



# 2025 Sponsorship Opportunities

ACG<sup>®</sup> Los Angeles



# President's Message

Since its founding in 1954, the Association for Corporate Growth (ACG) has been dedicated to driving middle-market growth, now connecting over 14,500 members across 50+ chapters worldwide. ACG Los Angeles, one of the largest chapters, represents a vibrant community of middle-market dealmakers in Southern California.

Our members benefit from exclusive events, engaging programs, and social experiences that foster meaningful connections. To ensure continued growth and inclusivity, we are committed to connecting with the full diversity of our community, including women, BIPOC, and the next generation of M&A leaders.

Our board and committees, a group of volunteer leaders made up of senior dealmakers, work tirelessly to support our mission of creating a space for relevant connections to blossom. ACG Los Angeles sponsorship offers a unique opportunity to elevate your firm's profile, connect with decision-makers, and make a lasting impact on our community.

We invite you to explore sponsorship opportunities with ACG Los Angeles for 2025. Together with our board, leaders, and staff, we look forward to a successful partnership that fosters growth in the middle market.

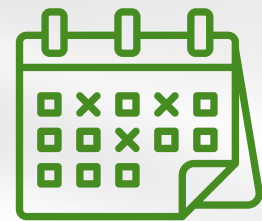
**Cornelia Cheng**

*President, ACG Los Angeles*

# This is ACG Los Angeles



**700+**  
Active Members



**50+**  
Annual Events



**15,000+**  
Email Subscribers





## Annual Sponsorships

# PLATINUM \$35,000

## Signature Panels (3 events)

### The State of Investment Banking

### The State of Private Equity

### The State of Middle Market M&A

- ▶ Five (5) complimentary passes (including VIP reception)
- ▶ One (1) invite to President's Dinner w/ panelists and board members
- ▶ Preferred logo placement on all event signage including digital marketing

## Private Equity Roundtable (3 events)

### Private Equity Poker Tournament

- ▶ Two (2) complimentary passes for your firm and two (2) for PE/IB guest

### Private Equity DealSource

- ▶ Two (2) complimentary passes for your firm and two (2) for PE/IB guest

### Private Equity Golf Invitational

- ▶ One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guests)

## Awards Presenting Sponsor

- ▶ Five (5) complimentary passes
- ▶ Two (2) VIP reception attendees
- ▶ Seating with award winners/founders
- ▶ Opportunity to introduce presenter
- ▶ Preferred logo placement including digital marketing

## Supporting Sponsor

### Midsummer Party

### LA Uncorked

### Holiday Party

### Socials & Experiences

- ▶ Two (2) complimentary passes for each event

## Additional Benefits

- ▶ Eight (8) complimentary ACG Los Angeles annual memberships (\$625 value each)
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program
- ▶ \$5K credit toward M&A SoCal sponsorships (above \$10k)

## Annual Sponsorships

# DIAMOND \$22,500

## Signature Panels (3 events)

**The State of Investment Banking**

**The State of Private Equity**

**The State of Middle Market M&A**

- ▶ Three (3) complimentary passes (including VIP reception)
- ▶ Preferred logo placement including digital marketing

## Supporting Sponsor

**NextGEN Socials**

**LA Uncorked**

**Holiday Party**

- ▶ Two (2) complimentary passes for each event

## Additional Benefits

- ▶ Six (6) complimentary ACG Los Angeles annual memberships (\$625 value each)
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program
- ▶ \$2.5K credit toward M&A SoCal sponsorships (above \$10k)

## CHOICE OF EITHER:

### ACG Los Angeles Awards Presenting Sponsor

- ▶ Five (5) complimentary passes
- ▶ Two (2) VIP reception attendees
- ▶ Seating with award winners/founders
- ▶ Opportunity to introduce presenter
- ▶ Preferred logo placement including digital marketing

## OR

### Private Equity Roundtable (Pick 2)

#### Private Equity Poker Tournament

- ▶ Two (2) complimentary passes for your firm and two (2) for PE/IB guest

#### Private Equity DealSource

- ▶ Two (2) complimentary passes for your firm and two (2) for PE/IB guest

#### Private Equity Golf Invitational

- ▶ One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guests)



## Annual Sponsorships

# SILVER \$10,000

## Signature Panels (3 events)

The State of Investment Banking

The State of Private Equity

The State of Middle Market M&A

- ▶ Two (2) complimentary passes to each of the three signature panels

## Benefits

- ▶ LA Uncorked Summer Wine Tasting Event with a table and two (2) complimentary passes
- ▶ ACG Los Angeles Holiday party through pre-, onsite, and post-event marketing (physical and digital signage)
- ▶ Four (4) complimentary ACG Los Angeles annual memberships (\$625 value each)
- ▶ Firm logos on all ACG Los Angeles digital communications (emails, newsletters, etc.) and in ACG Los Angeles social media. Firm to be tagged in social media via "@firm" and related tools
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program
- ▶ \$1K credit toward M&A SoCal sponsorships (above \$10k)

