

2025

ACG<sup>®</sup> Minnesota

**SPONSORSHIP  
OPPORTUNITIES**



# 2025 SPONSORSHIP OPPORTUNITIES



## INTRODUCTION

On behalf of ACG Minnesota, we thank our sponsors, members, and the business community for making ACG Minnesota the premier organization for corporate growth in the region.

Many of you have supported ACG Minnesota throughout the years and we hope that you will continue to be a part of this influential group of constituents. We look forward to many more years of partnership and your continued involvement with ACG Minnesota.

### **Stephen O'Hara**

2025 ACG Minnesota President  
Sponsorship Chair  
PNC Bank  
stephen.ohara@pnc.com

### **Rian Heaslip**

Board Member, Sponsorship Committee  
Versique  
rheaslip@versique.com

### **Jay Gould**

Sponsorship Committee  
Insperity  
jay.gould@insperity.com

### **Shelley Fischer**

Executive Director  
ACG Minnesota  
shelley@acgmn.org

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## ANNUAL SPONSOR

**Diamond \$12,500**

**Platinum \$6,500**

**Gold \$4,500**

**Silver \$3,000**

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## YOUNG PROFESSIONALS

**Events Sponsor \$3,000**

**Rising Stars \$2,000**

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## WOMEN'S LEADERSHIP

**Platinum \$4,500**

**Gold \$3,000**

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## OTHER OPPORTUNITIES

**Twins Game**

**Social Events**

**C-Suite Circle**

**Family-Office Forum**

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## UPPER MIDWEST CAPITAL CONNECTION

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## M&A SUMMIT & BOLD AWARDS

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# WHO ARE WE...

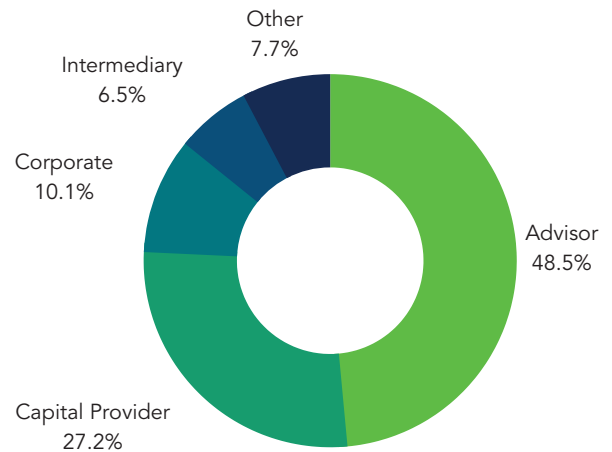
## OVER 300 MEMBERS

75% of ACG members do deals with other members.

MEMBERS BY TITLE



MEMBERS BY FUNCTION



## NEARLY 40 EVENTS ANNUALLY—3500+ Attendees

### Nearly 40 Events Annually

3500+ Attendees

- Monthly Luncheons
- State of the Economy
- Upper Midwest Capital Connection
- Young Professionals
- Women's Leadership Series
- Social Events
  - Wine Tasting
  - Golf Tournament
  - Lawn Bowling
  - Holiday Party
  - Horse & Hunt Club
  - Minnesota Twins Game
- Member Only Events
- M&A Summit & BOLD Awards



# ANNUAL SPONSORSHIP

Through this level of sponsorship, you will receive brand exposure throughout the year. Be a part of a community that is a who's who in corporate development, mergers & acquisitions, finance, and support network. Let us help you reach your goals.

## DIAMOND SPONSORSHIP: \$12,500

- Industry exclusive at the Diamond Level. (Other levels still available for sponsorship. First-come, first-served basis).
- Exclusive skyscraper ad on ACG Minnesota website with a link to your company's website.
- Complimentary event registrations: A table of six (42 annually) at each monthly luncheon. **(Value \$3,000)**
- Four complimentary ACG Minnesota annual memberships. **(Value \$2,200)**
- Year-round visibility at our Monthly Luncheons. Average attendance is 75-150 per event.
- Logo displayed on all marketing materials related to sponsored events.
- Opportunity to host an event at your location.
- Opportunity to be an event speaker or panelist. (Must be approved by program chair; based on content.)
- Prominent logo placement on ACG Minnesota website.
- Opportunity to be a greeter at registration table during monthly luncheons.
- Opportunity to distribute marketing materials at events.
- Logo placement on event signage, event web page and materials.
- Logo featured on relevant email announcements.
- Social media mentions and event-related posts.
- Acknowledgment from the podium during events.
- Featured logo placement on landing pages of relevant events.



