

ACG[®] Denver



ROCKY MOUNTAIN
CORPORATE GROWTH
CONFERENCE 2025

Where the Colorado Middle Market Meets

2025
Sponsorship
Opportunities

February 10-11, 2025
Hyatt Regency Downtown Denver

For more information, please contact:

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Jenae Anderson, Sponsorship Chair
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BRAND AWARENESS

All Annual Sponsors receive the following

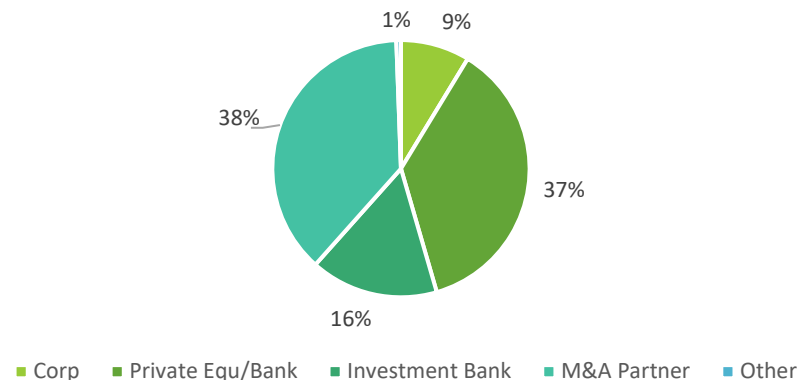
- ✓ Logo featured on website **event pages** (www.acg.org/denver)
- ✓ Logo featured on **event signage** (e.g., banners, table tents, handouts)
- ✓ Display firm **collateral** at event

- ✓ Logo featured on event invitational **emails**
- ✓ Publish content through ACG Denver's **social media** channels and monthly **e-newsletter**

Quick Facts:

Approximately 700
in attendance

Attendees



- 50% attendees are from out-of-state
- Top represented states include Colorado, California, New York, Illinois, and Texas



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Sponsorship Opportunity Snapshot

- Capital Connection Reception - \$17,500
- Keynote Luncheon - \$15,000
- DealSource Lounge - \$7,500
- Wi-Fi - \$7,500
- Corporate Development Officer Roundtable - \$7,500
- Morning Session - \$5,000
- Lanyards - \$5,000
- Coffee & Snack Bar - \$5,000
- Conversation Lounge - \$5,000
- Afternoon Session - \$5,000
- Women's Session - \$5,000
- Quick Knowledge Bites - \$3,500
- Young Professional/L20 Reception - \$3,500
- Superbowl Watch Happy Hour - \$2,500
- C-Level Host - \$2,500
- Closing Reception - \$2,500
- Pre-Ski Happy Hour - \$2,500
- Ski-Gaitors - \$750

See below for details on each opportunity



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Where the Colorado Middle Market Meets

Capital Connection Reception: \$17,500

Benefits:

- Exclusive sponsor of the Capital Connection Private Equity and Investment Bank reception and overall reception.
- 12 complimentary conference registrations
- Opening remarks at Capital Connection Private Equity and Investment Bank exclusive reception
- Two reserved tables at Keynote Luncheon
- Special member pricing for additional sponsor tickets
- Premier placement of sponsor exhibitor table
- Public acknowledgement of sponsorship at podium
- Billboard ad on Conference website pages for one year



SOLD

Keynote Luncheon: \$15,000

Benefits:

- Exclusive sponsor of the main luncheon
- 10 complimentary conference registrations
- Opportunity to introduce speaker or moderate fire side chat
- Opportunity for input on speaker(s) selection (if commit prior to Sept. 1)
- Two reserved tables at Keynote Luncheon
- Special member pricing for additional sponsor tickets
- Premier placement of sponsor exhibitor table
- Public acknowledgement of sponsorship at podium
- Billboard ad on Conference website pages for one year





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Wi-Fi: \$7,500

Benefits:

- Exclusive to one sponsor
- Prominent logo recognition in Wi-Fi address and Wi-Fi signage
- 5 complimentary conference registrations
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year





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SOLD

Corporate Development Officer Roundtable: \$7,500

Benefits:

- Exclusive to one sponsor
- Welcome remarks
- Exhibitor table in room
- 5 complimentary conference registrations
- Special member pricing for additional sponsor tickets
- Prominent logo recognition display at the Roundtable in the conference foyer
- Logo on Conference website pages for one year