## JANUARY

**THURSDAY, 16**  
2025 New Year Kickoff  
(Members Only)

**THURSDAY, 30**  
State of Investment Banking /  
Board Meeting

## FEBRUARY

**WEDNESDAY, 19**  
New + Prospective Member  
Breakfast

**THURSDAY, 27**  
Donuts & Topgolf

## MARCH

**THURSDAY, 13**  
PE/IB Roundtable Poker

**WEDNESDAY, 19**  
NextGEN Spring Social

**THURSDAY, 27**  
Industry Panel (BB)

## APRIL

**TUESDAY, 8**  
M&A SoCal Kickoff @ DealMax  
(Members Only)

**TUESDAY, 29**  
State of Private Equity / Board  
Meeting

## MAY

**WEDNESDAY, 8**  
Women of ACG Spring  
Event

**WEDNESDAY, 14**  
Annual Awards Gala

**WEDNESDAY, 21**  
New + Prospective  
Member Breakfast

## JUNE

**THURSDAY, 5**  
PE/IB Roundtable  
DealSource

**WEDNESDAY, 18**  
Midsummer Party  
(presented by NextGEN)

**TUESDAY, 24**  
Transaction Solutions  
Symposium

## JULY

**WEDNESDAY, 9**  
Board Meeting +  
Retreat

**THURSDAY, 10**  
Pickleball

**WEDNESDAY, 23**  
New + Prospective  
Member Breakfast

**THURSDAY, 24**  
Women of ACG  
Summer Luncheon

## AUGUST

**THURSDAY, 14**  
LA Uncorked

**THURSDAY, 21**  
Hollywood Bowl  
Experience  
(Members Only)

## SEPTEMBER

**MONDAY, 15**  
M&A SoCal 2025  
(through 9/17)

NextGEN@ M&A SoCal

**THURSDAY, 25**  
Tennis

## OCTOBER

**THURSDAY, 08**  
Industry Panel (A&D)

**WEDNESDAY, 15**  
New + Prospective Member  
Breakfast

**WEDNESDAY, 23**  
Women of ACG Regional Fall  
Conference

**TUESDAY, 28**  
Casino Night benefitting  
Veterans

## NOVEMBER

**WEDNESDAY, 12**  
State of Middle Market M&A /  
Board Meeting

**THURSDAY, 20**  
PE/IB Roundtable Golf

## DECEMBER

**WEDNESDAY, 03**  
Holiday Party

**SATURDAY, 13**  
Year End Family  
Experience  
(Members Only)

# 2025 Calendar

*All dates subject to change.*



# Private Equity/**Investment** **Banking** Roundtable

*As a professional service provider, you may only gain access to this premier ACG LA event series through sponsorship.*

ACG LA's Private Equity Roundtable events are invitation-only engagements for private equity firms, investment banks and other select M&A professionals.

These specialty curated events create focused networking opportunities for PE and IB professionals and our event sponsors. The quality and exclusivity of these 100-200 person events attracts local, regional and national participants and creates unparalleled value for sponsors.

*For more information or sponsorship inquiries, please contact Tuan Hoang, [tuan.hoang@crowe.com](mailto:tuan.hoang@crowe.com) or at (818) 325-8712*

## Schedule of Events for 2025 \*

### March 13, 2025 | Annual PE/IB Poker Tournament

*Your sponsorship will include:*

Two (2) complimentary passes for your firm and two (2) complimentary passes for PE/IB guest

### June 5, 2025 | Annual PE/IB Dealsource

*Your sponsorship will include:*

Two (2) complimentary passes for your firm and two (2) complimentary passes for PE/IB guest ability to participate in Dealsource private one-on-one PE/IB meetings

### November 20, 2025 | Annual PE/IB Golf Invitational

*Your sponsorship will include:*

One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guest)

*\*dates subject to change*

## Private Equity Roundtable:

**Annual Sponsor \$15,000**  
(All 3 Events)

**Any Single Event \$6,000**

**Sponsors will be promoted, and logo will appear in event marketing**

**Public acknowledgement at the start of each event**

**Sponsor signage prominently displayed at each event**

**Sponsor representatives will be allowed to attend the event**

**Sponsors will receive complimentary passes for their PE or IB guest**



# WOMEN of ACG Los Angeles

Women of ACG events stand out as a premier membership benefit, drawing a professional demographic that mirrors the broader ACG community—executives, capital providers, attorneys, CPAs, investment bankers, and other deal professionals. With a focus on fostering meaningful connections among women leaders in the dealmaking space, these events offer a unique platform for dialogue, business networking, and personal growth. Through an authentic and intimate setting, Women of ACG is dedicated to empowering women, building lasting relationships, and supporting each other's success.

**Annual Sponsor: \$7,500 (3 events)**

**Single Event: \$3,000**

- ▶ Three (3) complimentary passes
- ▶ First right of refusal for buying of sought-after tables (at member rate)
- ▶ Large logo on email invitation and table placard (when applicable)
- ▶ Large logo, full company description and contact person in program guide (when applicable), as well as a verbal mention by speaker during "thank you", and digital marketing

**Spring Event | Wednesday, May 7, 2025**

**Summer Luncheon | July, 24, 2025**

**Regional Fall Conference | Wednesday, October 22, 2025**

# NextGEN

*(Young Professionals)*

Peer networking events for professionals age 40 & under NextGen is an ACG Los Angeles peer group of future business leaders in the LA middle-market M&A community, age 40 or younger. NextGen is an effort to build a pipeline of younger members and identify the Next Generation of professionals in the community, by providing engaging networking opportunities in an intimate setting.

