



2024-2025 ANNUAL SPONSORSHIP OPPORTUNITIES

Our program year runs from September 1, 2024 through August 31, 2025. Sponsorship benefits below would be fulfilled during that timeframe.

Platinum Annual Sponsorship

- Cost: \$7,500
- 4 complementary registrations for all monthly and affinity events (approx. 6 events)
- Discounted member registration rate for all signature events (PE Review, Wine Tasting and Deal Crawl)
- Involvement in programming and Deal Crawl committees
- Opportunity to spotlight your company and host an event (subject to approval by programming committee)
- Prominent on-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed

Gold Annual Sponsorship

- Cost: \$5,000
- 2 complementary registrations for all monthly and affinity events (approx. 6 events)
- Involvement in programming and Deal Crawl committees
- On-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed



2024-2025 EVENT SPONSORSHIP OPPORTUNITIES

Signature Events

11th Annual Deal Crawl Conference (November 20-21, 2024)

- Various sponsorships currently available
- Premier conference bringing together 300+ leading investment bankers, private equity professionals and trusted advisors from across the United States

11th Annual Private Equity Review* (January 2025)

- Exclusive sponsorship at \$7,500
- Panel discussion and networking reception
- ~100-120 registrants

18th Annual Wine Tasting* (May 2025 - Charlotte Country Club)

- Exclusive sponsorship at \$8,500
- Capital providers serve as fine wine and bourbon exhibitors
- Held outdoors on the event lawn, weather permitting
- 300+ registrants

Monthly Events

Monthly Chapter Meetings (70-100 registrants)

- Exclusive sponsorship at \$5,000
- Fall Kickoff (September 2024)
- Economic Update* (February/March 2025)
- M&A Panel* (April 2025)

Additional Programs

Fall Affinity Event (October 2024)

- ~80 registrants
- Exclusive sponsorship at \$2,500

Young ACG Networking Event (March/April 2025)

- ~70 registrants
- Exclusive sponsorship at \$2,500

Women's Event* (May 2025)

- ~70 registrants
- Exclusive sponsorship at \$2,500

Regional Events

- ACG Southeast Region Women's Forum (October 23-24, 2024 – Raleigh)
 - Various sponsorships currently available
- ACG Southeast Region DealSchool (June 2025 – Location TBD)
 - Various sponsorships will be available beginning Spring 2025

***Please note prior year's sponsor has first right of refusal for the PE Review, Wine Tasting, Economic Update, M&A Panel and Women's Event.**



EVENT SPONSOR BENEFITS

- **Opportunity for sponsor representative to play a key in-person role at the event.** Possibilities, to be determined in coordination with the ACG Charlotte Programming Committee, include:
 - Welcome remarks
 - Speaker introduction
 - Panel moderation
- **Opportunity to drive content for the monthly chapter meetings**, subject to review and approval by the ACG Charlotte Programming Committee
- **Display marketing collateral onsite at the event**, at a booth and/or in attendee seats
- Complementary event registration(s):
 - Two (2) for \$2,500 sponsorships
 - Three (3) for \$5,000 sponsorships
 - Five (5) for \$7,500 sponsorships
 - Six (6) for \$8,500 sponsorships
- **Logo to be displayed on event marketing emails** (distributed to 5,000+ deal professionals, at least 3 email blasts)
- **Logo to be displayed on the ACG Charlotte website** event page
- **Logo to be displayed onsite** via signage and PowerPoint loops before/after the event program
- Additional branding opportunities may be discussed



ACG & CHAPTER OVERVIEW

The Association for Corporate Growth is a global community for middle-market M&A dealmakers and business leaders focused on driving growth.

Founded in 1954, ACG is the premier M&A deal-making community with a mission of driving middle-market growth. ACG's global network operates within 61 local markets worldwide and comprises more than 100,000 middle market professionals who invest in, own and advise growing companies

75% of ACG members report that they have done business with fellow members.

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders. ACG Charlotte, founded in 1990, is dedicated to delivering quality programming and increasing networking opportunities for M&A professionals in Charlotte and the surrounding areas.

- ACG Charlotte's monthly and signature events draw attendees representing key deal-making firms from Charlotte and across the United States.
- Our Annual Deal Crawl Conference brings together leading investment bankers, private equity professionals and trusted advisors from across the United States for a unique 2-day networking event.
- ACG Charlotte has over 250 members:
 - 26% Capital Providers (private equity groups, family offices, lenders)
 - 12% Investment Bankers
 - 50% Advisors (attorneys, accountants, insurance providers, wealth management)
 - 8% Corporate
 - 4% Other

ACG[®] Charlotte

REPRESENTATIVE CHAPTER PARTICIPANTS





CONTACT US

Betsy Bryan Mandl
Executive Director
ACG Charlotte
704.604.7959
bbmandl@acg.org

Rob Hoak
2024-2025 Chapter President
Woodforest National Bank
919.418.5298
robert.hoak@woodforest.com

Charlie Orr
2024-2025 VP Programming
Reynolda Equity Partners
336.970.5130
corr@reynoldaequity.com

Andrew Mikita
2024-2025 VP Programming
Bank of America
980.433.1716
andrew.mikita@bofa.com

Or reach out to another ACG Charlotte board member. We look forward to connecting with you soon!