

SPONSORSHIP OPPORTUNITIES

M&A SoCal
2024

September 16-18, 2024
Beverly Hills, California

INTRODUCING M&A SOCIAL

A LETTER FROM THE PRESIDENT



For 27 years, we've curated a transformative Middle Market M&A event uniting the brightest minds in business, finance, and innovation. The ACG LA Business Conference, founded by visionaries Joe Wingard, Jim Freedman, Jeri Harman, Larry Braun, and John Mavredakis, has evolved into a premier platform for dealmakers and executives.

Embracing progress, we proudly introduce M&A SoCal – a reimagined experience with a redesigned DealSource, enhanced networking, immersive events, and expanded content.

Join us in shaping the future of mergers and acquisitions. We are excited to partner with you and to welcome you in September.

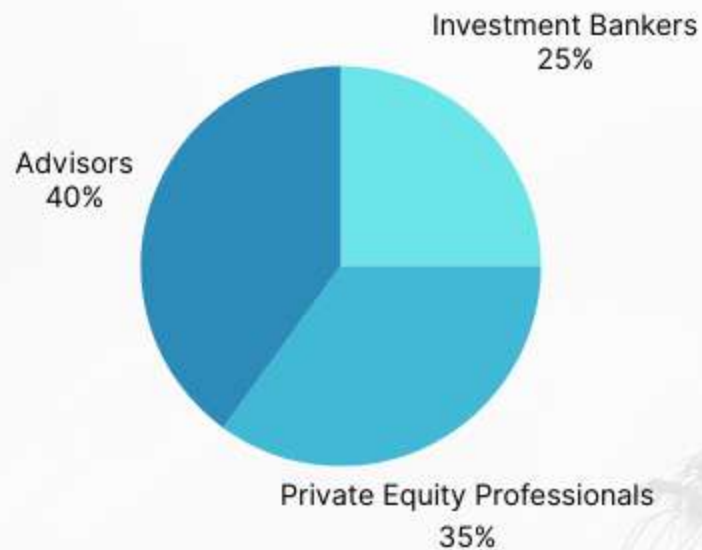
Best regards,

Jalal Taby
President, ACG Los Angeles

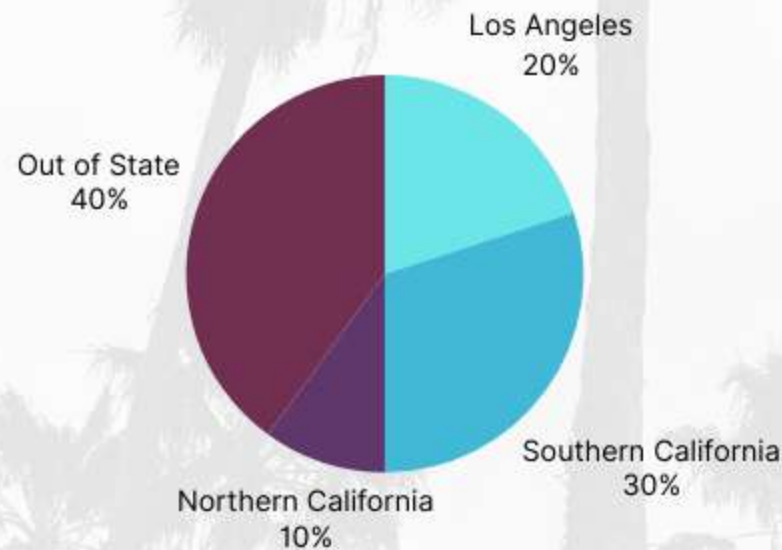
ABOUT M&A SOCIAL

ACG Los Angeles boasts a robust membership of over 600 professionals, making it one of the largest and most vibrant ACG chapters. We are a dynamic community of middle market M&A dealmakers and business leaders dedicated to fostering growth and driving success on a global scale.

ACG LA Membership Base



M&A SoCal Attendees



M&A SoCal 2024 [formerly LA BUSINESS CONFERENCE] will be held at the world famous Beverly Hilton Hotel in Beverly Hills, California.



OVERALL SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits:	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Event (next page)
Industry priority	✓			
Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles	✓	✓	✓	(see next page)
Stage time during conference on-site and streamed (can pre-record if preferred)	✓			
Opportunity to moderate or introduce content	✓			
Branded surf board	✓	✓		
First priority to a suite reservation in hotel (if available)	✓	✓		(see next page)
Logo presence	Enhanced	✓	✓	(see next page)
Advertising in digital conference program	Full page	1/2 page	1/4 page	(see next page)
Complimentary VIP cocktail invites	4	2	1	(see next page)
Admission to speaker meet & greet (must be registered conference attendees) (if applicable)	2	1	1	
Complimentary conference registrations	10	6	4	(see next page)
Access to event attendee email list	✓	✓	✓	✓
Sponsor designated badge	✓	✓	✓	✓
Table at DealSource	Premium location	✓	✓	(see next page)
Exposure to 1000+ attendees	✓	✓	✓	✓

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

~~DEALSOURCE OFFICIAL SPONSOR \$40,000 SOLD OUT~~

- Premium table at DealSource
- Industry priority
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Priority to add a booth experience or giveaway item at a discount
- Enhanced logo presence
- 10 conference attendees
- Full page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



~~M&A SOCAL 'PREMIERE' PARTY \$40,000 SOLD OUT~~

- Brand the Official M&A SoCal 'Premiere' Party after the Sponsor's firm name
- Exclusive VIP table at the Official M&A SoCal After Hours Party
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Enhanced logo presence
- 10 conference attendees
- Full page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

