



# 2024 Sponsorship Opportunities

**For more information, please contact:**

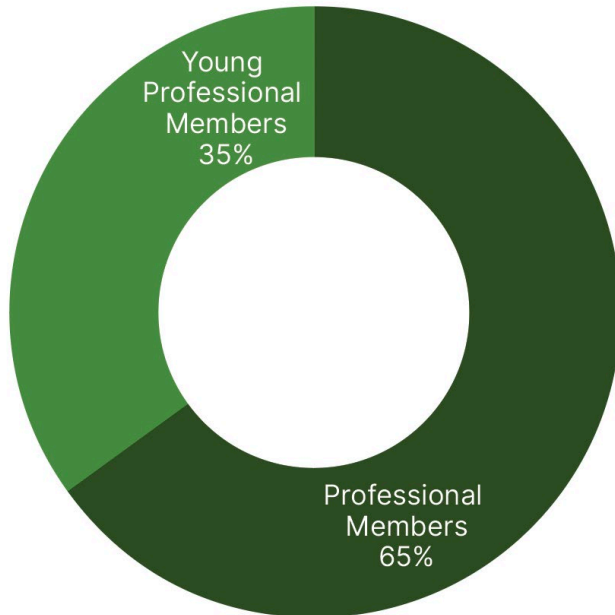
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## ABOUT ACG DENVER

ACG Denver is the middle market business community providing access to a network of relationships, knowledge, and resources committed to supporting the growth of Colorado businesses.

### Membership Composition



## ACG DENVER 2024 QUICK FACTS

# 40+

## EVENTS PER YEAR

**650+** Attendees at Annual Rocky Mountain Corporate Growth Conference

**400+** Members · **40+** Programs

**45+** Networking Opportunities

# 2,600+

  
**REGIONAL  
EMAIL  
CONTACTS**

**INCLUDING  
1,100+  
EXECUTIVES**

## ACG DENVER

The value of an ACG investment is relationships. Relationships are the deal. By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.



## BRAND AWARENESS

All Annual Sponsors receive the following

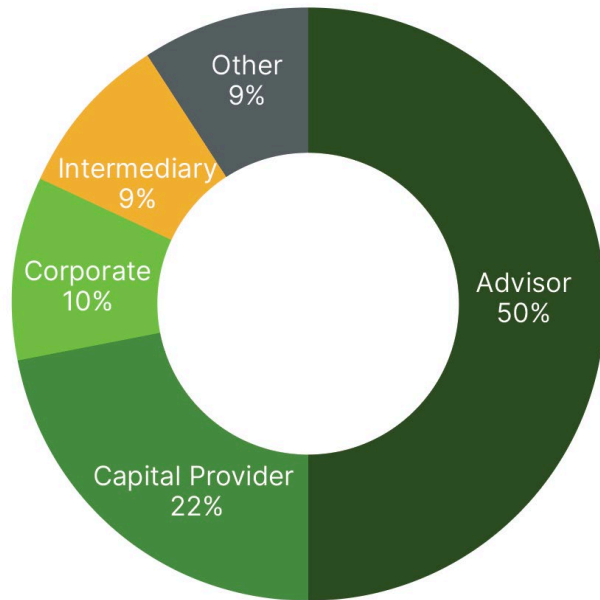
- ✓ Logo featured on website **event pages** (www.acg.org/denver)
- ✓ Logo featured on **event signage** (e.g., banners, table tents, handouts)
- ✓ Display firm **collateral** at event

- ✓ Logo featured on event invitational **emails**
- ✓ Publish content through ACG Denver's **social media** channels and monthly **e-newsletter**

## EVENT TARGET AUDIENCE KEY

- C-Suite (Corporate C-level executives & business owners (\$5 million+ in revenue))
- All Members
- Women
- Merger & Acquisition Professionals
- Young Professionals

## Membership Composition



## THE BENEFITS OF INVESTING



Offers a great **networking opportunity** for members and non-members: **40+ Events, 2,600+ Contacts**



Puts you in front of your **target audience** of executives



2,600 contacts and growing + over 50 annual emails = **130,000 opportunities** to get your company in front of decision-makers



Provides **strong programming**, recognizing **outstanding companies** in our region



