

ACG[®] St. Louis

SPONSORSHIP
OPPORTUNITIES

2025



2025 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIPS

- ❑ Platinum \$15,000
- ❑ Gold \$6,000
- ❑ Silver \$2,100

EVENT SPONSORSHIPS

- ❑ DealSource and Craft Beer & Spirits Tasting
- ❑ Wine Tasting
- ❑ Golf Tournament



INTRODUCTION

On behalf of ACG St. Louis, we thank our sponsors, members, and the business community for making ACG St. Louis the premier organization for corporate growth in the St. Louis region.

Many of you have supported ACG St. Louis throughout the years and we hope that you will continue to be a part of this influential group of constituents. We look forward to many more years of partnership and your continued involvement with ACG St. Louis.

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PRESIDENT

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SPONSORSHIP CHAIR

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EXECUTIVE DIRECTOR

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THIS IS ACG[®] St. Louis



Monthly Breakfasts

1200+ attendees



Elite Speaker Series

Social Events:

- Wine Tasting
- Golf Tournament
- Holiday Party



Peer Groups



Annual Economic Forecast

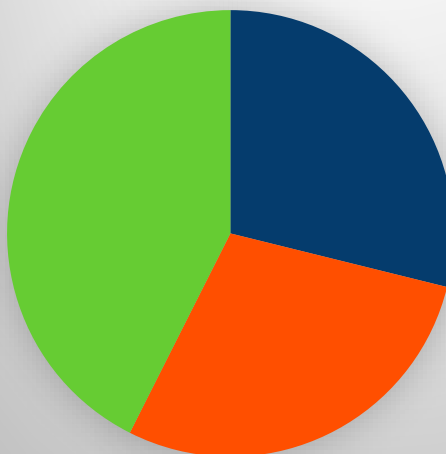
400+ attendees



STL Emerging 20 Leadership Program



Membership by Primary Function



■ Corporates

■ Capital Providers & Intermediaries

■ Advisers

PARTNERSHIP

The Power of ACG

- Gain exposure to key dealmakers and business leaders in the St. Louis community
- Position your company as an industry leader
- 75% of ACG members do deals with other members
- Brand recognition: Annual sponsorship offers countless opportunities to showcase your brand to ACG members
- Curated audience: 50+ meetings and events offer the opportunity to network and build relationships

Relationships



Introductions



Deals



Visibility



ANNUAL PROGRAM SPONSORSHIPS

Platinum Sponsor: \$15,000

- Industry exclusivity and right of first refusal for Platinum status
- Two (2) complimentary ACG memberships
- One (1) complimentary ACG membership for a corporate client
- One (1) attendee at each Corporate Peer Group event
- Invitation to Platinum & Gold Sponsor Appreciation event
- Leaderboard ad on the ACG St. Louis website
- Prominent logo on all ACG St. Louis meeting slideshows
- Prominent logo on banners used at all ACG St. Louis meetings and events
- Podium recognition at all monthly breakfast meetings
- Featured sponsor on the ACG St. Louis website and weekly e-mail newsletters
- One (1) foursome in the ACG St. Louis Golf Tournament
- Four (4) tickets to the Annual Wine Tasting
- Ten (10) breakfast meeting passes for guests

Gold Sponsor: \$6,000

- One (1) complimentary ACG membership
- Billboard ad on the ACG St. Louis website
- Sponsor recognition at all monthly breakfast meetings
- Logo on banners used at all monthly breakfast meetings
- Invitation for two representatives and their guests to the Platinum & Gold Sponsor Appreciation event
- Featured sponsor on the ACG St. Louis website
- Two (2) golfers in the ACG St. Louis Golf Tournament
- Two (2) tickets to the Annual Wine Tasting
- Six (6) breakfast meeting passes for guests

Silver Sponsor: \$2,100

- Skyscraper ad on the ACG St. Louis website
- Sponsor recognition at all monthly breakfast meetings
- Logo on banners used at all monthly breakfast meetings
- Two (2) tickets to the Annual Wine Tasting
- Two (2) breakfast meeting passes for guests

ANNUAL SPONSORSHIP BENEFITS AT-A-GLANCE

	Platinum	Gold	Silver
Industry Exclusivity	<input checked="" type="checkbox"/>		
Logo on Meeting Slideshows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Banners at Meetings & Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Annual Golf Tournament	Four (4) Golfers	Two (2) Golfers	
Annual Wine Tasting	Four (4) Tickets	Two (2) Tickets	Two (2) Tickets
Monthly Breakfast Meetings	Ten (10) Guest Passes	Six (6) Guest Passes	Two (2) Guest Passes
ACG St. Louis Annual Membership	Two (2) Annual Membership	One (1) Annual Membership	
Corporate Client Membership	One (1) Annual membership for a corporate client		
Corporate Peer Group Participation	<input checked="" type="checkbox"/>		
Website Advertisement	Prominent Leaderboard Ad	Billboard Ad	Skyscraper Ad
Podium Recognition	<input checked="" type="checkbox"/>		
Sponsor Exclusive Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

ACG[®] St. Louis

SPONSORSHIP

ACG St. Louis Events

ACG St. Louis is scheduled to host **50+** meetings and events in 2025. Our line-up of premiere events are designed to provide networking and educational opportunities to deal professionals directly involved in sourcing, financing and executing M&A transactions. Attendees are given the opportunity to meet business leaders in the St. Louis market and build the kinds of relationships that matter most.