COFFEE / JUICE CAFE - \$15,000

- Exclusive sponsor branded coffee and juice 'cafe'
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ½ page ad in the digital conference program
- Priority to add a booth experience or giveaway item at a discount
- 4 conference attendees



WELCOME RECEPTION - \$15,000

- Welcome remarks at reception
- Priority signage at reception
- Table at reception
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Significant logo presence
- 4 conference attendees
- ½ page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

KEYNOTE - \$15,000

- Stage time to introduce speaker on-site; streamed (can pre-record if preferred)
- Priority signage on stage during session
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Sponsor table at DealSource
- Private meet and greet with speaker or panel
- Significant logo presence
- 4 conference attendees
- ½ page ad in the digital conference program



PANELS - \$10,000

- Stage time to introduce speaker on-site; streamed (can pre-record if preferred)
- Priority signage on stage during session
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Sponsor table at DealSource
- Private meet and greet with speaker or panel
- Significant logo presence
- 2 conference attendees
- 1/4 page ad in the digital conference program



ADDITIONAL SPONSORSHIP OPPORTUNITIES

~~ATTENDEE / LANYARD BADGE \$20,000 SOLD OUT~~

- Exclusive sponsor logo on all conference attendee badges and lanyards
- Significant logo presence at registration
- Sponsor table at DealSource
- 2 conference attendees
- ¼ page ad in the digital conference program



~~NETWORKING BREAKS \$7,500 SOLD OUT~~

- Priority logo and signage during your break
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Meaningful logo presence
- 2 conference attendees
- ¼ page ad in the digital conference program



ADDITIONAL SPONSORSHIP OPPORTUNITIES

~~TEQUILA LOUNGE - \$10,000 - SOLD OUT~~

- Exclusive sponsor branded tequila lounge in secret garden space open during entire conference
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ½ page ad in the digital conference program
- Priority to add a booth experience or giveaway item at a discount
- 4 conference attendees



WHISKEY/BOURBON BAR - \$10,000

- Exclusive sponsor branded whiskey/bourbon bar open during entire conference
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ½ page ad in the digital conference program
- Priority to add a booth experience or giveaway item at a discount
- 4 conference attendees



ADDITIONAL SPONSORSHIP OPPORTUNITIES

~~NETWORKING BREAKFAST - \$10,000 - SOLD OUT~~

- Priority logo and signage during breakfast on September 17 or 18
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Meaningful logo presence
- 4 conference attendees
- ¼ page ad in the digital conference program



~~NETWORKING LUNCH - \$10,000 - SOLD OUT~~

- Priority logo and signage during lunch on September 17
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Meaningful logo presence
- 4 conference attendees
- ¼ page ad in the digital conference program



ADDITIONAL SPONSORSHIP OPPORTUNITIES

~~EXPERIENTIAL ACTIVITIES - \$5,000 - \$15,000 - SOLD OUT~~

- Exclusive sponsor logo presence at one on-site experiential activity such as:
 - ~~Golf Swing Simulation - \$15,000 - [SOLD OUT]~~
 - ~~Putting Challenge - \$7,500 [SOLD OUT]~~
 - ~~Clippers Basketball Challenge - \$12,500 [SOLD OUT]~~
 - ~~Axe Throwing Challenge - \$7,500 [SOLD OUT]~~
- 2 conference attendees
- ¼ page ad in the digital conference program



ACG INTUIT DOME EXPERIENCE - \$5,000 - \$15,000

- Priority signage at exclusive ACG tour and on court experience of the new Intuit Dome
- Table at event
- 10 comp tickets to event
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Significant logo presence
- 2 conference attendees
- ½ page ad in the digital conference program



ADDITIONAL SPONSORSHIP OPPORTUNITIES

SOHO HOUSE MALIBU AFTERGLOW EVENT - \$5,000 - \$15,000

- Priority signage at post-conference afterglow event at Soho House Malibu
- Table at event
- 1-5 comp tickets to event
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Significant logo presence
- 1-2 conference attendees
- ½ page ad in the digital conference program



NEXTGEN DJ NIGHT AT THE HIDEAWAY - \$5,000 - \$10,000

- Priority signage at ACG NextGen DJ Party at the Hideaway in Beverly Hills
- VIP Table at event
- 5-10 comp tickets to event
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Significant logo presence
- 1-2 conference attendees
- ½ page ad in the digital conference program



ADDITIONAL SPONSORSHIP OPPORTUNITIES

~~SHOESHINE STATION - \$12,500 - SOLD OUT~~

- Exclusive sponsor logo on shoe shine station
- 2 conference attendees
- 1/4 page ad in the digital conference program



HEADSHOT PHOTO BOOTH - \$10,000

- Exclusive sponsor logo presence at on-site headshot photo booth
- 2 conference attendees
- 1/4 page ad in the digital conference program
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles



ADDITIONAL SPONSORSHIP OPPORTUNITIES

~~WiFi SPONSOR - \$12,500 - SOLD OUT~~

- Exclusive sponsor logo on wifi login page
- 2 conference attendees
- 1/4 page ad in the digital conference program



ACG ACCESS SPONSOR - \$12,500

- Exclusive sponsor logo on ACG Access meeting platform app and website
- 4 conference attendees
- 1/4 Page Ad in the Conference Program



M&A SoCal

2024

CONTACT US FOR
FURTHER INQUIRIES

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