

ACG[®] Detroit

Sponsorship Prospectus

March 2024 - February 2025



About the Association for Corporate Growth

ACG Detroit, established in 1984, is the premier member-based association in Metro Detroit helping middle-market M&A professionals build and maintain trusted networks. Through our membership and event opportunities, we facilitate relationship-building and provide deal related content to the middle-market M&A community.

ACG Detroit proudly serves our members across metro Detroit who are directly involved in M&A transactions and include private equity investors, intermediaries, corporate development professionals, lenders, M&A advisors and transaction service providers - all working together to get the deal done.

Globally, ACG caters to over 14,500 deal professionals, providing members with strong local networks coupled with global reach. 75% of ACG members report they have done business with fellow members, making ACG a premium resource for those involved in M&A transactions. We provide opportunities for our M&A community to connect at 35+ events offered annually.

Whether you are looking for a breakfast panel discussion, a networking happy hour, or a 1,000 person conference bringing together dealmakers from across the country, ACG Detroit has an event to facilitate the kinds of relationships you need and to provide the education content essential to stay current in the industry.

2015 Chapter of the Year

2016 Chapter of the Year

Contact Information

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Nearly
40 EVENTS
Each Year

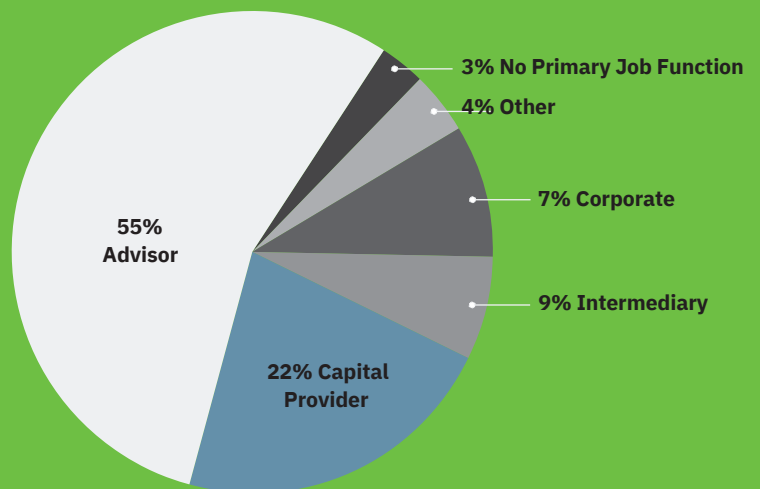
EVENTS

From webinars and roundtables to happy hours and networking events, ACG Detroit hosts nearly 40 virtual and in-person events each year bringing members, sponsors, community partners and more together for many moments throughout the year. Featured events include:

- Annual Summer Soiree
- Great Lakes Capital Connection
- M&A All-Star Awards
- Kimble Bells Networking & Charity Event
- Women in Leadership Series
- Women's Forum Wine Down Wednesday
- NextGen Happy Hours
- Annual M&A Update
- NextGen March Madness Event
- Economic & Financial Market Outlook
- Annual Sporting Clays Social & Networking Event
- Annual Automotive Update
- Annual Golf Outing

WHO ARE OUR MEMBERS?

ACG Detroit members are middle-market deal professionals and business leaders who invest in growth and build companies.



