

ACG<sup>®</sup> Wisconsin

Growth & Leadership Conference



**SPONSORSHIP OPPORTUNITIES**



*We are looking forward to gathering in-person for the 2023 ACG Wisconsin Growth and Leadership Conference, the premier networking and thought-leadership event attracting the region's top M&A leaders and corporate executives.*

### **SIGNATURE SPONSOR - \$25,000**

- Exclusive to one (1) sponsor
- Four (4) complimentary VIP tables (includes 32 conference registrations)
- Access to keynote speaker and exclusive content at a pre-conference event with a total of sixteen (16) passes
- Opportunity to introduce the keynote speaker
- Opportunity to show video at event (up to two minutes)
- Full page, color advertisement in the conference program book
- Sponsor table in main galleria for your brochures, giveaways, networking, etc.
- Logo displayed in conference promotions and on website
- Public acknowledgement of sponsorship at the podium
- Access to the attendee list two weeks before and after the event
- Right of first refusal for this sponsorship level for the 2024 ACG WI GLC

### **GOLD SPONSOR - \$12,500**

- Exclusive to two (2) sponsors
- Three (3) complimentary VIP tables (includes 24 conference registrations)
- Access to keynote speaker and exclusive content at a pre-conference event with a total of eight (8) passes
- Half page, color advertisement in the conference program book
- Sponsor table in main galleria for your brochures, giveaways, networking, etc.
- Logo displayed in conference promotions and on website
- Public acknowledgement of sponsorship at the podium
- Access to the attendee list two weeks before and after the event
- Right of first refusal for this sponsorship level for the 2024 ACG WI GLC

### **SILVER SPONSOR - \$8,000 -- 2 SOLD**

- Exclusive to five (5) sponsors
- Two (2) complimentary VIP tables (includes 16 conference registrations)
- Access to keynote speaker and exclusive content at a pre-conference event with a total of four (4) passes
- Half page, color advertisement in the conference program book
- Sponsor table in main galleria for your brochures, giveaways, networking, etc.
- Logo displayed in conference promotions and on website
- Public acknowledgement of sponsorship at the podium
- Access to the attendee list two weeks before and after the event
- Right of first refusal for this sponsorship level for the 2024 ACG WI GLC

### **BRONZE SPONSOR - \$3,500 -- 6 SOLD**

- Exclusive to ten (10) sponsors
- One (1) complimentary VIP table (includes 8 conference registrations)
- Quarter page, color advertisement in the conference program book
- Logo displayed in conference promotions and on website
- Access to the attendee list two weeks before and after the event



**BOOK SPONSOR - \$7,500 -- SOLD**

- Exclusive to one (1) sponsor
- Opportunity to include one promo item within speaker’s book
- One (1) complimentary VIP tables (includes 8 conference registrations)
- Access to keynote speaker and exclusive content at a pre-conference event with a total of four (4) passes
- Half page, color advertisement in the conference program book
- Logo displayed in conference promotions and on website
- Public acknowledgement of sponsorship at the podium
- Sponsorship recognition in conference program book
- Access to the attendee list two weeks before the event

**NETWORKING AND BEER & WINE TASTING TABLE SPONSOR - \$1,500 -- 15 SOLD**

- Multiple sponsorships available – 34 in total
- Host a table the day of the conference to showcase your organization
  - Network or hold one-on-one meetings before the conference
  - After the conference, offer tastings of a local craft beer or wine (includes beer or wine supply up to \$500)
- Two (2) complimentary conference registrations
- Logo displayed in conference promotions
- Sponsorship recognition in conference program book
- Access to the attendee list two weeks before the event

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**QUESTIONS OR FOR MORE INFORMATION:**

Please contact Tracy Greymont, Executive Director, ACG WI | 262-236-7440 | [acgwisconsin@acg.org](mailto:acgwisconsin@acg.org)

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**2023 ACG WI Growth & Leadership Sponsorship Agreement**

**Sponsorship Level** – All subject to availability, confirm with ACG Wisconsin at [acgwisconsin@acg.org](mailto:acgwisconsin@acg.org)

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|---|---|
| <input type="checkbox"/> Signature Sponsor \$25,000             | <input type="checkbox"/> Bronze Sponsor \$3,500 - <b>6 SOLD</b>                               |
| <input type="checkbox"/> Gold Sponsor \$12,500                  | <b>SOLD</b> - Book Sponsor \$7,500  |
| <input type="checkbox"/> Silver Sponsor \$8,000 - <b>2 SOLD</b> | <input type="checkbox"/> AM Networking and Beer & Wine Tasting Table \$1,500 - <b>15 SOLD</b> |

**Primary Contact & Company Information**

Name:	Organization:
Title:	Address:
Email:	City, State Zip:
Phone:	

# 2023 ACG WI Growth & Leadership Sponsorship Agreement

### Billing Options

ACG Wisconsin will invoice the sponsor’s billing contact via the ACG WI QuickBooks account. Payment options include check, ACH, and credit card.

By signing this sponsorship agreement, sponsors acknowledge and understanding that the event attendee list cannot be used to promote events that conflict or overlap with any element of the posted 2023 ACG Wisconsin Growth and Leadership Conference (ACG WI GLC) schedule on November 8, 2023. Sponsors found in violation of this agreement will voluntarily forfeit all remaining sponsor benefits that were to be provided to them.

The ACG WI GLC reserves the right to modify (likely virtually), postpone/reschedule or cancel programs for any reason, including but not limited to inclement weather or other ‘acts of God.’ Should there be a cancellation, every attempt will be made to reschedule or modify (virtually) the event and all sponsorship dollars will be rolled to the modified or rescheduled event/conference. The ACG WI GLC team will work with sponsors on an individual basis to determine sponsorship benefits for a virtual format, and as such, refunds will not be administered. If a canceled event/conference cannot be rescheduled after cancellation, only then will the ACG WI GLC determine an equitable basis for refunding of sponsorship dollars.

Approved By:

Date:

*Signature*