Provides a forum for the **exchange of ideas and information**



# Event Snapshot

## Series Events\*

Corporate Executive Roundtable Series - \$8,000

Program Series - \$5,000

Fly By Networking Series - \$2,500

Women's Networking - \$2,500

Young Professionals Networking Series - \$3,500

## Single Events\*

C-Suite Dinner - \$5,000

Dealmakers' Forum - \$5,000/\$2,500

### Golf Tournament

Reception & Dinner - \$2,500

Beverage Cart - \$2,500

Lunch - \$2,500

### Young Professionals Rising Stars

Title - \$2,500

Cocktail Reception - \$1,500

Recognition - \$1,000

# Corporate Executive Series (CES) Roundtable: \$8,000

*This is intended for firms that seek a premium experience, which includes industry category exclusivity, one shared sponsor spotlight at one or multiple events and a select audience.*

**Targeted panel discussions**

**Average 55 in attendance**

## **Details:**

- Up to 3 industry exclusive sponsors
  - Series of 3 breakfasts
- Open to C-level executives of operating companies & ACG members only

## **Benefits:**

- Seat on Planning Committee that selects topics and speakers
- Podium/panel visibility opportunity (pending planning committee approval)
- Pre-event registrant list, and post-event attendee list with contact information
- Invite up to 10 C-Suite guests with complimentary tickets
- Leaderboard ad on ACG Denver website
- Company collateral on registration desk

**SOLD OUT**

# Program Series: \$5,000

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

## **Panel discussions + networking**

**Average 75 in attendance with exception of the January Economic Forecast Luncheon – 140+**

### **Details:**

- Up to 3 sponsors
- Series of 2 programs + one Summer happy hour reception
- Open to members and nonmembers

### **Benefits:**

- Seat on Planning Committee that selects topics and speakers
- Podium/panel visibility opportunity (pending Planning Committee approval)
- Invite up to 8 guests with complimentary tickets
- Pre-event registrant list, and post-event attendee list with contact info
- Skyscraper ad on ACG Denver website
- Company collateral on registration desk

**SOLD OUT**

# Fly By Networking Series: \$2,500

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

**Average 35-65 in attendance**

## **Details:**

- Up to 4 sponsors
- Series of 4 quarterly members-only event
  - Held at various bar/restaurants in the Downtown Denver, Cherry Creek, Denver Tech Center areas
- Members-only & prospective member event
- Preceded by New Member Orientation session
  - No registration required

**SOLD OUT**



# Young Professionals Networking Series: \$3,500

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

**Mix of content and networking events targeted at professionals under the age of 35**

**Average of 20-70 in attendance**

## **Details:**

- Up to 6 sponsors
- Series of 4 quarterly events
- Open to members and nonmembers

## **Benefits:**

- Opportunity to join event planning committee
- Invite up to 3 guests with complimentary tickets to each event
- Recognition and 1 complimentary ticket to the Young Professionals Rising Stars event (not part of the 4 quarterly events)
- Recognition and logo on signage at the Young Professionals/Leadership 20/Women's Network Reception at the Rocky Mountain Corporate Growth Conference (not part of quarterly events)
- Pre-event registrant list, and post-event attendee list with contact info

**3 SOLD**



# C-Suite Dinners: \$5,000 per dinner

*This event for firms that seek a premium experience allowing each to exclusively host one dinner with a selective audience.*

**Exclusive for C-Level Guests**

**Average 15 in attendance**

## **Details:**

- One dinner per quarter in restaurant private room
- One sponsor per dinner
- Up to 12 C-level executives of operating companies per dinner

## **Benefits:**

- Exclusive host of dinner
- Input on topic discussion recommendation
- Up to 2 complimentary invitations to dinner
- Pre-event registrant list, and post-event attendee list with contact info

**SOLD OUT**

# Women's Networking Event: \$2,500

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

**Targeted at women professionals**

**Mix of content and networking**

**Average 60-80 in attendance**

## **Details:**

- Up to 4 sponsors
- Open to members and nonmembers

## **Benefits:**

- Opportunity to participate on planning committee
- Pre-event registrant list, and post-event attendee list with contact info
- Invite up to 3 guests with complimentary tickets to August event
- Company collateral on registration desk

