



## 2024-2025 ANNUAL SPONSORSHIP OPPORTUNITIES

Our program year runs from September 1, 2024 through August 31, 2025. Sponsorship benefits below would be fulfilled during that timeframe.

### Platinum Annual Sponsorship

- Cost: \$7,500
- 4 complementary registrations for all monthly and affinity events (approx. 6 events)
- Discounted member registration rate for all signature events (PE Review, Wine Tasting and Deal Crawl)
- Involvement in programming and Deal Crawl committees
- Opportunity to spotlight your company and host an event (subject to approval by programming committee)
- Prominent on-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed

### Gold Annual Sponsorship

- Cost: \$5,000
- 2 complementary registrations for all monthly and affinity events (approx. 6 events)
- Involvement in programming and Deal Crawl committees
- On-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed



## 2024-2025 EVENT SPONSORSHIP OPPORTUNITIES

### Signature Events

#### **11th Annual Deal Crawl Conference (November 20-21, 2024)**

- Various sponsorships currently available
- Premier conference bringing together 300+ leading investment bankers, private equity professionals and trusted advisors from across the United States

#### **11th Annual Private Equity Review\* (January 29, 2025 – The Kimpton) – SOLD**

- Exclusive sponsorship at \$7,500
- Panel discussion and networking reception
- ~100-120 registrants

#### **18th Annual Wine Tasting\* (May 7, 2025 – Charlotte Country Club) – SOLD**

- Exclusive sponsorship at \$8,500
- Capital providers serve as fine wine and bourbon exhibitors
- Held outdoors on the event lawn, weather permitting
- 300+ registrants

### Monthly Events

#### **Monthly Chapter Meetings (70-100 registrants)**

- Exclusive sponsorship at \$5,000
- **Fall Kickoff (October 8, 2024 – Fahrenheit Charlotte) – SOLD**
- **Economic Update\* (February 26, 2025 – The Duke Mansion) – SOLD**
- **M&A Panel (March 26, 2025 – The Kimpton) – SOLD**

### Additional Programs

#### **October Networking Event (October 17, 2024 – VBGB) – SOLD**

- ~70 registrants
- Exclusive sponsorship at \$2,500

#### **Young ACG Networking Event (April 23, 2025) – SOLD**

- ~70 registrants
- Exclusive sponsorship at \$2,500

#### **Women's Event (May 2025) – SOLD**

- ~70 registrants
- Exclusive sponsorship at \$2,500

### Regional Events

- ACG Southeast Region Women's Forum (October 23-24, 2024 – Raleigh)
  - Various sponsorships currently available
- ACG Southeast Region DealSchool (June 2025 – Location TBD)
  - Various sponsorships will be available beginning Spring 2025

**\*Please note prior year's sponsor has first right of refusal for the PE Review, Wine Tasting and Economic Update.**



## EVENT SPONSOR BENEFITS

- **Opportunity for sponsor representative to play a key in-person role at the event.** Possibilities, to be determined in coordination with the ACG Charlotte Programming Committee, include:
  - Welcome remarks
  - Speaker introduction
  - Panel moderation
- **Opportunity to drive content for the monthly chapter meetings**, subject to review and approval by the ACG Charlotte Programming Committee
- **Display marketing collateral onsite at the event**, at a booth and/or in attendee seats
- Complementary event registration(s):
  - Two (2) for \$2,500 sponsorships
  - Three (3) for \$5,000 sponsorships
  - Five (5) for \$7,500 sponsorships
  - Six (6) for \$8,500 sponsorships
- **Logo to be displayed on event marketing emails** (distributed to 5,000+ deal professionals, at least 3 email blasts)
- **Logo to be displayed on the ACG Charlotte website** event page
- **Logo to be displayed onsite** via signage and PowerPoint loops before/after the event program
- Additional branding opportunities may be discussed



## ACG & CHAPTER OVERVIEW

**The Association for Corporate Growth is a global community for middle-market M&A dealmakers and business leaders focused on driving growth.**

Founded in 1954, ACG is the premier M&A deal-making community with a mission of driving middle-market growth. ACG's global network operates within 61 local markets worldwide and comprises more than 100,000 middle market professionals who invest in, own and advise growing companies

***75% of ACG members report that they have done business with fellow members.***

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders. ACG Charlotte, founded in 1990, is dedicated to delivering quality programming and increasing networking opportunities for M&A professionals in Charlotte and the surrounding areas.

- ACG Charlotte's monthly and signature events draw attendees representing key deal-making firms from Charlotte and across the United States.
- Our Annual Deal Crawl Conference brings together leading investment bankers, private equity professionals and trusted advisors from across the United States for a unique 2-day networking event.
- ACG Charlotte has over 250 members:
  - 26% Capital Providers (private equity groups, family offices, lenders)
  - 12% Investment Bankers
  - 50% Advisors (attorneys, accountants, insurance providers, wealth management)
  - 8% Corporate
  - 4% Other

# ACG<sup>®</sup> Charlotte

## REPRESENTATIVE CHAPTER PARTICIPANTS





## CONTACT US

**Betsy Bryan Mandl**  
Executive Director  
ACG Charlotte  
704.604.7959  
[bbmandl@acg.org](mailto:bbmandl@acg.org)

**Rob Hoak**  
2024-2025 Chapter President  
Woodforest National Bank  
919.418.5298  
[robert.hoak@woodforest.com](mailto:robert.hoak@woodforest.com)

**Charlie Orr**  
2024-2025 VP Programming  
Reynolda Equity Partners  
336.970.5130  
[corr@reynoldaequity.com](mailto:corr@reynoldaequity.com)

**Andrew Mikita**  
2024-2025 VP Programming  
Bank of America  
980.433.1716  
[andrew.mikita@bofa.com](mailto:andrew.mikita@bofa.com)

**Or reach out to another ACG Charlotte board member. We look forward to connecting with you soon!**