



ACG[®] Philadelphia

**2023
SPONSORSHIP
OPPORTUNITIES**



Amplify Your Reach into the Middle Market

Sponsorship of ACG Philadelphia will increase your brand awareness, build relationships, and generate leads in the Greater Philadelphia dealmaking community.

Partner with ACG Philadelphia today!



ACG Philadelphia

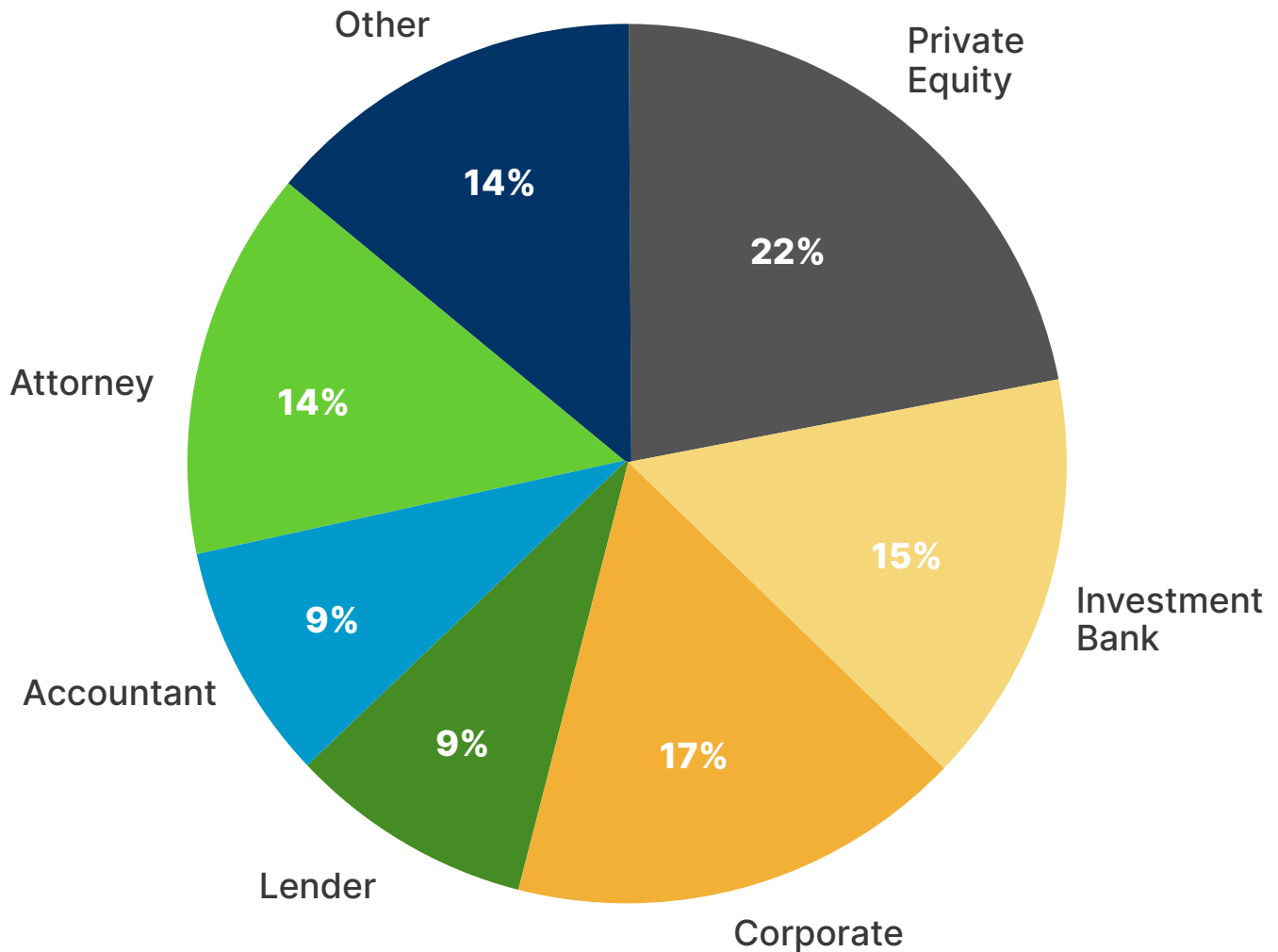


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October 2 – 3, 2023 | The Loews Hotel, Philadelphia

M&A East is the premiere middle market dealmaking event bringing together leading global middle-market dealmaking professionals to develop and enhance their dealmaking activities, strengthen their long-term relationships, and provide numerous opportunities for networking. Join us for this can't miss conference of non-stop dealmaking with ACG Philadelphia! The format this year focuses on a 1 ½ day DealSource opening on Monday afternoon and an opening party where attendees will have a drink with sponsors at hosted "bars." All attendees will have access to a full day of programming Tuesday combined with unparalleled opportunities for networking and relationship building. Sponsorship at certain levels affords firms exclusive access to hosting tables at our opening day of events and throughout the conference.

