot Booth
- Golf Simulator
- Basketball Activation
- Tequila / Whiskey Bars
- Receptions and Networking Events
- Beverage and Meal Sponsorships
- ACG Access (Meeting Scheduler) Sponsorship
- Charging Stations
- Additional Custom Opportunities



ADDITIONAL OPPORTUNITIES

M&A SoCal offers additional sponsorship opportunities such as content and panel involvement, additional meeting space, etc. M&A SoCal will work with you to accommodate your team's needs and create a package that showcases your brand and expertise.

PROGRAMMING

- Featured Keynote Sessions
- Topic Specific Panels
- Special interest forums around Operating Partners and Strategic Acquirers

MEETING SPACE

- Booths for branding and meeting space
- Semi-private meeting spaces in the Networking Lounge
- Private meeting rooms
- Cabanas in our Networking Lounge
- Custom meeting space opportunities







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LET'S GET STARTED

Thank you for your interest in M&A SoCal 2025 sponsorship opportunities. We look forward to building a campaign that aligns with your strategic initiatives and returns a generous ROI.

For more information about sponsorship, contact:

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