



## Sponsor Packages 2024

### Diamond Innovator Sponsor

**\$15,000**

*Sponsor Benefits Include:*

- Four (4) ACG New Jersey Annual Individual Memberships (Value: \$2,380).
- Complimentary registration for all ACG non-member sponsor colleagues to all ACG NJ virtual events, where non-members would normally be charged a registration fee (non-member colleagues to contact ACG NJ administrator to register complimentary).
- Complimentary registration for monthly meetings for sponsor members (Value: \$1,600).
- Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers, and other service providers to the M&A community via ACG NJ's list of over 5,000 through email campaigns for all chapter events.
- Sponsor logo (linked) on ACG NJ website home page, and all event email promotions and communications.
- Sponsor logo included in all in-person and virtual event program welcome/opening slides with verbal acknowledgement, and on all in-person event signs.
- Opportunity for a three-minute "Sponsor Pitch" at three (3) in-person monthly breakfast or reception (you select the meeting you prefer) and/or virtual events.
  - Share a video, article, or whitepaper with attendees at in-person events or virtual events where sponsor is giving a "Sponsor Pitch," as well as on social media through ACG NJ and on the ACG NJ website event page.
- Formal introduction to attendee of your choice.
- Three (3) complimentary registrations to the annual Senior Executive Corporate Networking Dinner Event (Value: \$750).
- Sponsorship of annual Corporate Growth Conference and Awards event, including:
  - Opportunity to address audience from the podium.
  - Sponsor logo (linked) included in all email promotions and event page on website.
  - Sponsor logo featured in welcome/opening slides with verbal acknowledgement.
  - Sponsor logo on printed event marketing collateral and signs.
  - Full-page full-color ad in event program book.

- Sponsor display table in the break area at the event.
- Introduction to honorees.
- Table of ten (10) (Value: \$2,300)

## **Platinum Innovator Sponsor**

**\$8,000**

*Sponsor Benefits Include:*

- Three (3) complimentary annual ACG NJ chapter memberships (value \$1,785).
- Complimentary registration for all ACG non-member sponsor colleagues to all ACG NJ virtual events, where non-members would normally be charged a registration fee (non-member colleagues to contact ACG NJ administrator to register complimentary).
- Complimentary registration for monthly meetings for sponsor members (Value: \$1,200).
- Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers, and other service providers to the M&A community via ACG NJ's list of over 5,000 through email campaigns for all chapter events.
- Sponsor logo (linked) on ACG NJ website home page, and all event email promotions and communications.
- Sponsor logo included in all in-person and virtual event program welcome/opening slides with verbal acknowledgement, and on all in-person event signs.
- Opportunity for a three-minute "Sponsor Pitch" at two (2) in-person monthly breakfast or reception (you select the meeting you prefer) and/or virtual events.
  - Share a video, article, or whitepaper with attendees at in-person events or virtual events where sponsor is giving a "Sponsor Pitch," as well as on social media through ACG NJ and on the ACG NJ website event page.
- Formal Introduction to attendee of your choice.
- One (1) complimentary registration to the annual Senior Executive Corporate Networking Dinner Event (Value: \$250).
- Sponsorship of annual Corporate Growth Conference & Awards event, including:
  - Verbal acknowledgement from the podium.
  - Sponsor logo (linked) included in all email promotions and event page on website.
  - Sponsor logo on printed event marketing collateral and signs.
  - Half-page full-color ad in event program book.
  - Sponsor display table in the break area at the event.
  - Five (5) complimentary registrations. (Value \$1,300).

## **Platinum Sponsor**

**\$5,000**

*Sponsor Benefits Include:*

- Two (2) complimentary annual ACG NJ chapter memberships (value \$1,190).
- Complimentary registration for all ACG non-member sponsor colleagues to all ACG NJ virtual events, where non-members would normally be charged a registration fee (non-member colleagues to contact ACG NJ administrator to register complimentary).
- Complimentary registration for monthly meetings for sponsor members (Value: \$800).
- Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers, and other service providers to the M&A community via ACG NJ's list of over 5,000 through email campaigns for all chapter events.
- Sponsor logo (linked) on ACG NJ website home page, and all event email promotions and communications.  
*\*\*Excludes annual signature events: Corporate Growth Conference & Awards, and Summer Evening of Senior Executive Business Networking Event.*
- Sponsor logo included in all in-person and virtual event program welcome/opening slides with verbal acknowledgement, and on all in-person event signs.  
*\*\*Excludes annual signature events: Corporate Growth Conference & Awards, and Summer Evening of Senior Executive Business Networking Event.*
- Opportunity for a three-minute "Sponsor Pitch" at one (1) in-person monthly breakfast or reception (you select the meeting you prefer) or virtual event.
  - Share a video, article, or whitepaper with attendees at in-person events or virtual events where sponsor is giving a "Sponsor Pitch," as well as on social media through ACG NJ and on the ACG NJ website event page.

## **Gold Sponsor**

**\$3,000**

*Sponsor Benefits Include:*

- One (1) complimentary annual ACG NJ chapter membership (value \$595).
- Complimentary registration for all ACG non-member sponsor colleagues to all ACG NJ virtual events, where non-members would normally be charged a registration fee (non-member colleagues to contact ACG NJ administrator to register complimentary).
- Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers, and other service providers to the M&A community via ACG NJ's list of over 5,000 through email campaigns for all chapter events.
- Sponsor logo (linked) on ACG NJ website home page, and all event email promotions and communications.

*\*\*Excludes annual signature events: Corporate Growth Conference & Awards, Golf & Tennis Outing, and Summer Evening of Senior Executive Business Networking Event.*

- Sponsor logo included in all in-person and virtual event program welcome/opening slides with verbal acknowledgement, and on all in-person event signs.

*\*\*Excludes annual signature events: Corporate Growth Conference & Awards, Golf & Tennis Outing, and Summer Evening of Senior Executive Business Networking Event.*

## **Silver Sponsor**

**\$1,750**

*Sponsor Benefits Include:*

- One (1) complimentary registration for sponsor colleague to attend one (1) ACG NJ monthly breakfast event.
- Reach CEOs, CFOs, Corporate Development Officers, Controllers, Investment Bankers, and other service providers to the M&A community via ACG NJ's list of over 5,000 through email campaigns for all chapter events.
- Sponsor logo (linked) on ACG NJ website home page, and all event email promotions and communications.  
*\*\*Excludes annual signature events: Corporate Growth Conference & Awards, Golf & Tennis Outing, and Summer Evening of Senior Executive Business Networking Event.*
- Sponsor logo included in all in-person and virtual event program welcome/opening slides with verbal acknowledgement, and on all in-person event signs.  
*\*\*Excludes annual signature events: Corporate Growth Conference & Awards, Golf & Tennis Outing, and Summer Evening of Senior Executive Business Networking Event.*