Agenda At-A-Glance *(subject to change)*

Monday, October 2

DealSource | 2:00pm – 5:00pm

Open to private equity investors, investment banks

An afternoon of dedicated, prescheduled meetings between PE firms and investment banks using ACG Access

Small Group Programming | 3:00pm – 5:00pm

Open to peer groups by affinity or industry

Opening Party | 5:00pm – 7:00pm

Open to all including ACG Philadelphia members, members of other chapters and non-members

Sponsor hosted "bar" crawl bringing together hundreds of dealmakers representing the entire M&A ecosystem for power networking

Tuesday, October 3

DealSource | 8:30am – 3:30pm

Open to private equity investors, investment banks

A day of dedicated, prescheduled meetings between PE firms and investment banks using ACG Access

DealLounge | 8:30am – 4:30pm

Open to all including ACG Philadelphia members, members of other chapters and non-members

A DealLounge with numbered tables for impromptu meetings at Sponsor Exhibits Tables

Full Day Programming | 10:00am – 3:00pm

Closing Day Events | 3:30pm – 5:30pm

Open to all including ACG Philadelphia members, members of other chapters and non-members

Closing Plenary and Sendoff Cocktails

The Dealmakers' Dinner | 5:00pm – 7:30pm

Bank & Bourbon at the Loews Hotel

Open to DealSource firms and other invited guests

Our must-attend, invite only dinner event for DealSource participants

M&A East Opportunities At-A-Glance



Grow your visibility among a targeted audience of private equity firms and investment banks in addition to senior level, middle market deal professionals through sponsorship opportunities at various price points and opportunities associated with M&A East.

M&A East Sponsorship Industry Exclusivity

Dealmakers Dinner	\$15,000+
Dealmakers' Dinner	Up to 3
Presenting Opening Party Sponsor	Up to 2
Custom Sponsor Opportunities	

Diamond Level	\$13,500
ACG Access	Up to 2
Cappuccino Bar	1
DealLounge	Up to 2
DealSource	Up to 3
Grand Prize Giveaway	1
Water Bottle	Up to 2
Wi-Fi	1
Photobooth	Up to 2
Plenary	Up to 2
Closing Reception	Up to 3

M&A East Sponsorship Industry Exclusivity

Platinum Level	\$10,000
Branded Hotel Key Envelope	Up to 2
Delivery to Hotel Guests	1
DealSource Snack	1
AM Snack	Up to 2
PM Snack	Up to 2
Breakfast	1
Lunch	1
Lanyard	Up to 2
Charging Stations	Up to 3
Women's Program	Up to 2
Program Panel	Up to 3
DealSource Bar Cart	1
Closing Party powered by YDM	Up to 2

Philly Special Level	\$7,500
Monday Night Booth	No exclusivity

Gold Level	\$5,000
Gold (no booth)	No exclusivity



M&A East 2023 Sponsorship Opportunities

M&A East Diamond Level

Diamond Sponsorships are industry exclusive and may include up to 3 firms.

**New this Year: Diamond Sponsors are entitled to 2 hotel rooms in the ACG Philadelphia hotel block at the Loews Hotel valued at \$600. Sponsors can either use for two rooms on one night or one room two nights over the course of the block. Sponsors will book their rooms within the window of the ACG room block through the directions provided by ACG Philadelphia.*