# ANNUAL SPONSORSHIP

## PLATINUM SPONSORSHIP: \$6,500

- Complimentary event registrations: Four passes (28 annually) for each monthly luncheon. **(Value \$1,850)**
- Two complimentary ACG Minnesota annual memberships. **(Value \$1,100)**
- Visibility at our Monthly Luncheons. Average attendance is 75-150 per event.
- Potential opportunity to host an event at your location.
- Potential opportunity to be an event speaker or panelist. (Must be approved by program chair; based on content.)
- Prominent logo placement on ACG Minnesota website.
- Opportunity to be a greeter at registration table during monthly luncheons.
- Opportunity to distribute marketing materials at events.
- Logo displayed on all marketing materials related to sponsored events.
- Logo placement on event signage, event web page and materials.
- Logo featured on relevant email announcements.
- Social media mentions and event-related posts.
- Acknowledgment from the podium during luncheons.



# ANNUAL SPONSORSHIP

Through this level of sponsorship, you will receive brand exposure throughout the year. Be a part of a community that is a who's who in corporate development, mergers & acquisitions, finance, and support network. Let us help you reach your goals.

## **GOLD SPONSORSHIP: \$4,500**

- One complimentary ACG Minnesota annual membership. **(Value \$550)**
- Complimentary event registrations: Two passes (14 annually) for each monthly luncheon. **(Value \$910)**
- Opportunity to distribute marketing materials at events.
- Year-round visibility at our Monthly Luncheons. Average attendance is 75-150 per event.
- Logo displayed on all marketing materials related to sponsored events.
- Logo placement on event signage, event web page and materials.
- Logo featured on relevant email announcements.
- Social media mentions and event-related posts.

## **SILVER SPONSORSHIP: \$3,000**

- One complimentary event registration (7 annually) for each monthly luncheon. **(Value \$455)**
- Visibility at our Monthly Luncheons. Average attendance is 75-150 per event.
- Logo displayed on all marketing materials related to sponsored events.
- Logo placement on event signage, event web page and materials.
- Logo featured on relevant email announcements.
- Social media mentions and event-related posts.



# YOUNG PROFESSIONALS SPONSORSHIP

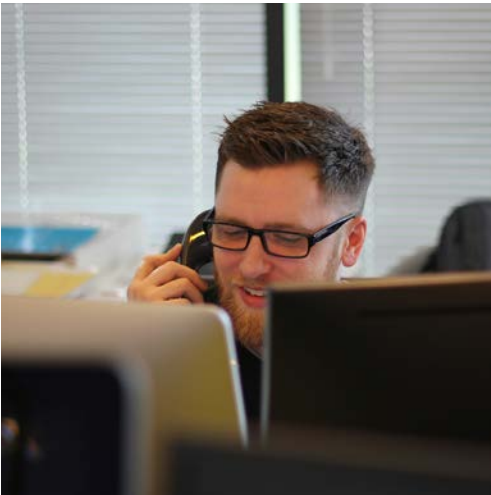
Peer networking events for professionals aged 40 and under Young Professionals (YP) is a peer group of future business leaders in the middle-market M&A community. YP is an effort to build a pipeline of younger professionals in the community by providing engaging opportunities.

## YP ANNUAL EVENT SPONSOR: \$3,000 (Attendance 50-100 per event)

- Two complimentary registrations per event. One complimentary registration for Sporting Clay Event. **(Value \$400)**
- Logo displayed on digital, printed marketing materials and email announcements
- Logo displayed at event
- Social Media mention.
- Opportunity to host an event.
- Opportunity to distribute marketing materials (when appropriate)
- Logo on event landing page.
- Opportunity to distribute swag/giveaways (when appropriate)
- Opportunity to provide content specialists and participants.
- Pre-event registrant list for a one-time mailing.



# YOUNG PROFESSIONALS



## RISING STARS

In its inaugural year, ACG Minnesota Rising Stars program assembles a broad cross section of younger deal professionals including attorneys, capital providers, investment bankers, private equity investors and related service professionals, who seek to enhance, and jump-start their networking efforts.

Comprised of five formally programmed sessions, including topics like the art of networking; how to build your pipeline through referrals; how to best present yourself to clients; and how to create your personal brand; while also providing informal networking opportunities with other members of the program.

Is your firm looking for exposure to the next generation of Minnesota's dealmakers? Are there younger professionals at your firm who would benefit from curated content and a turbocharged network? Who is your next Rising Star?

