

# Frequently Asked Questions ACG NJ 2025 Corporate Growth Conference and Awards

### What is the purpose of these awards?

The ACG NJ Corporate Growth Awards honor middle market companies in New Jersey that exemplify successful, novel and unorthodox approaches in innovation, excellence, and corporate growth.

## What categories of ACG NJ Corporate Growth Awards are open for nominations?

Companies with annual revenue starting at \$5 million.

#### Who can nominate companies?

Companies can self-nominate or be nominated by someone outside of the company. **Note:** a company can re-nominate themselves or be re-nominated by others, provided they have <u>not</u> previously received one of the ACG NJ Corporate Growth Awards or The ACG NJ Corporate Achievement Award (see below).

#### Who selects honoree companies?

A sub-committee of The ACG NJ Advisory Board selects recipients of The ACG NJ Corporate Growth Awards.

#### When is the Call for Nominations?

For 2025, The Call for Nominations runs from October 7, 2024 – January 31, 2025.

#### What are the selection criteria?

 New Jersey-based companies (headquarters, significant operations, and employees in NJ) OR

Foreign-owned companies with US headquarters, significant operations, and employees in NJ

OR

Private Equity owned New Jersey-based companies (headquarters, significant operations,

and employees in NJ)

OR

New Jersey-based Service Company with significant operations and employees in NJ

- 2) Industries/Service Providers such as manufacturing, technology, life sciences, healthcare, hospitality, logistics, transportation, etc.
- 3) Annual revenue starting at \$5 million.
- 4) Does the company have a novel or unorthodox business approach that has resulted in outcomes such as: game-changing products and services, reaching a new market, accelerated speed to market, etc.? Please describe.
- 5) Substantiation: While we do not require audited financials, the qualification process is enhanced by any appropriate information that has been publicly released.
- 6) Has **not** already been honored with the ACG NJ Corporate Growth Award or the ACG NJ Corporate Achievement Award
- 7) CEO or other Senior Executive must be available for the following:
  - a. During the selection process a brief phone interview with a member of ACG NJ's
    Advisory Board to answer questions regarding information provided on the
    Nomination form.
  - b. *In advance of the conference* pre-conference publicity. This includes a brief video interview with an ACG representative, *to use for your introduction during the program*. Each honoree will receive a copy of the video as part of the award.
  - c. **The day of the conference** participate in a live discussion, networking and receive the Corporate Growth Award *in person* at the 2025 ACG NJ Corporate Growth Conference & Awards, May 6, 2025, 4:00 PM 8:00 PM at The Palace at Somerset Park in Somerset NJ. The event will feature food and beverages, ensuring a celebratory and engaging atmosphere for all attendees.

#### When will honorees find out about the Selection Committee's decision?

A member of the ACG NJ Advisory Board will contact honorees, finalists, and nominators regarding the Selection Committee's decision in February 2025. Honorees will have no financial obligations or significant commitments outside of those listed above as part of their selection, allowing them to fully enjoy the recognition of their achievements.

#### What is The Corporate Achievement Award?

The ACG NJ Corporate Achievement Award is for a company with longevity that has demonstrated a consistent and powerful track record of innovation, excellence, and corporate growth. The ACG NJ leadership team is responsible for identifying and selecting the company being honored. The CEO receives this award on behalf of his/her company and is the keynote presenter at the annual Corporate Growth Conference & Awards event.