DIAMOND LEVEL	Base Level \$13,500+	Add \$2,500	Add \$5,000+
Exhibit Table (6' x 30")	x	x	x
Logo with link on website & emails blasts	x	x	x
Email spotlighting your sponsored event (as relevant)	x	x	x
Inclusion in ACG Access, the 1:1 meeting software for DealSource	x	x	x
Total tickets to M&A East (average value of \$350)	8	9	10
Tickets to Dealmakers Dinner (average value of \$300)	2	2	2
Social media associated with sponsorship	x	x	x
Hotel Rooms in ACG Philadelphia Room Block*	2	2	2
ADDITIONAL BENEFITS			
ACG Annual Memberships	2	2	2
Leaderboard Ad on ACG Philadelphia website			x
Billboard Ad on ACG Philadelphia website		x	
Tickets to ACG Breakfast Briefings (average value of \$80)	8	10	12
Sponsorship of an ACG Chapter Program (\$2,500 options only) - industry exclusive (refer to page 12)		x	
Sponsorship of ACG Chapter Program (\$5,000+ options only) (refer to page 12)			x

M&A East Diamond Level



ACG Access – ACG Access is the proprietary tool used for 1:1 meetings for DealSource, Growth Track Companies, and Sponsors. Sponsor branding on the login page and in email communications related to all 1:1 meetings.

Cappuccino Bar – Sponsor logo imprinted on all cups as well as signage at the all-day Cappuccino/Espresso bar.

DealLounge – 100+ numbered meeting tables located throughout the conference floor designed for attendees to take a break or schedule meetings. Sponsor logo appears on custom stanchion signage at each table. Opportunity to drop small, logo'd items at each table and/or print custom die cut table toppers.

Dealmakers Dinner – This closing night dinner is one of the most sought-after tickets at M&A East where private equity firms, investment banks, strategic acquirers and PE-backed company executives come together for a night of focused networking.

Grand Prize Giveaway – Sponsor logo included on all signage and dedicated emails promoting the giveaway.

Water Bottle – Sponsor logo imprinted on customized reusable water to be used multiple stations throughout the conference.

Wi-Fi – Get your name out there and keep attendees connected throughout the Conference with high-speed bandwidth by becoming our exclusive Wi-Fi sponsor. The sponsor can pick the Wi-Fi password!

Photobooth – Infinite branding opportunities with your logo as the photo background for a photobooth step and repeat.

Plenary - have your company name affiliated with the closing program of M&A East and an opportunity for one representative to provide greetings to the audience.

Presenting Opening Party Sponsor- M&A East's Opening Party will allow sponsors to host tables and pour drinks for attendees. Presenting sponsor will have significant branding opportunities, host a bar for attendees, and have a specialty cocktail.

Closing Reception – Send our conference guests home with a Philadelphia themed cocktail hour with significant branding opportunities.

M&A East Platinum Level



Platinum Sponsorships are industry exclusive and may include up to 3 firms.

PLATINUM LEVEL	Base Level \$10,000+	Add \$2,500	Add \$5,000+
Exhibit Table (6' x 30")	x	x	x
Logo with link on website & emails blasts	x	x	x
Email spotlighting your sponsored event (as relevant)	x	x	x
Inclusion in ACG Access, the 1:1 meeting software for DealSource	x	x	x
Total tickets to M&A East (average value of \$350)	5	6	7
Social media associated with sponsorship	x	x	x
ADDITIONAL BENEFITS			
ACG Annual Memberships	1	1	2
Skyscraper Ad on ACG Philadelphia website			x
Tickets to ACG Breakfast Briefings (average value of \$80)	6	7	8
Sponsorship of an ACG Chapter Program (\$2,500 options only) - industry exclusive (refer to page 12)		x	
Select an ACG Chapter Program (\$5,000+ options only) (refer to page 12)			x

M&A East Platinum Level



Branded Key Envelopes – Sponsor logo imprinted on hotel key envelopes for all overnight conference guests at Loews Hotel (anticipated minimum of 300 guests).

Delivery to Hotel Room – Gift delivery of your choosing to conference guests staying at Loews Hotel (anticipated minimum of 300 guests).

AM/PM/DealSource Snack Station – Fuel attendees' energy with DealSource, morning, or afternoon snacks while networking, holding meetings and visiting sponsors. Sponsor logo imprinted on to-go containers as well as signage at the snack station.

Breakfast - Start the day of right by sponsoring breakfast for attendees particularly the attendees of DealSource and DealLounge. Sponsor logo imprinted on containers and signage at breakfast station.

Lunch - Serve as the host lunch for all conference attendees. Sponsor logo imprinted on containers and signage at lunch station.

Lanyard – Sponsor logo and or name used in continuous manner on lanyards for all name badges.

Charging Stations – Keep attendees charged up and happy by hosting a branded charging station at your booth.