### **RISING STARS SPONSORSHIP: \$2,000**

- One nomination spot for a Rising Star at your firm (the nominee must meet program criteria). Program fees are included in the sponsorship.
- Your Rising Star participant receives one complimentary annual ACG Minnesota membership.
- Host one of the Rising Stars events, including the opportunity to collaborate with ACG Minnesota on topics and speakers.
- Brand visibility on digital and printed marketing materials, email announcements, and event signage.
- Social media recognition and event promotions.
- The opportunity to distribute marketing materials and branded giveaways (where appropriate).
- Presence on the event landing page.



# WOMEN'S LEADERSHIP

Women's Leadership events focus on topics related to business and personal development in finance and banking. Attendees comprise a similar professional demographic to the broader ACG Minnesota membership, including executives, capital providers, attorneys, CPAs, investment bankers and other deal professionals. These quarterly events present women an opportunity for dialogue, business networking, and personal connections.

## PLATINUM SPONSORSHIP: \$4,500

- Industry Exclusive. First right of refusal.
- Complimentary event registrations: Four passes per event. Two passes for Women's Holiday Event. **(Value \$880)**
- Opportunity to host event where possible.
- Opportunity to provide a speaker where possible.
- Logo prominently displayed on the event page with hyperlink.
- Logo displayed on digital and printed marketing materials.
- Logo on event email announcements and at event.
- Social media mention.
- Recognition from podium.
- Opportunity to distribute marketing materials (when appropriate).

## GOLD SPONSORSHIP: \$3,000

- Complimentary event registrations: Two passes per event. One pass for Women's Holiday Event. **(Value \$440)**
- Logo prominently displayed on the event page with hyperlink.
- Logo displayed on digital and printed marketing materials.
- Logo on event email announcements and at event.
- Social media mention.
- Recognition from the podium.



# SPECIAL EVENTS

Throughout the year we offer Member-Only Socials, Fall Social, C-Suite Circle, New Member Luncheons, and more. Do you prefer just to do one smaller event? Reach out to us for further details. We are happy to tailor a sponsorship to fit your needs and your budget. We'd love to discuss your marketing goals. In the meantime, here is a list of potential opportunities.



## Fall Social

Platinum - \$3,000 / Gold - \$1,500



## C-Suite Circle

Gold - \$4,500 / Silver - \$2,500



## Private Equity Social

Event Sponsor - \$3,500



## New Member Luncheons

Gold - \$1,000



## Member Only Socials

Gold - \$1,000



## Twins Game

Gold - \$3,000 / Silver - \$2,000

# UPPER MIDWEST CAPITAL CONNECTION

The Upper Midwest Capital Conference is a dynamic event for middle-market M&A professionals nationwide. This gathering presents a unique opportunity to engage with over 400 influential M&A professionals and ACG members. Through interactive panel discussions, networking events, and insightful keynote presentations, attendees can gain fresh perspectives on strategies for growth, acquisition, collaboration, and exit planning. With representation from diverse industries and a wide geographic reach, this conference stands as a pivotal event to connect, learn, and discover exclusive insights from distinguished panelists and renowned guest speakers.

## **PLATINUM SPONSORSHIP: \$14,000**

- Industry Exclusive. First right of refusal.
- Six complimentary conference registrations. **(Value \$3,000)**
- Ability to provide panelists or moderate our Private Equity Panel.
- Reserved VIP table near front during keynote presentations with company name prominently displayed on table.
- Rotating banner on ACG Minnesota event page with hyperlink.
- Pre-event registrant list for a one-time mailing.
- Sponsor-aware name badges.
- Draped display table in main activity area of conference to distribute marketing materials. First choice for table location.
- Logo prominently displayed on ACG Minnesota Capital Connection web page.
- Logo displayed on digital and printed marketing materials.
- Logo on email announcements and event signage.
- Logo on presentation screens at keynote luncheon.
- Logo to appear in local business publication ads when appropriate.
- Social media posts.
- Invitation to participate on Capital Connection Committee.