Past monthly breakfast speakers include CareVet, Barry Wehmiller, Enterprise Holdings, Midwest BankCentre, American Metals Supply and more.

View the most up to date calendar on our website at www.acg.org/stlouis/events.



ACG[®] St. Louis

2025 DEALSOURCE and CRAFT BEER & SPIRITS TASTING January 22-23, 2025 | The Ritz-Carlton

Sponsorship Opportunities

DealSource Scheduling Sponsor: \$3,500

- Exclusive to one sponsor
- Logo prominently displayed in scheduling software
- Logo displayed on the website and email promotions
- Event signage at registration
- Access to attendee list
- Two (2) tickets to DealSource and Craft Beer & Spirits
- Recognition at the Private Equity Perspectives Breakfast
- Right of first refusal for the 2026 St. Louis DealSource

Craft Beer & Spirits Tasting Table: \$3,000

- Host a table at the Craft Beer & Spirits Tasting highlighting your company
- Each table will have a local craft beer or spirits vendor offering tastings
- Logo in emails and website promoting the event
- Access to the attendee list
- Two (2) tickets to DealSource and Craft Beer & Spirits

Gift Bag Sponsor: \$2,500

- The DealSource bags are a crowd favorite! Now we are giving you an opportunity to market directly to DealSource attendees in a memorable way.
- Logo on custom gift bags delivered to overnight guests filled with iconic St. Louis specialties
- Logo on custom grab and go bags available to all DealSource attendees
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits



ACG[®] St. Louis

2025 DEALSOURCE and CRAFT BEER & SPIRITS TASTING January 22-23, 2025 | The Ritz-Carlton

Sponsorship Opportunities

Promotional DealSource Sponsor: \$2,500

- Logo on custom notepads and pens used at every DealSource table
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits

WiFi Sponsor: \$1,500

- Custom wifi password for all attendees to use during the DealSource and Craft Beer & Spirits Tasting
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits

Coffee Sponsor: \$2,500

Available for DealSource or
Private Equity Perspectives
Breakfast

- Logo on custom coffee sleeves used at DealSource or Private Equity Perspectives Breakfast
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits

Private Equity Perspectives Breakfast Lanyard Sponsor: \$2,500

- Logo on custom lanyards used at the Private Equity Perspectives Breakfast
- Logo in emails and website promoting the event
- Access to attendee list
- One (1) ticket to DealSource and Craft Beer & Spirits





ACG[®] St. Louis
ANNUAL WINE TASTING
May 1, 2025
Algonquin Golf Club

Table Sponsor: \$3,000

- Host a wine table dedicated to your company. Enjoy premium visibility as you serve tastings of a pre-selected wine exclusive to your table.
- Logo on event signage and promotional materials including the ACG St. Louis website and weekly e-mail newsletters.
- Two (2) complimentary tickets to the Wine Tasting Event.

ACG[®] St. Louis

ANNUAL GOLF TOURNAMENT

September 8, 2025 | Meadowbrook Country Club

Sponsorship Opportunities

Eagle Sponsor: \$5,000	<ul style="list-style-type: none"> Tournament sponsor with industry exclusivity Prominent branding on website and social media Co-branded gift for golfers Two complimentary golfers
Birdie Sponsor: \$2,500	<ul style="list-style-type: none"> Choose One Sponsorship: Drink Carts, Vodka Bar, Hole-in-One or Lunch Sponsor Prominent signage and recognition at the event Interact with golfers and pass out promotional items
Ace Sponsor: \$2,000	<ul style="list-style-type: none"> Sponsor the putting contest at the turn Logo signage at the practice green and sponsor banner
Front 9 Sponsor: \$1,500	<ul style="list-style-type: none"> Sponsor the refreshments at the gazebo on Hole 4 Table available at the gazebo for marketing
Back 9 Sponsor: \$1,500	<ul style="list-style-type: none"> Sponsor the refreshments at the gazebo on Hole 14 Table available at the gazebo for marketing
Par Sponsor: \$500	<ul style="list-style-type: none"> Logo signage at tee box and sponsor banner Logo on live scoring app



INDEX OF PROGRAM CONTACTS

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Grow your book of business. Build relationships.
Gain visibility.

It's all possible at ACG St. Louis
We look forward to your participation in our 2025 events.