Women's Program – Sponsor logo imprinted on event signage. Materials may be seat dropped.

Program Panel – Sponsor logo imprinted on event signage. Materials may be seat dropped.

DealSource Barcart - Provide a branded happy hour in the DealSource room!

Closing Party Powered by YDM – Join our Young Dealmakers as the host offsite for drinks and dessert at the conclusion of the conference.

M&A East Philly Special Level



Philly Special Sponsors are not industry exclusive. Limited number of sponsorships offered on a first come, first served basis. Philly Special Sponsorships retain all the benefits of a gold level sponsor plus a hosted table with a drink at the Monday night, October 2, opening reception.

PHILLY SPECIAL LEVEL	Base Level \$7,500	Private Equity / Investment Banks*
Logo/Firm name with link on website & email blasts	x	x
Inclusion in ACG Access, the 1:1 meeting software for DealSource	x	x
Hosted "bar crawl" drink table at Opening Party	x	x
Total tickets to M&A East (average value of \$350)	3	4
ADDITIONAL BENEFITS		
Tickets to ACG Breakfast Briefings (average value of \$80)	4	4

*ADDITIONAL BENEFITS FOR PRIVATE EQUITY AND INVESTMENT BANKING SPONSORS

Private Equity

As a Private Equity sponsor, at any level, you also receive:

- Guaranteed registration at DealSource (sold out each year)
- 2 tickets to the invitation only Dealmakers Dinner (\$600 value)
- DealSource tickets (total number based on your sponsor level)
- All benefits listed on the sponsorship page of the level you select

Investment Banking

As an Investment Bank sponsor, at any level, you also receive:

- A guaranteed table at DealSource
- Free reserved, second table, if desired, and if space permits
- 2 tickets to the invitation only Dealmakers Dinner (\$600 value)
- DealSource tickets (total number based on your sponsor level)
- All benefits listed on the sponsorship page of the level you select

M&A East Gold Level



Gold Sponsors are not industry exclusive. Limited number of sponsorships being offered.

GOLD LEVEL	Base Level \$5,000	Private Equity / Investment Banks*
Logo/Firm name with link on website & email blasts	x	x
Inclusion in ACG Access, the 1:1 meeting software for DealSource	x	x
Total tickets to M&A East (average value of \$350)	2	4
ADDITIONAL BENEFITS		
Tickets to ACG Breakfast Briefings (average value of \$80)	2	2

*ADDITIONAL BENEFITS FOR PRIVATE EQUITY AND INVESTMENT BANKING SPONSORS

Private Equity

As a Private Equity sponsor, at any level, you also receive:

- Guaranteed registration at DealSource (sold out each year)
- 2 tickets to the invitation only Dealmakers Dinner (\$600 value)
- DealSource tickets (total number based on your sponsor level)
- All benefits listed on the sponsorship page of the level you select

Investment Banking

As an Investment Bank sponsor, at any level, you also receive:

- A guaranteed table at DealSource
- Free reserved, second table, if desired, and if space permits
- 2 tickets to the invitation only Dealmakers Dinner (\$600 value)
- DealSource tickets (total number based on your sponsor level)
- All benefits listed on the sponsorship page of the level you select

Chapter Opportunities At-A-Glance

ACG Philadelphia hosts educational programs and deal-generating networking events throughout the year for members and non-members. Sponsorships include branding and visibility to both the broader M&A deal community as well as peer networks.

Sponsors can bundle these chapter level events with M&A East or buy a la carte. Opportunities are for the upcoming program year, September 2023 – August 2024. The format and benefits are subject to change. Details on pages 9 – 19.

Chapter Sponsorships are available to all with priority given to Diamond level sponsors, followed by Platinum, Philly Special, and Gold.

Chapter Sponsorship	Price	Industry Exclusivity
ACG Breakfast Briefings	\$2,500	Up to 2 per Breakfast
ACGWomen Golf Outing & Pickleball	\$2,500	Up to 2 per Outing
ACGWomen (Single Event)	\$2,500	
Diverse Dealmakers (Single Event)	\$2,500	
Young Dealmakers (Single Event)	\$2,500	
ACG University	\$5,000	Up to 3
ACGWomen (All Annual Events)	\$6,000	Up to 2
Member Golf Outing	\$5,000	Up to 3
PE-Backed Executives Roundtable	\$5,000	
SaaS & Tech Enabled Services	\$5,000	Up to 4
Spring PE Wine Tasting	\$5,000	Up to 4
Strategic Acquirers' Network	\$5,000	
Young Dealmakers (All Annual Events)	\$6,000	
New Years' Reception	\$10,000	Up to 4

2023-2024 ACG Philadelphia Chapter-Level Sponsorships

ACG Breakfast Briefings (industry exclusive)

ACG Philadelphia holds quarterly executive briefings on a variety of topics of interest to the M&A dealmaking community.

