

ACG[®] Detroit

GOLF OUTING

2024 SPONSORSHIP OPPORTUNITIES

18th Annual Golf Outing Event Details

Date: September 16, 2024

Time: 12:30 p.m. Shotgun Start

Place: Plum Hollow Country Club
21631 Lahser Road
Southfield, MI

THE BENEFITS OF SPONSORING



35+ events offer a great **networking opportunity** for members and non-members



Positions you in front of your **target audience** of executives



2,600 **contacts** and growing + over 1,300 **social media followers** = many opportunities to get your company in front of decision-makers



Provides **strong programming**, recognizing **outstanding companies** in our region



Provides a forum for the **exchange of ideas and information**

ABOUT ACG DETROIT

Established in 1984, ACG Detroit is the premier member-based association in Metro Detroit helping middle-market M&A professionals build and maintain trusted networks. Through our membership and event opportunities, we facilitate relationship-building and provide content to the middle-market M&A community.

Our members include corporate development professionals, lenders, M&A Advisors & transaction service providers - all working to get the deal done. is the leading middle-market business community organization providing access to a network of relationships, knowledge, and resources committed to supporting the growth of Detroit businesses.

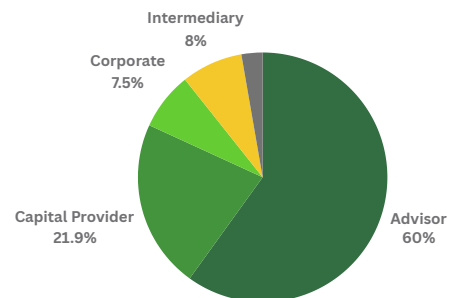
By choosing to be an ACG Detroit sponsor, you are investing in the growth of your business.

ACG DETROIT 2024 QUICK FACTS

35+ EVENTS PER YEAR

350+ MEMBERS

MEMBERSHIP DATA



2023 Golf Outing Reach at Glance



140

individuals attended the golf tournament



3

promotional emails opened by **3952 individuals**



5

social media posts with **2.41M impressions**

For more information, please contact Maureen O'Reilly at moreilly@acg.org or 248-561-1569.



GOLF OUTING

2024 SPONSORSHIP OPPORTUNITIES

<p>Event Sponsorship \$2,500</p> <p><i>Benefits Include:</i></p> <p>Clubhouse banner and recognition, plus foursome for golf, lunch and dinner reception. Premium sponsors are welcome to have their representatives meet, greet, and network with golfers throughout the event.</p>	<p>Hole Sponsorship with Foursome \$1,600</p> <p><i>Benefits Include:</i></p> <p>Exclusive signage on 1 hole, plus a foursome for golf, lunch and dinner reception. Sponsors are also welcome to have their representatives at their hole to meet, greet, and network with golfers.</p>	<p>Hole Sponsorship Only \$450</p> <p><i>Benefits Include:</i></p> <p>Exclusive signage on 1 hole. Sponsors are also welcome to have their representatives at their hole to meet, greet, and network with golfers. Opportunity to provide a snack or swag.</p>
<p>Beverage Cart Sponsorship (Two available)</p> <p>\$800 or</p> <p>\$1,900 with a foursome</p> <p><i>Benefits Include:</i></p> <p>Exclusive signage on beverage cart.</p>	<p>Contest Sponsorship Only \$450</p> <p><i>Benefits Include:</i></p> <p>Signage for your contest of choice</p> <ul style="list-style-type: none"> ● Longest drive ● Closest to the pin ● Longest putt <p>Recognition at the awards presentation of your sponsorship.</p> <p>Does not include golf.</p>	<p>Individual Golfer \$300</p> <p><i>Benefits Include:</i></p> <p>18 holes of golf with golf cart, lunch, beverages on the course, and reception after golf with dinner and beverages.</p>
<p>Foursome: \$1200</p> <p>Twosome: \$600</p>	<p>Dinner Only:</p> <p>Member \$60</p> <p>Nonmember \$70</p>	

Brand Awareness: (All sponsors)

- Logo featured on website event pages (www.acg.org/detroit)
- Logo featured on event signage and on event emails
- Opportunity to display firm collateral at event
- Opportunity to publish approved content through ACG Detroit’s social media channels or e-newsletter

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