

ACG[®] Wisconsin

Growth & Leadership Conference



APRIL 5, 2022

SPONSORSHIP OPPORTUNITIES



We are looking forward to gathering in-person for the 2022 ACG Wisconsin Growth and Leadership Conference, the premier networking and thought-leadership event attracting the region's top M&A leaders and corporate executives.

SIGNATURE SPONSOR - \$25,000 -- SOLD

- Exclusive to one sponsor
- Four (4) complimentary VIP tables (includes 32 conference registrations)
- Access to keynote speaker and exclusive content at a pre-conference event with a total of sixteen (16) passes
- Opportunity to introduce the keynote speaker
- Opportunity to show video at event (up to two minutes)
- *Opportunity to participate, moderate, and/or provide a panelist for the conference panel discussion session
- Full page, color advertisement in the conference program book
- Sponsor table in main gallery for your brochures, giveaways, networking, etc.
- Logo displayed in conference promotions and on website
- Public acknowledgement of sponsorship at the podium
- Access to the attendee list two weeks before and after the event
- Opportunity to include up to two items in the conference bag
- Right of first refusal for this sponsorship level for the 2023 ACG WI GLC

GOLD SPONSOR - \$12,500

- Exclusive to three (3) sponsors
- Three (3) complimentary VIP tables (includes 24 conference registrations)
- Access to keynote speaker and exclusive content at a pre-conference event with a total of eight (8) passes
- *Opportunity to participate and/or provide a panelist for the conference panel discussion session
- Half page, color advertisement in the conference program book
- Sponsor table in main gallery for your brochures, giveaways, networking, etc.
- Logo displayed in conference promotions and on website
- Public acknowledgement of sponsorship at the podium
- Access to the attendee list two weeks before and after the event
- Opportunity to include up to two items in the conference bag
- Right of first refusal for this sponsorship level for the 2023 ACG WI GLC

SILVER SPONSOR - \$7,500 -- 1 SOLD

- Exclusive to three (3) sponsors
- Two (2) complimentary VIP tables (includes 16 conference registrations)
- Access to keynote speaker and exclusive content at a pre-conference event with a total of four (4) passes
- Half page, color advertisement in the conference program book
- Sponsor table in main gallery for your brochures, giveaways, networking, etc.
- Logo displayed in conference promotions and on website
- Public acknowledgement of sponsorship at the podium
- Access to the attendee list two weeks before and after the event
- Opportunity to include up to two items in the conference bag
- Right of first refusal for this sponsorship level for the 2023 ACG WI GLC

BRONZE SPONSOR - \$3,000 -- 7 SOLD

- Exclusive to eight (8) sponsors
- One (1) complimentary VIP table (includes 8 conference registrations)
- Quarter page, color advertisement in the conference program book
- Logo displayed in conference promotions and on website
- Access to the attendee list two weeks before and after the event

*** Signature and Gold Sponsors – Conference panel discussion participation information:** The goal of the panel discussion is to include panelists from a variety of professions (i.e. Commercial Banking, Attorney, Investment Banker, Technology) to discuss risk.



BOOK SPONSOR - \$8,000 -- SOLD

- Exclusive to one sponsor
- One (1) complimentary VIP table (includes 8 conference registrations)
- Access to keynote speaker and exclusive content at a pre-conference event with a total of four (4) passes
- Half page, color advertisement in the conference program book
- Opportunity to include one promo item within speaker's book
- Logo displayed in conference promotions and on website
- Public acknowledgement of sponsorship at the podium
- Sponsorship recognition in conference program book
- Access to the attendee list two weeks before the event

NETWORKING AND BEER & WINE TASTING TABLE SPONSOR - ~~\$2,000~~ \$1,500 -- 16 SOLD

- Multiple sponsorships available – 34 in total
- Host a table the day of the conference to showcase your organization
 - Network or hold one-on-one meetings before the conference
 - After the conference, offer tastings of a local craft beer or wine (includes beer or wine supply up to \$500)
- Two (2) complimentary conference registrations
- Logo displayed in conference promotions
- Sponsorship recognition in conference program book
- Access to the attendee list two weeks before the event

AM REFRESHMENT STATION SPONSOR - \$2,000

- Exclusive to one sponsor
- One (1) complimentary conference registration
- Logo displayed in conference promotions
- Sponsorship recognition in conference program book
- Sponsorship recognition on beverage table
- Access to the attendee list two weeks before the event

PM REFRESHMENT STATION SPONSOR - \$2,000

- Exclusive to one sponsor
- One (1) complimentary conference registration
- Logo displayed in conference promotions
- Sponsorship recognition in conference program book
- Sponsorship recognition on refreshment tables
- Access to the attendee list two weeks before the event

CONFERENCE MEETING APP/VIRTUAL PLATFORM SPONSOR - \$1,500

- Exclusive to four sponsors
- Four (4) complimentary virtual conference registrations
- Logo displayed in conference promotions
- Sponsorship recognition in conference program book
- Sponsorship recognition in the virtual ballroom
- Access to the attendee list two weeks before the event

QUESTIONS OR FOR MORE INFORMATION:

Please contact Tracy Greymont, Executive Director, ACG WI
262-236-7440 | acgwisconsin@acg.org



2022 ACG WI Growth & Leadership Sponsorship Agreement

Company Information

Organization Name: _____

Industry/Type of Firm: _____

Referral/How did you hear about ACG WI GLC?: _____

Primary Contact Information

Name: _____

Email: _____

Title: _____

Phone: _____

Address: _____

Marketing Contact Information

Name: _____

Email: _____

Title: _____

Phone: _____

Address: _____

Billing Contact Information

Name: _____

Email: _____

Title: _____

Phone: _____

Address: _____

Sponsorship Level – All subject to availability, confirm with ACG Wisconsin at acgwisconsin@acg.org

SOLD - Signature Sponsor \$25,000

Gold Sponsor \$12,500

Silver Sponsor \$7,500 - **1 SOLD**

Bronze Sponsor \$3,000 - **7 SOLD**

SOLD - Book Sponsor \$8,000

AM Networking and Beer & Wine Tasting Table ~~\$2,000~~ \$1,500 - **16 SOLD**

AM Beverage Station \$2,000

PM Beverage Station \$2,000

Conference Meeting App / Virtual Platform \$1,500

2022 ACG WI Growth & Leadership Sponsorship Agreement

Billing Options

ACG Wisconsin will invoice the sponsor's billing contact via the ACG WI QuickBooks account.

Payment options include, check, ACH, and credit card.

By signing this sponsorship agreement, sponsors acknowledge and understanding that the event attendee list cannot be used to promote events that conflict or overlap with any element of the posted 2022 ACG Wisconsin Growth and Leadership Conference (ACG WI GLC) schedule on April 5, 2022. Sponsors found in violation of this agreement will voluntarily forfeit all remaining sponsor benefits that were to be provided to them.

The ACG WI GLC reserves the right to modify (likely virtually), postpone/reschedule or cancel programs for any reason, including but not limited to inclement weather or other 'acts of God.' Should there be a cancellation, every attempt will be made to reschedule or modify (virtually) the event and all sponsorship dollars will be rolled to the modified or rescheduled event/conference. The ACG WI GLC team will work with sponsors on an individual basis to determine sponsorship benefits for a virtual format, and as such, refunds will not be administered. If a canceled event/conference cannot be rescheduled after cancellation, only then will the ACG WI GLC determine an equitable basis for refunding of sponsorship dollars.

Approved By:

Date:

Signature

ACG Wisconsin

N112W16298 Mequon Road, #295 | Germantown, WI 53022
acgwisconsin@acg.org | (262) 236-7440