Programs are held either in Center City Philadelphia or a suburban location, such as Gladwyne or Conshohocken. The audience of 100+ people include senior executives and managing partners from private equity firms, banks of all types (investment and commercial), corporations actively involved in mergers and acquisitions and a variety of professional service firms working in the M&A space.

Past Programs Include:

- Annual M&A Lenders Panel
- Fundraising Outlook
- Economic Outlook
- Chasing Deals - Leveraging Non-Traditional Sourcing Strategies
- PE-Backed Company CEOs: Growth Outlook

Sponsor Benefits:

As a program sponsor your firm will receive significant visibility within the growing Philadelphia M&A community, including the following:

- Five (5) complimentary seats at the program/briefing.
- Logo or name inclusion on all materials related to the marketing of the event being distributed
- Communicate electronically to more than 7,500 CEOs, CFOs, corporate development officers, principals in private equity/buyout funds and other M&A professionals.
- Logo with a direct link from our events page and email blasts to your home page.
- Distribution of your collateral materials at the event, recognition from the podium and logo on handout and/or slide presentation.

Sponsorship of the Breakfast Briefing is \$2,500 per breakfast briefing.

ACG University (industry exclusive)

ACG University, launched in January 2011, is an exclusive educational and networking program that enrolls 40+ up and coming M&A deal makers who possess 3 – 6 years of deal experience in a serial education program designed to:

- Teach a broad range of essential deal making skills and strategies through lecture and hands on case work to create savvy, knowledgeable and skilled dealmakers.
- Create cohorts to facilitate long-term deal networks among future M&A leaders. Each class will be composed of a balanced number of private equity and corporate buyers, investment bankers, attorneys, accountants and lenders.
- Offer access to all the resources of ACG and the broader deal community in Philadelphia through membership (included). Graduates will also be invited to become part of the ACG Young Dealmakers Group.

ACG University will immerse participants into the life cycle of a deal using a case study method for teaching the key elements of sourcing, negotiating, structuring and closing a deal. Each class will include pre-reading, expert level instruction, team-based case work/presentation of findings and feedback.

ACG University Curriculum:

- Class 1: Strategic / Opportunity Analysis – Sourcing Deals & Building Your Acquisition Strategy
- Class 2: Due Diligence – Financial, Operational, Technical, Management
- Class 3: Valuation – Methodologies and Approaches
- Class 4: Acquisition/Debt Financing – Financing your deal to match your exit
- Class 5: Negotiating the Purchase Agreement & Closing the Transaction
- Class 6: The 100 Day Plan and Why Deals Fail
- Class 7: Exit Strategies

Sponsor Benefits:

- Firm logo or name inclusion on all promotional materials related to the marketing of the course being distributed electronically to more than 7,500 CEOs, CFOs, corporate development officers, principals in private equity/buyout funds and other M&A professionals.
- Opportunity to kick-off the program and welcome attendees.
- Recognition at each of 7, half-day sessions.
- A direct link from our program website to your home page and email blast flyer.
- Closing lunch and recognition from the podium.

Sponsorship of ACG University is \$5,000. Sponsorship of this program begins in January of each calendar year.

ACG WOMEN (industry exclusive)

ACGWomen is designed to facilitate peer to peer networking, deal sourcing and industry knowledge among our region's top female deal professionals. Participants are active contributors to the deal transaction process including private equity investors, strategic acquirers, investment bankers as well as transaction attorneys and accountants.

