

Brian Friedman

Executive Vice President and Chief Operating Officer
New York Jets

Brian Friedman, now in his 13th year with the New York Jets, begins his fourth season as the team's executive vice president & chief operating officer. Previously, Friedman spent nine seasons with the team as their chief financial officer.

Friedman is responsible for the implementation of business operations that are aligned with the team's short-term and long-term business goals. This includes current revenue generation, fan focused initiatives and other strategic growth opportunities for the team and MetLife Stadium. He has oversight of the team's gameday and non-gameday event operations and key vendor relationships. In addition, he oversees information technology, fan commerce and practice facility operations.

Additionally, Friedman oversees all financial aspects of the organization, including business and strategic planning, budgeting, business analytics and financial oversight of the team's interests in MetLife Stadium. He manages all the daily accounting and treasury operations for the organization as well as all internal and external reporting to the NFL and various other agencies. Friedman is also a member of the Finance and Investment Committee for Atlantic Health Systems.

Prior to joining the Jets, Friedman was the Chief Financial Officer of Blissworld, LLC, the owner and operator of Bliss Spas and seller of a full line of skin care products. At Bliss, he was responsible for all financial operations and new business development. Before joining Bliss, he was the senior director of finance for the Columbia House Company and prior to that held several finance roles of increasing responsibility at Polo Ralph Lauren. Friedman began his career at Price Waterhouse and is a certified public accountant.

Friedman currently teaches Sports Accounting and Finance in the Graduate Sports Management Program at Columbia University. He has a degree in Economics and Business Management from the Dyson School of Business at Cornell University and an MBA from Columbia University. He lives in Monmouth County, NJ with his wife, Diane, and their three children.