Lexie Demirali Senior Product Officer NJ Economic Development Authority (NJEDA)

Lexie Demirali has an extensive financial background. Her expertise includes institutional fixed income sales, managing venture products to build and encourage investments in NJ and female entrepreneurs as well as working with angel investors and venture funds. Lexie provides products and introductions to help entrepreneurs with funding, and consulting.

Previously, Ms. Demirali provided business development strategies for five practice groups at an international law firm. In addition, Ms. Demirali sold technology to financial and pharmaceutical industries. Finally, she also has a degree in Economics from Pennsylvania State University and an MBA from Northeastern University.