Events are held 3 times per year. Past events have included:

- Power Lunch - Progressive Lunch with Roundtable Discussion topics
- The Path to the Board Room
- Strategies in Poker, Tournament & Networking Reception
- Annual Golf Outing and Pickleball Clinic

Sponsor Benefits:

- Three (3) complimentary registrations for women dealmakers within your office to the program/event
- Logo or firm name included on all materials related to the marketing of the event being distributed to corporate executives, private equity investors, investment bankers, lenders and other M&A professionals
- A direct link from our program web page to your home page
- Distribution of collateral material or giveaways at the event

Sponsorship of ACG Women is priced as follows:

- All annual events: \$6,000
- Single Event: \$2,500
- Golf Outing & Pickleball: \$2,500

Diverse Dealmakers (industry exclusive)

ACG Philadelphia launched our DEI Initiative with a mission to establish a peer community for dealmakers and M&A professionals who identify as racially and ethnically diverse dealmakers have equitable access to grow their networks, source deals, and build successful careers. The Diverse Dealmakers gather 3-4 times a year through a series of social, educational, and networking focused programming.

Past Events include:

- Accessing Capital
- Diverse Dealmakers Dinner Series
- Careers of Diverse Senior Professionals-Success Factors and Challenges

General Sponsor Benefits:

- Three (3) complimentary registrations for diverse dealmakers within your office to the program/event
- Logo or firm name inclusion on all materials related to the marketing of the event being distributed to corporate executives, private equity investors, investment bankers, lenders and other M&A professionals
- A direct link from our program web page to your home page
- Distribution of collateral material or giveaways at the event

Sponsorship of Diverse Dealmakers is priced as follows:

- All annual events: \$6,000
- Single event: \$2,500

Member Golf Outing (industry exclusive - up to 3)

ACG Philadelphia hosts a full day of golf, competition, and networking at one of our region's best courses every summer and it is a sell out each year. The target audience for this event is ACG Members from around the mid-Atlantic region.

The date for the 2024 Golf Outing has not been scheduled. Plans for this year's outing are as follows:

- **Date:** July 10, 2023
- **Location:** St. David's Golf Club
- **11:00am:** Registration, Lunch and Practice Range
- **12:30pm:** Shotgun start
- **6:30pm:** Dinner & Open Bar

Sponsor Benefits:

Reach your target market out on the course with these sponsorship opportunities.

Lead Sponsor:

- Includes foursome
- Corporate logo on welcome banner and event signage

Choose one:

- Premier recognition with corporate logo on flags at every hole
- Corporate logo on the product giveaway
- Prize sponsor with opportunity to announce and handout prizes

Sponsorship is \$5,000.

New Year Reception (industry exclusive)

The annual New Year Receptions is one of three yearly events designed exclusively for ACG Philadelphia members. We bring our membership together in January to usher in the New Year and new deal opportunities.

This event is one of the most widely attended by our membership with 200+ members attending. It is an excellent opportunity to socialize and network with dealmakers in the community.

Sponsor Benefits:

- 5 guests (non-members) at reception
- Logo or firm name inclusion on all materials related to the marketing of the event being distributed to corporate executives, private equity investors, investment bankers, lenders and other M&A professionals
- A direct link from our program web page to your home page
- Distribution of collateral material or giveaways at the event

Sponsorship of the New Year Reception is \$10,000.

PE-Backed Executives' Roundtable (industry exclusive)

PE-backed company CEOs and CFOs engage in a unique, peer only environment through a series of peer-to-peer interactive programs that encourage meaningful network building and learning. Our CEOs and CFO's:

- Engaging with a community of like-minded executives who live the challenges and opportunities of private equity backing.
- Collaborating with PE-backed executives to gain exposure to ideas and managerial tactics aimed at optimizing your relationship with your PE partner.
- Comparing experiences and sharing best practices to succeed at every turn, from navigating the investment process and managing growth to planning a future exit and next step.

Topical, insightful programs will be offered 3 - 4 times per year to encourage on-going discussion and relationship building. Each will offer ample time for networking and peer engagement, idea sharing and group discussion.

Previous Sessions:

- Aligning Your Executive Team
- Compensation
- Managing Growth
- Exits & Preparing the Company (and yourself) for Sale
- Managing Through a Downturn – Your Lender, Your PE Owner
- Acquisitions

Sponsor Benefits:

As a sponsor your firm will receive significant visibility with C-Suite executives from PE-Backed companies in and around the region:

- Logo or name inclusion on all materials related to the marketing of the event being distributed electronically to private equity/buyout funds.
- Logo with a direct link from our events page and email blasts to your home page.
- Distribution of your collateral materials at the event, recognition from the podium and logo on handout and/or slide presentation.

Sponsorship of PEER is \$5,000.

SaaS & Tech-Enabled Services DealSource (industry exclusive)

The SaaS and Tech-Enabled Conference is a ¾ day DealSource only event that brings together over 100 attendees from across the country with deep industry expertise and engages them in a highly targeted deal networking environment.

