

STRAIGHT BILL OF LADING - ORIGINAL - NOT NEGOTIABLE



Place Pro Label Here

General Exposition Logistics Freight EXHIBITION MATERIALS

Exhibit Transportation Assistance 610-495-8866 www.generalexposition.com

DATE _____ B/L NO. _____

1 SHIPPER: COMPLETE BLOCKS 1-8 FROM: SHIPPER NAME (EXHIBITOR) 2 TO: CONSIGNEE NAME

Form with fields for C/O, ADDRESS, CITY, STATE, ZIP CODE, DESTINATION CITY, SHOW NAME, and BOOTH #.

3 INVOICE CHARGES TO (THIRD PARTY) GENERAL EXPOSITION SERVICES 4 FREIGHT CHARGES ARE [] COLLECT [] PREPAID

Form with fields for ADDRESS (205 WINDSOR ROAD) and SPECIAL INSTRUCTIONS.

Form with fields for CITY (POTTSTOWN), STATE (PA), ZIP CODE (19464), ATTN (FREIGHT@GENERALEXPOSITION.COM), and PHONE NUMBER (610-495-8866).

6 IF GOING TO SHOW, CHECK ONE [] ADVANCE WAREHOUSE -> DELIVER BY [] SHOW SITE -> TARGET/MOVE-IN DATE

Table with 5 columns: # OF PIECES, HM, DESCRIPTION OF ARTICLES, SPECIAL MARKS, AND EXCEPTIONS, WEIGHT, CLASS. Includes rows for CRATE, CARTON, SKID, ROLL, and FIBER CASE/TRUNK.

By accepting this Bill of Lading, the General Contractor assumes no responsibility for shipments left in booth by exhibitor. All materials are subject to final count and correction at the time of actual removal from booth.

SHOW UPGF 20339 Item 1800

HAZARDOUS MATERIALS EMERGENCY CONTACT NUMBER: _____

CARRIER LIABILITY: Carrier liability for loss or damage will be the lesser of (1) the actual invoice value of the commodities or article(s) lost, damaged or destroyed; or *(2) the amount determined from applicable limited provisions of the NMFC; or (3) the limited liability as stated in the applicable governing tariffs, unless **Excess Declared Value Coverage is specifically requested along with the amount of coverage needed in writing on the bill of lading at the time of shipment and applicable charges are paid.

RECEIVED, subject to individually determined rates of contracts that have been agreed upon in writing between the carrier and shipper if applicable, otherwise to the rates classifications and rules that have been established by the carrier and are available to the shipper on request; ***the property described above in apparent good order, except as noted (contents and condition of contents of packages unknown) marked, consigned, and destined as shown below, which said carrier agrees to carry to destination, if on its route, or otherwise to deliver to another carrier on the route to destination. Every service to be performed hereunder shall be subject to all the conditions not prohibited by law, whether printed or written, herein contained, including the conditions on the back hereof, which are hereby agreed to by the shipper and accepted for himself and his assigns. Where a third party bill to or broker exists, carrier holds both the shipper and consignees liable for freight charges.

This is to certify that the above names materials are properly classified, described, packaged, marked and labeled and are in proper condition for transportation according to the applicable regulations of the Department of Transportation.

Form with fields for 8 EXHIBITOR/COMPANY NAME, SIGNATURE, PRINT NAME, CARRIER, DRIVER, DATE, and PIECES RECEIVED.

MARK "X" IN "HM" COLUMN FOR HAZARDOUS MATERIALS

LIMITS OF LIABILITY AND RESPONSIBILITY

1. General Exposition Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
2. General Exposition Services shall not be responsible for loss, theft, or disappearance of exhibitor's material after same has been delivered to exhibitor's booth.
3. General Exposition Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for reloading after the Show. Bill of Lading covering outgoing shipments, which are furnished by General Exposition Services to exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
4. General Exposition Services shall not be responsible for any loss, damage or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind or to any causes beyond its control.
5. General Exposition Services liability shall be limited to the physical loss or damage to the specific article which is lost or damaged. and in any event General Exposition Services maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment, whichever is less.
6. General Exposition Services shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.
7. The consignment or delivery of a shipment to General Exposition Services by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.

DRAYAGE SERVICE

We hereby authorize General Exposition Services to handle our shipment(s) in accordance with the information set forth above in the "Limits of Liability" section of this form and we will further agree to the following:

- a. We accept the responsibility for the payment of General Exposition Services charges in connection with the banding of our shipment as set forth above and we guarantee payment to General Exposition Services in the event any third party who acts in our behalf shall fail to pay such charges within 60 days after the close of the Show.
- b. We agree to the "Limitations of General Exposition Services Liability and Responsibility" as set forth above.
- c. We agree that General Exposition Services liability shall be limited to any loss or damage which results solely from General Exposition Services negligence in the actual physical handling of items comprising our shipment(s), and not for any other type of loss or damage.
- d. With particular reference to subparagraphs b and c of the above, we agree in connection with the receipt handling, storage, and re-loading of our materials at the convention site (as distinct from General Exposition Services warehouse), that General Exposition Services will provide its services as our agent, and not as bailee or shipper. If an employee of General Exposition Services shall sign a delivery receipt, Bill of Lading, or other documents, we agree that General Exposition Services will do so as our agent, and we accept the responsibility therefore.
 - (1) Relative to outgoing shipments after the Show, we recognize that there will be a lapse of time between the completion of packing and the actual pickup of our materials from our booth for loading onto a carrier, and that during such time our shipment will be left unattended in our booth. We agree that General Exposition Services shall not be responsible for any loss or damage during such period, and we authorize General Exposition Services to adjust the quantities of items on any Bill of Lading left by us with General Exposition Services to conform to the actual count of such items in the booth at the time of pickup.
- e. We agree, in the event of a dispute with General Exposition Services relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to General Exposition Services for drayage or any other services provided by General Exposition Services as an offset against the amount of the alleged loss or damage. Instead, we agree to pay General Exposition Services within 30 days from close of the show for all such charges, and further agree that any claim we may have against General Exposition Services shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.
- f. In order to expedite removal of materials, General Exposition Services shall have authority to change designated carriers, if such carriers do not pick up on time. Where no disposition is made, materials will be taken to General Exposition Services warehouse, awaiting exhibitor's shipping instructions, and charged accordingly.