**2 SOLD**

# Dealmakers' Forum: \$5,000 / \$2,500

**2 SOLD**

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

**Speaker program followed by networking targeted at private equity and investment banks**

## **Details:**

- September 18, 2024 at the Grand Hyatt Downtown Denver
- Open to members and nonmembers

## **Benefits \$5,000:**

- Up to 4 industry exclusive sponsors
- Seat on planning committee
- Podium visibility opportunity (pending planning committee approval)
- Pre-event registrant list, and post-event attendee list with contact info
- Invite up to 5 guests with complimentary tickets
- Company collateral on registration desk

## **Benefits \$2,500:**

- Up to 6 sponsors
- Pre-event registrant list, and post-event attendee list with contact info
- Invite up to 2 guests with complimentary tickets
- Company collateral on registration desk

# Golf Tournament: \$2,500

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

**Premiere summer event**

**Average 120 players**

## **Details:**

- July 23, 2024 at  
The Ridge at Castle Pines
- Open to members and nonmembers

## **Benefits \$2,500 (Beverage Cart Sponsor) Exclusive:**

- Up to 2 sponsors
- One foursome
- Logoed Hole signage and Digital cart signage
- Company name on drink tickets
- Pre-event registrant list, and post-event attendee list with contact info
- Your company promotional swag in goodie bags

## **Benefits \$2,500 (Reception & Dinner Sponsor) Exclusive:**

- Up to 2 sponsors
- One foursome
- Remarks at reception
- Presentation of Awards
- Logoed Hole signage and Digital cart signage
- Pre-event registrant list, and post-event attendee list with contact info
- Your company promotional swag in goodie bags

## **Benefits \$2,500 (Grab n Go Lunch Sponsor):**

- Up to 2 sponsors
- One foursome
- Logoed signage at lunch area
- Pre-event registrant list, and post-event attendee list with contact info
- Your company promotional swag in goodie bag



# Young Professionals Rising Stars: \$2,500/\$1,500/\$1000

*This is intended for firms whose primary goal is to create or enhance their brand awareness*

**Premier awards dinner honoring outstanding young professionals under the age of 35**

## **Details:**

- Various sponsors
- One dinner and recognition event
  - September 2024
- Open to members and nonmembers
- Pre-event registrant list, and post-event attendee list with contact info

## **Benefits:**

### **\$2,500 – Title (1 Exclusive)**

- Opportunity to join event planning committee
- Opportunity to introduce your company and MC event
- Invite up to 5 guests with complimentary tickets to event
- Logo on signage throughout event

### **\$1,500 – Cocktail Reception (2)**

- Logo on signage at cocktail reception bar
- Special drink named after sponsor
- Invite up to 3 guests

### **\$1,000 - Recognition (5)**

- Photo opportunity with nominees
- Invite up to 2 guests

**1 SOLD**

# 2024 ACG Denver Event Calendar\*

<p><b>January</b>                  25 – Economic Outlook                  30 - Young Professionals Happy Hour                  30 – C-Suite Dinner</p>	<p><b>February</b>                  12-13 – Rocky Mountain Corp Growth                  14 – RMCGC Ski Event                  27 – Women’s Network Wine Tasting</p>	<p><b>March</b>                  12 – C-Suite Dinner                  20 – Fly By Networking</p>
<p><b>April</b>                  4 – Women’s Network Whisky Tasting                  16 – CES Breakfast Roundtable                  23 – Young Prof Speaker Event                  29 – DealMAX</p>	<p><b>May</b>                  7 – C-Suite Dinner                  22 – Fly By Networking</p>	<p><b>June</b>                  11 – CES Roundtable                  12 – Young Prof Summer Hike &amp; Happy Hour                  20 – ACG Denver/CTLF Summer Social</p>
<p><b>July</b>                  23 – Annual Golf Tournament                  30 – C-Suite Dinner</p>	<p><b>August</b>                  20 – Women’s Network Main Event                  22 – Fly By Networking</p>	<p><b>September</b>                  18 – Dealmakers’ Forum                  24 – C-Suite Dinner</p>
<p><b>October</b>                  3 - Young Professionals Rising Stars                  22 – CES Roundtable                  29 – Fly By Networking</p>	<p><b>November</b>                  8 - Young Professionals Volunteer Event                  14 – Women’s Network Cross-Over Event                  22 – Program Event</p>	<p><b>December</b></p>

\*Calendar subject to change