



2025

Sponsorship Opportunities

ACG[®] Los Angeles



President's Message

Since its founding in 1954, the Association for Corporate Growth (ACG) has been dedicated to driving middle-market growth, now connecting over 14,500 members across 50+ chapters worldwide. ACG Los Angeles, one of the largest chapters, represents a vibrant community of middle-market dealmakers in Southern California.

Our members benefit from exclusive events, engaging programs, and social experiences that foster meaningful connections. To ensure continued growth and inclusivity, we are committed to connecting with the full diversity of our community, including women, BIPOC, and the next generation of M&A leaders.

Our board and committees, a group of volunteer leaders made up of senior dealmakers, work tirelessly to support our mission of creating a space for relevant connections to blossom. ACG Los Angeles sponsorship offers a unique opportunity to elevate your firm's profile, connect with decision-makers, and make a lasting impact on our community.

We invite you to explore sponsorship opportunities with ACG Los Angeles for 2025. Together with our board, leaders, and staff, we look forward to a successful partnership that fosters growth in the middle market.

Cornelia Cheng

President, ACG Los Angeles

This is ACG Los Angeles



700+
Active Members



50+
Annual Events



15,000+
Email Subscribers





Annual Sponsorships

PLATINUM \$35,000

Signature Panels (3 events)

The State of Investment Banking

The State of Private Equity

The State of Middle Market M&A

- ▶ Five (5) complimentary passes (including VIP reception)
- ▶ One (1) invite to President's Dinner w/ panelists and board members
- ▶ Preferred logo placement on all event signage including digital marketing

Private Equity Roundtable (3 events)

Private Equity Poker Tournament

- ▶ Two (2) complimentary passes for your firm and two (2) for PE/IB guest

Private Equity DealSource

- ▶ Two (2) complimentary passes for your firm and two (2) for PE/IB guest

Private Equity Golf Invitational

- ▶ One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guests)

Awards Presenting Sponsor

- ▶ Five (5) complimentary passes
- ▶ Two (2) VIP reception attendees
- ▶ Seating with award winners/founders
- ▶ Opportunity to introduce presenter
- ▶ Preferred logo placement including digital marketing

Supporting Sponsor

Midsummer Party

LA Uncorked

Holiday Party

Socials & Experiences

- ▶ Two (2) complimentary passes for each event

Additional Benefits

- ▶ Eight (8) complimentary ACG Los Angeles annual memberships (\$625 value each)
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program
- ▶ \$5K credit toward M&A SoCal sponsorships (above \$10k)

Annual Sponsorships

DIAMOND \$22,500

Signature Panels (3 events)

The State of Investment Banking

The State of Private Equity

The State of Middle Market M&A

- ▶ Three (3) complimentary passes (including VIP reception)
- ▶ Preferred logo placement including digital marketing

Supporting Sponsor

NextGEN Socials

LA Uncorked

Holiday Party

- ▶ Two (2) complimentary passes for each event

Additional Benefits

- ▶ Six (6) complimentary ACG Los Angeles annual memberships (\$625 value each)
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program
- ▶ \$2.5K credit toward M&A SoCal sponsorships (above \$10k)

CHOICE OF EITHER:

ACG Los Angeles Awards Presenting Sponsor

- ▶ Five (5) complimentary passes
- ▶ Two (2) VIP reception attendees
- ▶ Seating with award winners/founders
- ▶ Opportunity to introduce presenter
- ▶ Preferred logo placement including digital marketing

OR

Private Equity Roundtable (Pick 2)

Private Equity Poker Tournament

- ▶ Two (2) complimentary passes for your firm and two (2) for PE/IB guest

Private Equity DealSource

- ▶ Two (2) complimentary passes for your firm and two (2) for PE/IB guest

Private Equity Golf Invitational

- ▶ One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guests)



Annual Sponsorships

SILVER \$10,000

Signature Panels (3 events)

The State of Investment Banking

The State of Private Equity

The State of Middle Market M&A

- ▶ Two (2) complimentary passes to each of the three signature panels

Benefits

- ▶ LA Uncorked Summer Wine Tasting Event with a table and two (2) complimentary passes
- ▶ ACG Los Angeles Holiday party through pre-, onsite, and post-event marketing (physical and digital signage)
- ▶ Four (4) complimentary ACG Los Angeles annual memberships (\$625 value each)
- ▶ Firm logos on all ACG Los Angeles digital communications (emails, newsletters, etc.) and in ACG Los Angeles social media. Firm to be tagged in social media via "@firm" and related tools
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program
- ▶ \$1K credit toward M&A SoCal sponsorships (above \$10k)