## **GOLD SPONSORSHIP: \$10,000**

- Four complimentary conference registrations **(Value \$2,000)**
- Branded specialty station
- Ability to provide panelists for our M&A Panel. This may be in partnership with other additional sponsors.
- Reserved VIP table near front during keynote presentations with company name prominently displayed on table.
- Rotating banner on ACG Minnesota event page with hyperlink.
- Draped display table in main activity area of conference to distribute marketing material.
- Logo prominently displayed on ACG Minnesota event sponsor page.
- Logo displayed on digital and printed marketing materials.
- Logo on email announcements and event signage.
- Logo on presentation screen at keynote luncheon.
- Logo to appear in local business publication ads when appropriate

# UPPER MIDWEST CAPITAL CONNECTION

## OPENING NIGHT RECEPTION: \$4,500

- Two complimentary conference registrations. **(Value \$970)**
- Sponsor table at reception and DealSource Table. **(Value \$2,500)**
- Logo prominently displayed on event page.
- Logo displayed on digital and printed marketing materials.
- Logo on event signage.
- Logo on email announcements.
- Social media mention.
- Opportunity to distribute marketing material/giveaway.



## LUNCH KEYNOTE SPONSORSHIP: \$4,000

- Two complimentary conference registrations. **(Value \$970)**
- Reserved table during keynote presentation with company name prominently displayed.
- Recognition from podium.
- Opportunity to distribute marketing material/giveaways before and after lunch.
- Logo displayed on event signage.
- Logo listed in sponsor section of Capital Connection event page.
- Social media mention/event blasts.

## DEALSOURCE TABLE FOR PE, LENDERS ONLY: \$1,500

- One DealSource Table.
- Two complimentary conference registrations. **(Value \$970)**
- Logo displayed on event signage.
- Logo listed in sponsor section of Capital Connection event webpage.
- Social media mention/event blasts.

## DEALSOURCE TABLE ACG MEMBER-SERVICE PROVIDERS: \$2,500

- One DealSource Table.
- Two complimentary conference registrations. **(Value \$970)**
- Logo listed in sponsor section of Capital Connection event web page.



# UPPER MIDWEST CAPITAL CONNECTION

## WiFi SPONSOR: \$3,000 (one available)

- First right of refusal.
- Two complimentary registrations. **(Value \$970)**
- Event signage displaying logo with WiFi instructions.
- WiFi password tied to company name/you pick the password.
- Draped display table in main activity area of conference to distribute marketing materials.
- Social media posts.

## LAWN BOWLING SPONSOR: \$7,000

- Industry Exclusive (maximum of 3 sponsors total).
- Three complimentary conference registrations. **(Value \$1500)**
- Four complimentary registrations for lawn bowling.
- Logo prominently displayed on event page with hyperlink.
- Logo displayed on digital and printed marketing materials.
- Logo on event signage.
- Logo on email announcements.
- Display table at event and opportunity to distribute marketing material/giveaways.
- Social media mention/event blasts.
- Named signature cocktail or brew of your choice.



# UPPER MIDWEST CAPITAL CONNECTION

## **GOLF TOURNAMENT SPONSORSHIP: \$12,000**

- Industry Exclusive. First right of refusal.
- Golf registration for four. This includes lunch, drinks, and award reception.
- One player receives a complimentary registration to the Capital Connection conference.
- Logo on event signage.
- Additionally highlighted on one designated hole with signage at tee box.
- Opportunity to provide your promotional items at your golf hole Item must be approved first, as Mpls Golf Club has parameters.
- Logo on printed marketing materials and email announcements.
- Logo included in local business publication prior to event when appropriate.
- Social media posts.
- Recognition at golf closing ceremony.



## **GOLF HOLE SPONSORSHIP PLUS FOURSOME: \$2,500**

- Highlighted as sponsor of selected golf hole during tournament, with first right of refusal for the following tournament.
- Opportunity to provide your promotional items at your golf hole Item must be approved first, as Mpls Golf Club has parameters.
- Golf registration for four. This includes lunch, drinks, and award reception. One player minimum must be registered for Capital Connection conference.
- Inclusion on marketing materials and social media.

## **GOLF HOLE SPONSOR WITH ONE GOLFER: \$1,500**

## **GOLF HOLE SPONSOR ONLY: \$1,250**

# THANK YOU TO OUR 2024 ANNUAL SPONSORS

*YOUR SUPPORT IS APPRECIATED.*

## ACG Minnesota Annual Sponsors

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DIAMOND

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**Fredrikson**

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PLATINUM

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**WIPFLI**

**TWIN CITIES  
BUSINESS**

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GOLD

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**STINSON**

**WINTRUST®**



2025

ACG<sup>®</sup> Minnesota

**THANK YOU**

for considering a 2025 Partnership.



[www.acg.org/minnesota](http://www.acg.org/minnesota)