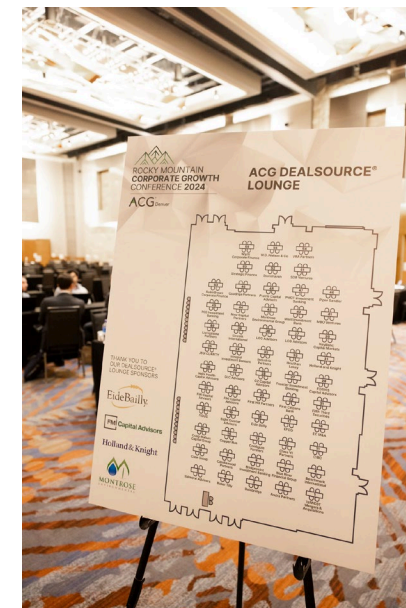
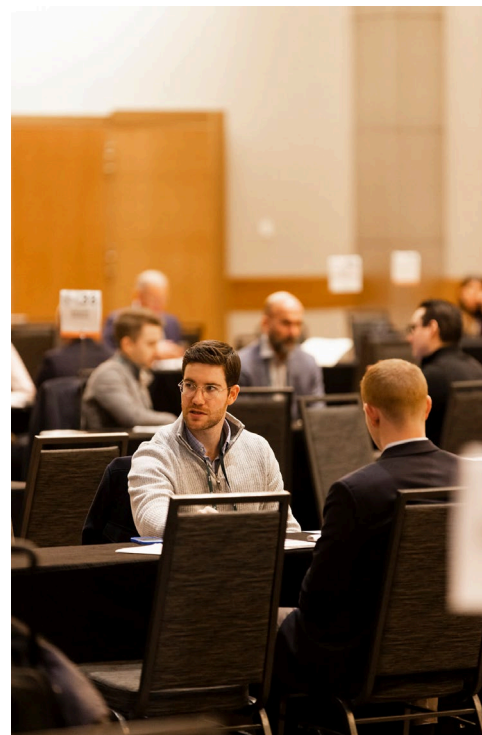


2 SOLD

DealSource Lounge: \$7,500

Benefits:

- Up to 4 industry exclusive sponsors
- 1 table at the DealSource Lounge
- 5 complimentary tickets
- Sponsor exhibitor table
- Early access to scheduling platform
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year





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Where the Colorado Middle Market Meets

Morning Session: \$5,000

Benefits:

- Up to 2 sponsors
- 3 complimentary conference registrations
- Opportunity to introduce speakers or moderate panel
- Opportunity to join content planning committee (if commit prior to Sept 15)
- One reserved table at Morning Session
- Special member pricing for additional sponsor tickets
- Public acknowledgement of sponsorship at podium
- Skyscraper ad on Conference website pages for one year

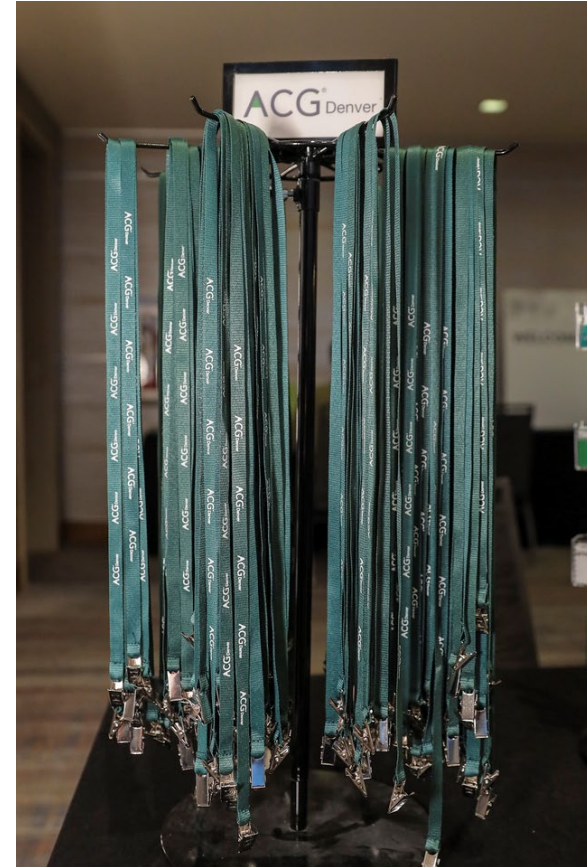


SOLD OUT

Lanyards: \$5,000

Benefits:

- Up to 2 sponsors
- 3 complimentary conference registrations
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Prominent logo recognition displayed on name badge lanyards
- Logo on Conference website pages for one year





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Where the Colorado Middle Market Meets

Coffee Bar & Snacks: \$5,000

Benefits:

- Up to 2 sponsors
- Prominent logo recognition display at coffee station
- 3 complimentary conference registrations
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year





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Where the Colorado Middle Market Meets

Conversation Lounge: \$5,000

Benefits:

- Up to 2 sponsors
- Prominent logo recognition display at each conversation pod (consist of groupings of 2 or more seats, including charging stations) for private conversation
- 3 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year



1 SOLD

Afternoon Session: \$5,000

Benefits:

- Up to 2 sponsors
- Opportunity to join planning committee and participate in program if appropriate to the topic
- Opportunity to join content planning committee (if commit prior to Oct 15)
- 3 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor ticket
- Logo on Conference website pages for one year