What's Unique about the SaaS/TES Deal Conference?

- 100% of attendees are strategic and financial buyers, investment bankers, and capital providers
- Offers efficient 1:1 deal meetings with investors and bankers using a dedicated software tool
- Convenes investors from growth stage to buyouts

Sponsor Benefits:

- Four (4) complimentary registrations
- Industry Exclusivity (only sponsor in your industry)
- Significant branding of your firm to industry focused dealmakers
- Limited event sponsor base reduces dilution, increasing visibility of your firm
- Recognition from the podium
- Access to the Meeting App, otherwise exclusively for PEs, IBs
- Sponsor booth/table in the program room / networking space
- Logo with a link on our website and invitations promoting the conference
- Logo on handouts, signage and/or slides
- Access to member-only wine tasting immediately following SaaS DealSource

Sponsorship of the SaaS Deal Conference is \$5,000.

Spring PE Wine Tasting (industry exclusive)

The annual Spring Wine Tasting event is one of three annual events designed exclusively for ACG Philadelphia members. This Wine Tasting is unique in that approximately 20+ regional private equity firms host a table and select top rated and unique wines from around the globe for attendees to enjoy.

The event affords members an excellent opportunity to connect with private equity firms in a more intimate format as well providing a casual atmosphere for general networking and socializing with dealmakers from the community.

Sponsor Benefits:

- Five (5) complimentary registrations of non ACG members at your firm
- Logo or firm name inclusion on all materials related to the marketing of the event being distributed to corporate executives, private equity investors, investment bankers, lenders, and other M&A professionals
- A direct link from our program web page to your home page
- Distribution of collateral material or giveaways at the event

Sponsorship of Spring Wine Tasting is \$5,000.

Strategic Acquirers' Network (industry exclusive)

ACG Philadelphia's Strategic Acquirers' Network hosts exclusive, strictly peer-to-peer, events throughout the year for Corporate Development Officers and other corporate transactional executives to share experiences and best practices while developing relationships in a convenient, enjoyable and relaxing settings.

Past Topics:

- Disruption through M&A - Infusing Innovation for Growth
- Corporate Venture Funds
- Corporate Divestments: A central component to a successful growth strategy
- Best Practices in Corporate Due Diligence
- Perspectives on Sourcing Deals from PE & Corporate Acquirers
- Integration of HR, Human Capital and Culture

Acquisitive Company Participants:

- AMETEK
- AMG Advanced
- AquaAmerica
- Aramark
- Brother Int'l
- Campbell's Soup
- Comcast
- Connexin Software
- Day & Zimmermann
- Dupont
- Eurofins Scientific
- GSK
- Independence Blue Cross
- KPI Integrated Solutions
- NutriSystem
- PepBoys
- Quaker Chemical
- QVC
- Recovery Centers of America
- SAP
- S. Walter Packaging Corp.
- SunGard
- TE Connectivity
- Teleflex
- Telerx
- Triumph
- Urban Outfitters
- Vanguard
- Vishay
- Wise Snacks

Sponsor Benefits:

As a sponsor your firm will receive significant visibility with corporate development officers and other senior level corporate transactional executives in and around the region.

- Logo or name inclusion on all materials related to the marketing of the event being distributed to the target audience of corporate acquirers
- Logo with a direct link from our events page and email blasts to your home page or other designated page
- Distribution of your collateral materials at the event, onsite recognition and logo on handout and/or slide presentation

Sponsorship of the Strategic Acquirers' Network is \$5,000.

Young Dealmakers (industry exclusive)

The Young Dealmakers hold 3 - 4 social or content driven events per year specially targeted to young dealmakers who represent a diverse mix of early career dealmakers from all disciplines including, private equity firms, investment bankers, lenders, attorneys, accountants, corporate buyers, and other dealmakers.

Sponsor Benefits:

- Visibility/Sponsorship of 3 events throughout the year
- Three (3) registrations for young dealmakers within your office to the program/event
- Logo or firm name inclusion on all materials related to the marketing of the event being distributed to more than 7,500 CEOs, CFOs, corporate development officers, principals in private equity/buyout funds and other M&A professionals
- A direct link from our program web page to your home page
- Distribute collateral material at the event

Sponsorship of Young Dealmakers is priced as follows:

- All annual events: \$6,000
- Single event: \$2,500