

ACG<sup>®</sup> St. Louis

# SPONSORSHIP OPPORTUNITIES

2024



# 2024 SPONSORSHIP OPPORTUNITIES



## ANNUAL SPONSOR

- ❑ Platinum \$15,000
- ❑ Gold \$6,000
- ❑ Silver \$2,100

## INTRODUCTION

On behalf of ACG St. Louis, we thank our sponsors, members, and the business community for making ACG St. Louis the premier organization for corporate growth in the St. Louis region.

Many of you have supported ACG St. Louis throughout the years and we hope that you will continue to be a part of this influential group of constituents. We look forward to many more years of partnership and your continued involvement with ACG St. Louis.

## TABLE OF CONTENTS

SPONSOR BENEFITS .....	5-6
EMERGING LEADERS .....	7
WOMEN'S PEER GROUP .....	8
ANNUAL WINE TASTING .....	10
GOLF TOURNAMENT .....	11
PROGRAM CONTACTS.....	12
CALENDAR OF EVENTS .....	13-14

### PRESIDENT

**Holly Huels**  
Holleway Capital Partners  
hhuels@holleway.com  
314-858-6511

### SPONSORSHIP CHAIR

**Rose Thompson**  
ButcherJoseph  
rose.thompson@butcherjoseph.com  
314-345-6405

### EXECUTIVE DIRECTOR

**Amy Ruebsam**  
ACG St. Louis  
aruebsam@acg.org  
314-443-3339

# THIS IS ACG<sup>®</sup> St. Louis



## Monthly Breakfasts

1200+ attendees



## Elite Speaker Series

### Social Events:

- Wine Tasting
- Golf Tournament
- Holiday Party



## Peer Groups



## Annual Economic Forecast

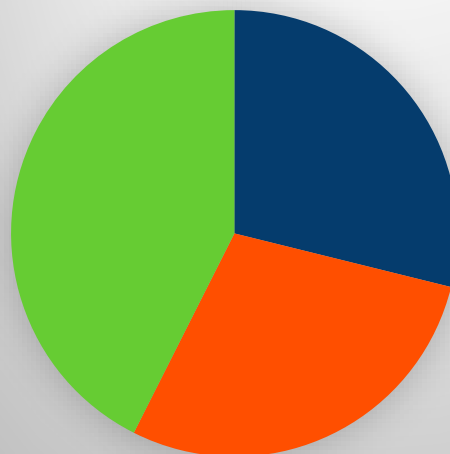
400+ attendees



## STL Emerging 20 Leadership Program



## Membership by Primary Function



- Corporates
- Capital Providers & Intermediaries
- Advisers

## PARTNERSHIP

### The Power of ACG

- Gain exposure to key dealmakers and business leaders in the St. Louis community
- Position your company as an industry leader
- 75% of ACG members do deals with other members
- Brand recognition: Annual sponsorship offers countless opportunities to showcase your brand to ACG members
- Curated audience: 50+ meetings and events offer the opportunity to network and build relationships

Relationships



Introductions



Deals



Visibility



## ANNUAL PROGRAM SPONSORSHIPS

### Platinum Sponsor: \$15,000

- Industry exclusivity and right of first refusal for Platinum status
- Two (2) complimentary ACG memberships
- One (1) complimentary ACG membership for a corporate client
- One (1) attendee at each Corporate Peer Group event
- Invitation to Platinum & Gold Sponsor Appreciation event
- Leaderboard ad on the ACG St. Louis website
- Prominent logo on all ACG St. Louis meeting slideshows
- Prominent logo on banners used at all ACG St. Louis meetings and events
- Podium recognition at all monthly breakfast meetings
- Featured sponsor on the ACG St. Louis website and weekly e-mail newsletters
- One (1) foursome in the ACG St. Louis Golf Tournament
- Four (4) tickets to the Annual Wine Tasting
- Ten (10) breakfast meeting passes for guests

### Gold Sponsor: \$6,000

- One (1) complimentary ACG membership
- Billboard ad on the ACG St. Louis website
- Sponsor recognition at all monthly breakfast meetings
- Logo on banners used at all monthly breakfast meetings
- Invitation for two representatives and their guests to the Platinum & Gold Sponsor Appreciation event
- Featured sponsor on the ACG St. Louis website
- Two (2) golfers in the ACG St. Louis Golf Tournament
- Two (2) tickets to the Annual Wine Tasting
- Six (6) breakfast meeting passes for guests

### Silver Sponsor: \$2,100

- Skyscraper ad on the ACG St. Louis website
- Sponsor recognition at all monthly breakfast meetings
- Logo on banners used at all monthly breakfast meetings
- Two (2) tickets to the Annual Wine Tasting
- Two (2) breakfast meeting passes for guests

## ANNUAL SPONSORSHIP BENEFITS AT-A-GLANCE

	Platinum	Gold	Silver
Industry Exclusivity	<input checked="" type="checkbox"/>		
Logo on Meeting Slideshows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Banners at Meetings & Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Annual Golf Tournament	Four (4) Golfers	Two (2) Golfers	
Annual Wine Tasting	Four (4) Tickets	Two (2) Tickets	Two (2) Tickets
Monthly Breakfast Meetings	Ten (10) Guest Passes	Six (6) Guest Passes	Two (2) Guest Passes
ACG St. Louis Annual Membership	Two (2) Annual Membership	One (1) Annual Membership	
Corporate Client Membership	One (1) Annual membership for a corporate client		
Corporate Peer Group Participation	<input checked="" type="checkbox"/>		
Website Advertisement	Prominent Leaderboard Ad	Billboard Ad	Skyscraper Ad
Podium Recognition	<input checked="" type="checkbox"/>		
Sponsor Exclusive Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

## **EMERGING LEADERS**

Emerging Leaders group events are designed to allow professionals, 40 and under, to connect with their peers and form valuable relationships. Interested in getting your company name and logo in front of the rising stars in the St. Louis deal making community? This is your opportunity to sponsor a happy hour, golf outing or an executive roundtable.