JANUARY

THURSDAY, 16

2025 New Year Kickoff
(Members Only)

THURSDAY, 30

State of Investment Banking /
Board Meeting

FEBRUARY

WEDNESDAY, 19

New + Prospective Member
Breakfast

THURSDAY, 27

Donuts & Topgolf

MARCH

THURSDAY, 13

PE/IB Roundtable #1

WEDNESDAY, 19

NextGEN Spring Social

THURSDAY, 27

Industry Panel (BB)

APRIL

TUESDAY, 8

M&A SoCal Kickoff @ DealMax
(Members Only)

TUESDAY, 29

State of Private Equity / Board
Meeting

MAY

WEDNESDAY, 7

Women of ACG Spring
Event

WEDNESDAY, 14

Annual Awards Gala

WEDNESDAY, 21

New + Prospective
Member Breakfast

JUNE

THURSDAY, 5

PE/IB Roundtable #2

WEDNESDAY, 18

Midsummer Party
(presented by NextGEN)

TUESDAY, 24

Transaction Solutions
Symposium

JULY

WEDNESDAY, 9

Board Meeting +
Retreat

THURSDAY, 10

Pickleball

WEDNESDAY, 23

New + Prospective
Member Breakfast

THURSDAY, 24

Women of ACG
Summer Luncheon

AUGUST

THURSDAY, 14

LA Uncorked

THURSDAY, 21

Hollywood Bowl
Experience
(Members Only)

SEPTEMBER

MONDAY, 15

M&A SoCal 2025
(through 9/17)

NextGEN@ M&A SoCal

THURSDAY, 25

Tennis

OCTOBER

THURSDAY, 08

Industry Panel (A&D)

WEDNESDAY, 15

New + Prospective Member
Breakfast

WEDNESDAY, 22

Women of ACG Regional Fall
Conference

TUESDAY, 28

Casino Night benefitting
Veterans

NOVEMBER

WEDNESDAY, 12

State of Middle Market M&A /
Board Meeting

THURSDAY, 20

PE/IB Roundtable #3

DECEMBER

WEDNESDAY, 03

Holiday Party

SATURDAY, 13

Year End Family
Experience
(Members Only)

2025 Calendar

All dates subject to change.

Private Equity/**Investment** **Banking** Roundtable

As a professional service provider, you may only gain access to this premier ACG LA event series through sponsorship.

ACG LA's Private Equity Roundtable events are invitation-only engagements for private equity firms, investment banks and other select M&A professionals.

These specialty curated events create focused networking opportunities for PE and IB professionals and our event sponsors. The quality and exclusivity of these 100-200 person events attracts local, regional and national participants and creates unparalleled value for sponsors.

For more information or sponsorship inquiries, please contact Tuan Hoang, tuan.hoang@crowe.com or at 310.557.8233

Schedule of Events for 2025 *

March 2025 | 12th Annual PE/IB Poker Tournament

Your sponsorship will include:

Two (2) complimentary passes for your firm and two (2) complimentary passes for PE/IB guest

June 2025 | 12th Annual PE/IB Dealsource

Your sponsorship will include:

Two (2) complimentary passes for your firm and two (2) complimentary passes for PE/IB guest ability to participate in Dealsource private one-on-one PE/IB meetings

November 2025 | 14th Annual PE/IB Golf Invitational

Your sponsorship will include:

One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guest)

**dates subject to change*

Private Equity Roundtable:

Annual Sponsor \$15,000
(All 3 Events)

Any Single Event \$6,000

Sponsors will be promoted, and logo will appear in event marketing

Public acknowledgement at the start of each event

Sponsor signage prominently displayed at each event

Sponsor representatives will be allowed to attend the event

Sponsors will receive complimentary passes for their PE or IB guest



WOMEN of ACG Los Angeles

Women of ACG events stand out as a premier membership benefit, drawing a professional demographic that mirrors the broader ACG community—executives, capital providers, attorneys, CPAs, investment bankers, and other deal professionals. With a focus on fostering meaningful connections among women leaders in the dealmaking space, these events offer a unique platform for dialogue, business networking, and personal growth. Through an authentic and intimate setting, Women of ACG is dedicated to empowering women, building lasting relationships, and supporting each other's success.

