

ACG[®] Orlando



2022-2023
SPONSORSHIP
OPPORTUNITIES

About ACG Orlando

ACGOrlando.org

We're the drivers of middle market deal-making and corporate growth.

Our members are business professionals in the top of their fields. They are experts representing middle market corporate growth companies (\$10 million to \$1 billion) here in Central Florida and beyond. ACG Orlando members include middle market companies, private equity firms, commercial and investment bankers, accountants, attorneys and other professional advisors dealing in acquisitions and corporate finance. We offer events focused on building member business relationships, and provide a forum for members to facilitate and promote corporate growth organically, as well as through transactions. Our mission is to be the premier networking organization in Central Florida for high-level middle market professionals to connect, learn, engage and generate business from trusted relationships.

Annual Chapter Sponsors

Here in Central Florida, ACG Orlando's Annual Chapter Sponsors are not simply generous donors, but real partners in our mission to facilitate corporate growth and success. Our Annual Chapter Sponsors receive the broadest recognition at all events and online throughout the year. Annual Chapter Sponsors have first rights to purchase additional event sponsorships at the discounted price noted below.



Chapter Event Sponsors

Event Sponsors put the sizzle into our Chapter events. ACG Orlando offers year-long programming, and includes topics relevant to the corporate and deal flow community, fun social networking events like the Augtoberfest Summer Networking Social, as well as lunch and after-hour subject matter events targeted to specific market segments. Of course, we continue the tradition of recognizing outstanding middle market companies here in Central Florida with our signature event, the annual SMART Awards program in May.

Why Sponsor?

Whether the goal is to make a splash in the market, define and strengthen brand recognition, or reach specific deal makers, ACG Orlando offers Sponsors the benefit of creating, renewing and strengthening professional relationships that turn into successful business transactions.

"As a long time sponsor, being involved with ACG Orlando has been a great experience. As a corporate M&A attorney, clients often ask for referrals to the area's best accountants, bankers and other trusted professionals. ACG Orlando easily provides me with those connections. I've closed numerous transactions for clients where other ACG members have either represented the other side or provided the necessary bank capital, etc. It's a small world, and ACG is the place to be for M&A in Orlando."

STEFAN RUBIN, SHUTTS & BOWEN

Annual Sponsorship Opportunities

PLATINUM Sponsors \$5,000

In addition to all the benefits below, Platinum Sponsors receive exclusive Signage and recognition at ALL events. *Platinum Sponsors are industry exclusive!*

Platinum Sponsors enjoy maximum brand exposure to the ACG Orlando community and beyond. Sponsorship includes one opportunity to speak from the podium at an ACG event. In addition to two complimentary registration at select Chapter meetings this sponsorship includes logo inclusion on PLATINUM sponsor banner displayed at all Chapter meetings, premiere logo with hyperlink displayed on the Chapter website and Chapter meeting slideshow, two complimentary ACG Orlando memberships, and one complimentary registration for the regional ACG Florida Capital Connection[®] event.



GOLD Sponsors \$2,500

Gold Sponsors enjoy consistent year-round brand exposure. Sponsorship includes complimentary registration at select Chapter meetings. This sponsorship also includes logo inclusion on the GOLD sponsor banner displayed at all Chapter meetings, premium logo with hyperlink on the Chapter's website and Chapter meeting slideshow and one complimentary ACG Orlando membership.



SILVER Sponsors \$1,500

Silver Sponsors gain access year-round to the ACG Orlando community with regular brand exposure. Sponsorship includes Sponsor logo on the SILVER sponsor sign displayed at Chapter meetings, general logo with hyperlink on the home page of the Chapter's website and Chapter meeting slideshow. This sponsorship also includes one complimentary ACG Orlando membership.



Please note: If designated ACG members are unable to attend and utilize complimentary registrations, executive level personnel may attend the Chapter events at no cost.

ACG WORKING FOR YOU...

Diverse Needs, Targeted Services[®]

*Serve diverse member needs with
useful products and services*

Annual Sponsor Level Benefits

<u>Benefits</u>	<u>Platinum</u> \$5,000	<u>Gold</u> \$2,500	<u>Silver</u> \$1,500
Annual ACG membership	2	1	1
Podium self promotion – 1 minute (in-person or virtual event)	1	-	-
Promotion table at Chapter meeting	1	-	-
SMART Awards lunch registration	2	1	1
SMART Awards private reception registration	2	1	1
Summer networking Sponsor	1	-	-
VIP reception invite prior to select Chapter meetings	✓	✓	✓
ACG Florida Capital Connection [®] registration	1	-	-
Complimentary registration at select meetings (All ACG Orlando hosted events — Excludes joint events)	2	1	-
Sponsor nametag recognition (ACG Orlando hosted events)	✓	✓	✓
Premiere ad on website with hyperlink - Leaderboard Ad: displayed at the top of every page (rotating)	✓	-	-
Premium ad on website with hyperlink - Skyscraper Ad: displayed below the navigation of interior pages (rotating)	✓	✓	-
Logo on homepage with hyperlink	✓	✓	✓
PLATINUM Sponsor banner – logo	✓	-	-
GOLD Sponsor banner – logo	-	✓	-
SILVER Sponsor banner – logo	-	-	✓
Logo inclusion on select Chapter e-mails	✓	✓/✓	✓
Logo inclusion on ACG Orlando email signature	✓	✓/✓	✓
Sponsor spotlight article on website and social media	✓	✓/✓	✓
Opportunity to submit content on sponsor company's area of expertise (article, whitepapers, webinars) to be shared on chapter website and social media	2	2/2	1
Opportunity to participate in virtual interview: 3-5 minute video created and published by ACG Orlando with a company representative to be shared on chapter website and social media	1	-	-

Please Note: Some sponsor benefits are subject to availability or first-come, first-served. Annual chapter sponsors will have the ability to purchase single event sponsorships as well as virtual interviews and additional content sponsorships at a reduced rate.

WE'D LIKE TO THANK OUR 2021-2022 ANNUAL CHAPTER SPONSORS!

PLATINUM



GOLD



SILVER



Annual Chapter Sponsor Commitment Form

Organization: _____

Industry: _____

Primary Contact Person: _____ Title: _____

Phone #: _____ Email: _____

Address: _____

City/State/Zip: _____

Marketing Contact Person: _____

Phone #: _____ Email: _____

Administrative Contact Person (shipping, attendees, materials): _____

Phone #: _____ Email: _____

Annual Chapter Sponsorship opportunities:

Platinum Sponsorship \$5,000 Gold Sponsorship \$2,500 Silver Sponsorship \$1,500

Additional Sponsorship Information:

For additional information on Annual Chapter Sponsorship or information on sponsoring an upcoming ACG Orlando event please contact our Chapter Executive, Alli Roberts, at acgorlando@acg.org.

Payment Information:

Please send check and completed Annual Chapter Sponsor Commitment Form to ACG Orlando, Inc. at the address listed below.

Please make checks payable to "ACG Orlando, Inc."

And send to:

Post Office Box 2167
Orlando, FL 32802-2167