Interested in getting your firm name and logo in front of the up-and-coming in Southern California's dealmaking community? It's time to make new connections and enhance existing ones with this Next Generation of dealmakers.

**Series Sponsorship: \$6,000 for all three events**

**Single Events Sponsorship: \$2,500 per event**

**Spring Social | Wednesday, March 19, 2025**

**Midsummer Party | Wednesday, June 18, 2025**

**M&A SoCal 2025 | Monday, September 15, 2025**





# Rising Stars

**A nomination program designed to recognize up-and-coming deal professionals and provide opportunities for mentorship and personal growth**



Entering its 11th cohort, the ACG LA Rising Stars program assembles a broad cross section of younger deal professionals including attorneys, capital providers, investment bankers, private equity investors and related service professionals, who seek to enhance, and jump-start their networking efforts.

**Series Sponsorship: \$3,000 (six events)**

Comprised of six formally programmed sessions, including topics like getting outside of the office to network; how to build your pipeline through referrals; how to best present yourself to clients; and how to create your personal brand; while also providing informal networking opportunities with other members of the program.

Is your firm looking for exposure to the next generation of Southern California's dealmakers? Are there younger professionals at your firm who would benefit from curated content and a turbocharged network? **Who is your next Rising Star?**



# M&A SoCal

## Sample Sponsorship Opportunities



M&A SoCal 2025 Sponsorship Package to be released early 2025.

Sponsorship Benefits:	\$30,000	\$20,000	\$10,000
Industry priority	✓		
Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles	✓	✓	✓
Stage time during conference on-site and streamed (can be pre-record)	✓		
Opportunity to moderate or introduce content	✓		
Branded surf board	✓	✓	
First priority to a suite reservation in hotel (if available)	✓	✓	
Logo presence	✓	✓	✓
Advertising in digital conference program	Full page	1/2 page	1/4 page
Complimentary VIP cocktail invites	4	2	1
Admission to speaker meet & greet (must be registered conference attendees) (if applicable)	2	1	1
Complimentary conference registrations	10	6	4
Access to event attendee email list	✓	✓	✓
Sponsor designated badge	✓	✓	✓
Table at DealSource	Premium location	✓	✓
Exposure to 1000+ attendees	✓	✓	✓

For sponsorship inquiries, please contact Johannes Masserer at [jmasserer@acg.org](mailto:jmasserer@acg.org).

# Sponsorship Overview & À La Carte Options

If you would prefer to select specific series or individual events to create a custom sponsorship, you may reference the pricing below. Please contact Fabio Simi, [fabio.simi@marsh.com](mailto:fabio.simi@marsh.com) to discuss.

## Annual Sponsorship

Platinum	\$35,000
Diamond	\$22,500
Silver	\$10,000

## Series & Programs:

	Individual (1 Event)	Series (3 Event)
Private Equity Roundtable	\$6,000	\$15,000
Women of ACG Los Angeles	\$3,000	\$7,500
NextGEN	\$2,500	\$6,000
Rising Stars		\$3,000

## M&A SoCal:

See M&A SoCal Sponsorship Deck (available Q1 2025)

## Individual Events

### Annual Awards

Title	\$15,000
Winners Table	\$7,500
Table	\$5,000

### Conferences

Presenting	\$10,000
Expanded Brand Awareness	\$7,500
Brand Awareness	\$5,000

### Signature Panels

Presenting	\$7,500
VIP or Cocktail Reception	\$5,000
President's Dinner	\$3,000



# ACG Los Angeles 2024 Sponsors

## PLATINUM



## DIAMOND



## SILVER



# CONNECT WITH US

## **FABIO SIMI**

**CHAIR, SPONSORSHIP COMMITTEE**

Senior Vice President, Private Equity and M&A Services, Marsh

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## **JOHANNES MASSERER**

**EXECUTIVE DIRECTOR, ACG Los Angeles**

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## **SPONSORSHIP COMMITTEE**

**KATE FREEMAN**

**UBS**

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**CHRISTINA GOODRICH**

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**DAN SHEA**

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**FABIO SIMI**

**Marsh Private Equity Group**

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**RICHARD SWEET**

**Greenberg Glusker LLP**

[rsweet@ggfirm.com](mailto:rsweet@ggfirm.com)



# ACG<sup>®</sup> Los Angeles

The Los Angeles Chapter of the Association for Corporate Growth (ACG) is over 600 members strong and is among the largest ACG chapters. We are comprised of approximately 25% IB's, 35% PE and 40% Transactional Advisors in the global community of middle market M&A dealmakers and business leaders focused on driving growth.

*w: [acgla.org](http://acgla.org) e: [acgla@acg.org](mailto:acgla@acg.org)*

