



We are a **hands-on** and **pragmatic** consultancy organisation based in Utrecht.

We provide practical solutions for specific challenges in the areas of financial and digital transformations.

Company figures

Office **1**

Themes **4**

Years **15**

Consultants **80**

Projects **60+**

Customers **150+**



Finance



Focus on
added value

Sustainability



Lead in sustainability

Digital



From vision to
digital realisation

**IT environment
not supportive**

**Lack of single
source of truth**

**Budget
overrun on
auditfees**

**Insufficient
insights in
actual business
performance**

**No insight in
stock movements**

**Month-to-month
volatility**

Looking back instead of forward

Manual workarounds

Multiple sources linked to Excel

**Monthly figures are
late or incorrect**

**Lack of business
partnering**

**Limited
forecasting
capabilities**

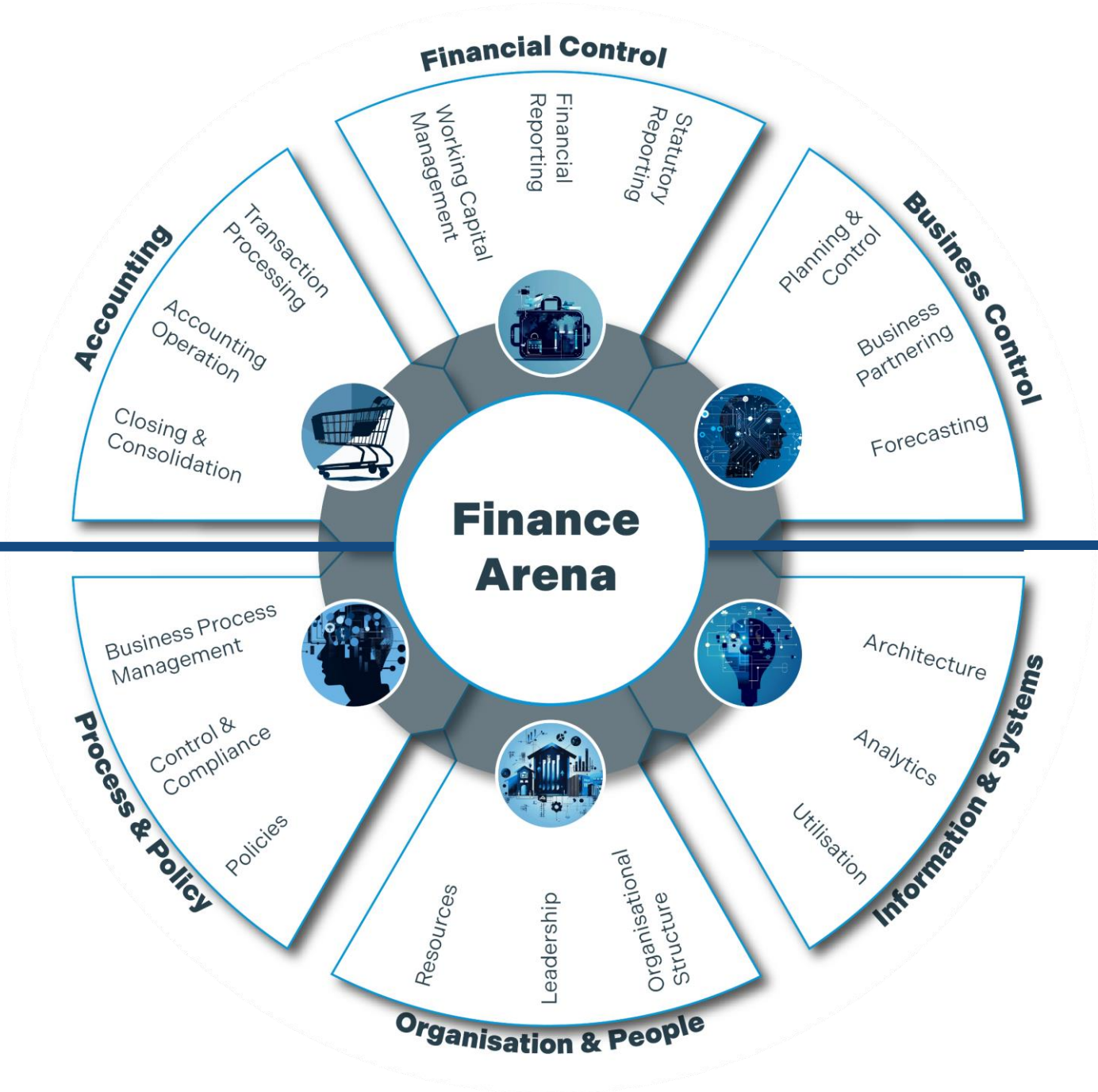
**Focus on creation of figures
instead of anticipation**

**Limited integration
between systems**

**Manual
journal entries**

**No balance
sheet or
cashflow**





1



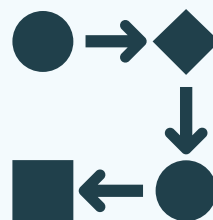
Desk research

2



Interviews

3



Process
development

4



Analysis

5



Report &
Presentation

6



Actionplan



Use case | Innovative manufacturer

Company figures



1bn



1600+



45



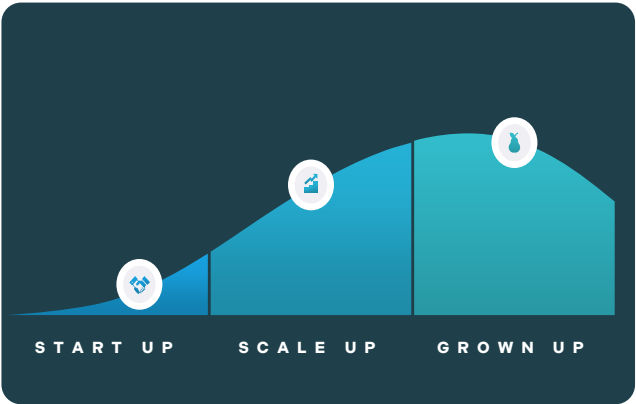
1950_s

Goal

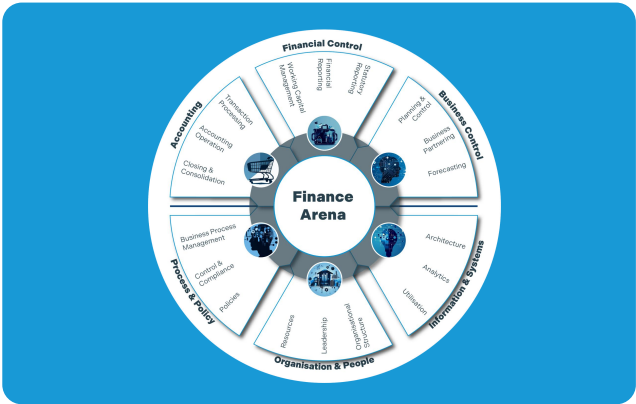
Group-wide control over the regional offices,
without limiting their growth







Maturity phase



Finance Arena methodology



Growth model



1

Growth, compliance and control are **not a given** this should be organised

2

Tackling the **right challenge** at the **right time** is crucial

3

Success lies **beyond** the point **where it is comfortable**



Thank you

Contact.



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Implementing the next level

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FD Gazellen

2023
2022
2021
2020

2024