Annual Sponsor: \$7,500 (3 events)

Single Event: \$3,000

- ▶ Three (3) complimentary passes
- ▶ First right of refusal for buying of sought-after tables (at member rate)
- ▶ Large logo on email invitation and table placard (when applicable)
- ▶ Large logo, full company description and contact person in program guide (when applicable), as well as a verbal mention by speaker during "thank you", and digital marketing

Spring Event | Wednesday, May 7, 2025

Summer Luncheon | July, 24, 2025

Regional Fall Conference | Wednesday, October 22, 2025

NextGEN

(Young Professionals)

Peer networking events for professionals age 40 & under NextGen is an ACG Los Angeles peer group of future business leaders in the LA middle-market M&A community, age 40 or younger. NextGen is an effort to build a pipeline of younger members and identify the Next Generation of professionals in the community, by providing engaging networking opportunities in an intimate setting.

Interested in getting your firm name and logo in front of the up-and-coming in Southern California's dealmaking community? It's time to make new connections and enhance existing ones with this Next Generation of dealmakers.

Series Sponsorship: \$6,000 for all three events

Single Events Sponsorship: \$2,500 per event

Spring Social | Wednesday, March 19, 2025

Midsummer Party | Wednesday, June 18, 2025

M&A SoCal 2025 | Monday, September 15, 2025





Rising Stars

A nomination program designed to recognize up-and-coming deal professionals and provide opportunities for mentorship and personal growth



Entering its 11th cohort, the ACG LA Rising Stars program assembles a broad cross section of younger deal professionals including attorneys, capital providers, investment bankers, private equity investors and related service professionals, who seek to enhance, and jump-start their networking efforts.

Series Sponsorship: \$3,000 (six events)

Comprised of six formally programmed sessions, including topics like getting outside of the office to network; how to build your pipeline through referrals; how to best present yourself to clients; and how to create your personal brand; while also providing informal networking opportunities with other members of the program.

Is your firm looking for exposure to the next generation of Southern California's dealmakers? Are there younger professionals at your firm who would benefit from curated content and a turbocharged network? **Who is your next Rising Star?**



M&A SoCal

Sample Sponsorship Opportunities



M&A SoCal 2025 Sponsorship Package to be released early 2025.

Sponsorship Benefits:	\$30,000	\$20,000	\$10,000
Industry priority	✓		
Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles	✓	✓	✓
Stage time during conference on-site and streamed (can be pre-record)	✓		
Opportunity to moderate or introduce content	✓		
Branded surf board	✓	✓	
First priority to a suite reservation in hotel (if available)	✓	✓	
Logo presence	✓	✓	✓
Advertising in digital conference program	Full page	1/2 page	1/4 page
Complimentary VIP cocktail invites	4	2	1
Admission to speaker meet & greet (must be registered conference attendees) (if applicable)	2	1	1
Complimentary conference registrations	10	6	4
Access to event attendee email list	✓	✓	✓
Sponsor designated badge	✓	✓	✓
Table at DealSource	Premium location	✓	✓
Exposure to 1000+ attendees	✓	✓	✓

For sponsorship inquiries, please contact Johannes Masserer at jmasserer@acg.org

Sponsorship Overview & À La Carte Options

If you would prefer to select specific series or individual events to create a custom sponsorship, you may reference the pricing below. Please contact Fabio Simi, fabio.simi@marsh.com to discuss.

Annual Sponsorship

Platinum	\$35,000
Diamond	\$22,500
Silver	\$10,000

Series & Programs:

	Individual (1 Event)	Series (3 Event)
Private Equity Roundtable	\$6,000	\$15,000
Women of ACG Los Angeles	\$3,000	\$7,500
NextGEN	\$2,500	\$6,000
Rising Stars		\$3,000

M&A SoCal:

See M&A SoCal Sponsorship Deck (available Q1 2025)

Individual Events

Annual Awards

Title	\$15,000
Winners Table	\$7,500
Table	\$5,000

Conferences

Presenting	\$10,000
Expanded Brand Awareness	\$7,500
Brand Awareness	\$5,000

Signature Panels

Presenting	\$7,500
VIP or Cocktail Reception	\$5,000
President's Dinner	\$3,000



ACG Los Angeles 2024 Sponsors

PLATINUM



DIAMOND



SILVER



CONNECT WITH US

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ACG[®] Los Angeles

The Los Angeles Chapter of the Association for Corporate Growth (ACG) is over 600 members strong and is among the largest ACG chapters. We are comprised of approximately 25% IB's, 35% PE and 40% Transactional Advisors in the global community of middle market M&A dealmakers and business leaders focused on driving growth.

w: acgla.org e: acgla@acg.org