ACG Detroit gained
334
followers on LinkedIn

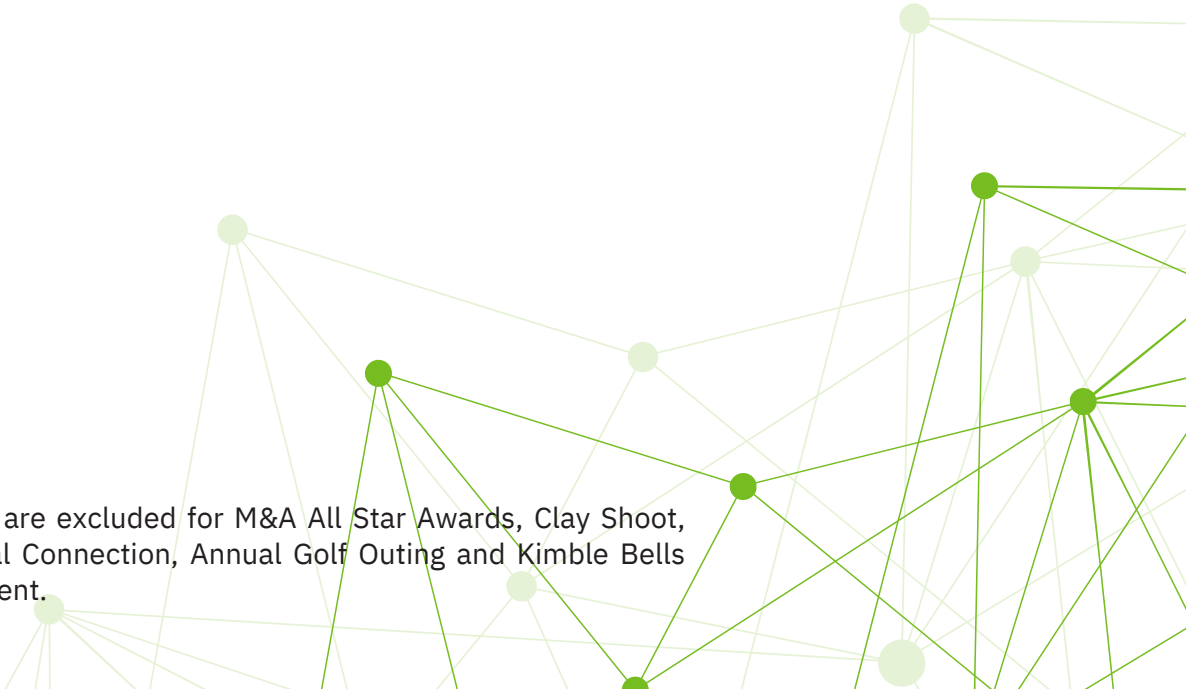
an increase of
30%
in eight months

1,441
followers and
growing

Gold Level – \$5,750 (limited to 8)

- Five complimentary tickets to over 35 events per year (\$12,250 value)*
- Three annual memberships (\$1,185 value)
- Logo on homepage with hyperlink
- Logo prominently displayed on on sponsorship page with hyperlink
- Logo on event signage
- Logo on on table tents at all events
- Logo on PowerPoint at events where appropriate
- Logo on email announcements where appropriate
- Verbal recognition from podium at events
- Sponsor ribbons on name tags
- Rotating banner ad w/ hyperlink, provided by sponsor, featured on chapter homepage of website
- Access to sharing content to chapter social channels up to 3 times per year, upon approval
- Recognition for charity involvement in ACG Cares highlight

*Complimentary tickets are excluded for M&A All Star Awards, Clay Shoot, Great Lakes ACG Capital Connection, Annual Golf Outing and Kimble Bells Networking & Charity Event.



Silver Level – \$3,750 (limited to 14)

- Three complimentary tickets to over 35 events per year (\$7,350 value)*
- Two annual memberships (\$790 value)
- Logo on sponsorship page with hyperlink
- Logo on event signage
- Logo on on table tents at all events
- Logo on PowerPoint at events where appropriate
- Logo on email announcements as appropriate
- Verbal recognition from podium at events
- Sponsor ribbons on name tags
- Access to sharing content to chapter social channels up to 3 times per year, upon approval
- Recognition for charity involvement in ACG Cares highlight

*Complimentary tickets are excluded for M&A All Star Awards, Clay Shoot, Great Lakes ACG Capital Connection, Annual Golf Outing and Kimble Bells Networking & Charity Event.

Bronze Level – \$2,000 (limited to 19)

- Two complimentary tickets to over 35 events per year (\$4,900 value)*
- One annual membership (\$395 value)
- Logo on sponsorship page with hyperlink
- Name recognition on event signage
- Logo on PowerPoint at events where appropriate
- Sponsor ribbons on name tags
- Recognition for charity involvement in ACG Cares highlight

*Complimentary tickets are excluded for M&A All Star Awards, Clay Shoot, Great Lakes ACG Capital Connection, Annual Golf Outing and Kimble Bells Networking & Charity Event.

Sponsorship Packages

	Gold	Silver	Bronze
Complimentary tickets to 35+ events per year	5 \$12,250 value	3 \$7,350 value	2 \$4,900 value
Annual membership	3 \$1,185 value	2 \$790 value	1 \$395 value
Logo on homepage with hyperlink	√		
Logo on sponsorship page with hyperlink	√	√	√
Logo recognition on event signage	√	√	
Logo on on table tents at all events	√	√	
Name recognition on event signage			√
Logo on PowerPoint at events, where appropriate	√	√	√
Logo on email announcements, where appropriate	√	√	
Verbal recognition from podium at events	√	√	
Sponsor ribbons on name tags	√	√	√
Banner ad on the homepage of the chapter website with hyperlink	√		
Dedicated social media posts several times throughout the year	√	√	
Recognition for charity involvement in ACG Cares highlight	√	√	√