Women's Lunch: \$5,000

Benefits:

- Up to 2 sponsors
- Opportunity to join planning committee and participate in program, if appropriate to the topic
- Opportunity to join content planning committee (if commit prior to Sept 15)
- 3 complimentary conference registrations
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Prominent logo recognition displayed at breakfast bar
- Logo on Conference website pages for one year





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Quick Knowledge Bites: \$3,500

Benefits:

- Exclusive sponsor per 20-minute session (up to 6 20-minute sessions offered)
- 2 complimentary conference registrations
- Choose topic with RMC GC Content Planning Committee
- Exclusive presentation of topic to an audience of up to 25
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year



Young Professionals Network/ Leadership 20 Reception: \$3,500

Benefits:

- Up to 2 sponsors
- Welcome remarks with Leadership 20 chair and sponsor
- 2 complimentary tickets
- Special member pricing for additional sponsor tickets
- Prominent logo recognition display at reception station
- Logo on Conference website pages for one year





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Where the Colorado Middle Market Meets

Super Bowl Watch Meetup: \$2,500

Benefits:

- Up to 2 sponsors
- 1 complimentary conference registration
- Prominent logo recognition display at the reception in the Foyer
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year





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C-Level Host: \$2,500

Benefits:

- Up to 2 sponsors
- 1 complimentary conference registration
- Input on middle market company invitations
- Covers up to 3 C-level owners, founders and operator registrations
- Logo on invitational emails to middle-market company owners, founders and operators
- Prominent logo recognition display at the reception in the Foyer
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year





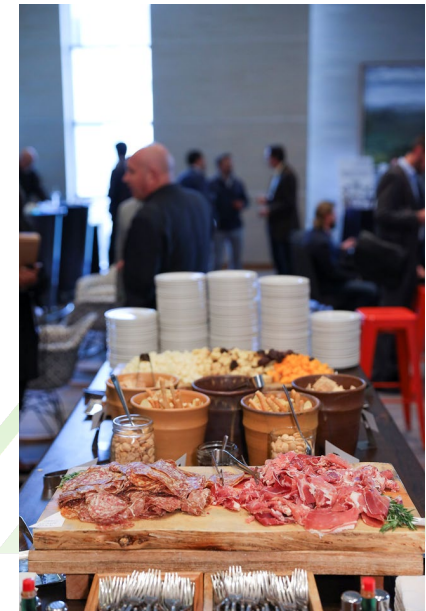
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Where the Colorado Middle Market Meets

Closing Reception: \$2,500

Benefits:

- Up to 2 sponsors
- 1 complimentary conference registration
- Prominent logo recognition display at the reception in the Foyer
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year





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Pre-Ski Happy Hour: \$2,500

Benefits:

- Up to 2 sponsors
- 1 complimentary conference registration
- Prominent logo recognition display at the reception in the Foyer
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year



1 SOLD

Ski Gaiters: \$750

Benefits:

- Up to 2 sponsors
- Logo on Ski Gaiters worn during post-conference ski networking event





**ROCKY MOUNTAIN
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Conference Schedule*

*Subject to change

Sunday, February 9	
Time	Session
4:30 - 7:00 pm	Superbowl Sunday Meetup
Monday, February 10	
Time	Session
8:00 AM - 3:00 PM	Registration
9:00 AM - 3:00 PM	Conversation Lounge
9:00 AM - 12:00 PM	DealSource Lounge
10:30 - 11:30 am	Quick Knowledge Bites (Two - 20 min sessions)
12 NOON - 1:20 PM	Keynote Luncheon
1:30 - 2:30 PM	Corporate Development Officers Roundtable (Invitation Only)
1:30 - 2:30 PM	VIP Green Room Reception (Invitation Only)
1:30 - 3:00 pm	DealSource Lounge
1:30 - 2:30 pm	Quick Knowledge Bites (Two - 20 min sessions)
2:30 - 3:30 pm	Afternoon Session
3:30- 4:30 PM	Leadership 20 /Young Professionals Reception
3:30 -4:30 PM	Capital Connection Reception PE & IB Only
4:00 - 5:30 PM	Capital Connection Opening Reception (All)
Tuesday, February 11	
Time	Session
7:00 AM - 3:00 PM	Registration
7:00 AM - 3:30 PM	Conversation Lounge
7:00 - 3:00 PM	DealSource Lounge
9:00 - 10:15 AM	Morning Session
10:15 - 10:30 AM	Break
10:30 - 11:30 am	Quick Knowledge Bites (Two - 20 min sessions)
11:30 AM - 12:45 PM	Women's Luncheon
2:30 - 3:30 PM	Closing Reception
6:00-8:00 pm	Pre-Ski Happy Hour
Wednesday, February 12	
Time	Session
8:00 AM	Ski Event
3:00 PM	Apres-Ski Tailgate