### **Emerging Leaders Sponsor: \$1,500 per event**

- Exclusive event sponsor
- Two (2) guest registrations
- Opportunity to address attendees on behalf of your firm
- Logo on e-mail invitation and website
- Company recognition in social media posts
- Ability to provide company-branded giveaway and brochure to be distributed at the event
- Attendee list provided for post event follow-up

## **STL EMERGING 20 LEADERSHIP PROGRAM**

The STL Emerging 20 Leadership Program is geared towards rising young professionals in the M&A community. The three-part program offers participants educational sessions, networking opportunities and senior-level mentorship. The STL Emerging 20 class represents the next generation of deal-makers supporting corporate growth including private equity investors, intermediaries, corporate development professionals, lenders, M&A advisors and service providers.

### **STL Emerging 20 Program Sponsor: \$5,000**

- Official sponsor to be promoted in all program correspondence and social media posts
- Exclusive Program Sponsor
  - Kick-off reception
  - Five (5) educational sessions
  - Three (3) social events
  - Closing reception



## WOMEN'S PEER GROUP

Women's Peer Group events are a highlight of membership in ACG St. Louis. Attendees comprise a similar professional demographic to the broader ACG membership, including executives, capital providers, attorneys, CPAs, investment bankers and other deal professionals. These quarterly events present women an authentic and often intimate opportunity for dialogue, business networking, and personal connections.

Learn more about the Women's Peer Group on our website under Networks.

### Women's Peer Group Sponsor: SOLD

- Exclusive event sponsor
- Two (2) guest registrations
- Premium seating
- Opportunity to address attendees on behalf of your firm
- Logo on e-mail invitation and website
- Company recognition in social media posts
- Ability to provide company-branded giveaway and brochure to be distributed at the event
- Attendee list provided for post event follow-up



# ACG<sup>®</sup> St. Louis

## SPONSORSHIP

### ACG St. Louis Events

ACG St. Louis is scheduled to host **50+** meetings and events in 2024. Our line-up of premiere events are designed to provide networking and educational opportunities to deal professionals directly involved in sourcing, financing and executing M&A transactions. Attendees are given the opportunity to meet business leaders in the St. Louis market and build the kinds of relationships that matter most.

Past monthly breakfast speakers include the National Center for the Middle Market, Barry Wehmiller, Enterprise Holdings, TricorBraun, Tarlton and more.

View the most up to date calendar on our website at [www.acg.org/stlouis/events](http://www.acg.org/stlouis/events).





**ACG<sup>®</sup> St. Louis**  
**ANNUAL WINE TASTING**  
**APRIL 25, 2024**  
**BOGEY CLUB**

**Table Sponsor: \$2,500**

- Host a wine table dedicated to your company. Enjoy premium visibility as you serve tastings of a pre-selected wine exclusive to your table.
- Logo on event signage and promotional materials including the ACG St. Louis website and weekly e-mail newsletters.
- Two (2) complimentary tickets to the Wine Tasting Event.

# ACG<sup>®</sup> St. Louis

## ANNUAL GOLF TOURNAMENT

SEPTEMBER 9, 2024 | MEADOWBROOK COUNTRY CLUB

### Sponsorship Opportunities

Eagle Sponsor: \$5,000

- Tournament sponsor with industry exclusivity
- Prominent branding on website and social media
- Co-branded gift for golfers
- Two complimentary golfers

Birdie Sponsor: \$2,500

- Choose One Sponsorship: Drink Carts, Vodka Bar, Hole-in-One or Lunch Sponsor
- Prominent signage and recognition at the event
- Interact with golfers and pass out promotional items

Par Sponsor: \$500

- Logo signage at tee box and sponsor banner
- Logo on live scoring app



# INDEX OF PROGRAM CONTACTS

	Contact	Email
President	Holly Huels, Holleway Capital Partners	hhuels@holleway.com
Executive Director	Amy Ruebsam, ACG St. Louis	aruebsam@acg.org
Sponsorship	Rose Thompson, ButcherJoseph & Co.	rose.thompson@butcherjoseph.com
Emerging Leaders	Tripp Kahle, U.S. Bank	tripp.kahle@usbank.com
Women's Peer Group	Peggy Northcott, Capital Performance	peggyn@capitalperformance.net
Golf Tournament	Nick Chambers, UHY	NChambers@uhy-us.com

**Grow your book of business. Build relationships.  
Gain visibility.**

It's all possible at ACG St. Louis  
We look forward to your participation in our 2024 events.

