

Step-by-Step Directions for Editing the Banner and Adding Your Logo

1. Prepare Your Logo

File Format: Ensure your logo is in a high-resolution PNG or JPEG format.
 Size: The logo should be large enough to maintain quality when resized.



2. Download the Banner/Email Flyer

File Format: Download the banner PNG File
 LINKEDIN POST -- MAEastBanner_Sponsors_LI_1080x1080_JoinMe.png
 OR
 EMAIL -- MAEastBanner_Sponsors_Email_JoinMe.png



3. Choose an Editing Application

Common Options: Adobe Acrobat; Canva / AdobeExpress (Web-based); Photoshop

4. Open the Banner in the Editing Application

Adobe Acrobat: Open the PNG file and use the editing tools to insert the logo.
Canva / AdobeExpress: Upload the banner file to your Canva / AdobeExpress account.



5. Add Your Logo

Import the PNG or JPEG logo file into the editing application.
 Position and Resize: Place the logo in the space provided.
 Resize the logo as necessary, maintaining aspect ratio to avoid distortion.

6. Save and Export the Edited Banner

Adobe Acrobat: Save as PNG or JPG
Canva / AdobeExpress: Save the project.
 Download the final version as a PNG or JPG image file.

7. Review and Share

Ensure the logo is clear and properly positioned.
 Share: Distribute the finalized banner via email or LinkedIn.