



	EMERGING	SMALL & GROWING	MIDDLE MARKET	LARGE & ESTABLISHED	NON PROFIT	2020 START UPS	BOLDest of the BOLD
BENEFITS	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$10,000
<i>Exclusivity: Category Sponsor</i>	•	•	•	•	•	•	•
Logo displayed on ACG MN BOLD Awards event webpage	•	•	•	•	•	•	•
Logo displayed on ACG MN BOLD Awards event webpage with hyperlink							•
Logo displayed on Live Vote QR code throughout venue							•
Logo displayed on screen during category call at Gala	•	•	•	•	•	•	•
Logo displayed on screen during Live Vote at Gala							•
Logo displayed on BOLDest of the BOLD Live Vote app with hyperlink							•
Logo displayed on digital and printed marketing materials	•	•	•	•	•	•	•
Logo on event signage	•	•	•	•	•	•	•
Logo on email announcements	•	•	•	•	•	•	•
Half page ad in the BOLD Awards supplement							•
1/4 page ad in the BOLD Awards supplement	•	•	•	•	•	•	•
Social Media mention/event blasts	•	•	•	•	•	•	•
Recognition from podium	•	•	•	•	•	•	•
Opportunity to introduce respective category finalists	•	•	•	•	•	•	•
Opportunity to present the BOLD winner of respective category	•	•	•	•	•	•	•
Opportunity to kick off BOLDest of the BOLD live vote							•
Opportunity to announce BOLDest of the BOLD live vote winner							•
Opportunity to present the BOLDest of the BOLD award winner							•
Opportunity to host a private dinner with category winners							•
Complimentary BOLD Nominee Reception registrations	2	2	2	2	2	2	4
Complimentary BOLD Awards Ceremony registrations	3	3	3	3	3	3	8
Reserved table with company logo prominently displayed on table							1
Pre-event registrant list for a one-time mailing							•
Sponsor ribbon on name badge	•	•	•	•	•	•	•
Opportunity to provide SWAG in gift bags	•	•	•	•	•	•	•



BENEFITS	BOLD PARTNER	CORPORATE TABLE	PHOTO BOOTH	BOLD-TINI SPONSOR	BAR SPONSOR
Logo displayed on ACG MN BOLD Awards event page			•	•	•
Logo displayed on digital and printed marketing materials			•	•	•
Logo printed on event signage			•	•	•
Logo on landing page			•	•	•
Logo on email announcements			•	•	•
Social Media event blasts			•	•	•
Recognition from podium			•	•	•
Complimentary BOLD Nominee Reception registrations			2	2	2
Complimentary BOLD Awards Ceremony registrations	2	10	2	2	2
Firm included in "Partners of BOLD" ad in the supplement	•				
Company name on ACG MN BOLD Awards event sponsor page		•			
Company name listed on event materials		•			
Company name on event program		•			
Reserved table with company logo displayed on table		1			
Opportunity to have branded photo booth photos in all attendees hands			•		
Opportunity to send post event email with photos from photographer and photo booth images to URL of your choice			•		
Logo displayed on branded napkins at Gala				•	•
Logo prominently displayed in ice sculpture at Gala				•	
Sponsor ribbons on name badges		•	•	•	•
Opportunity to provide SWAG in gift bags		•	•	•	•



BENEFITS	EVENT SPONSOR	VENUE SPONSOR	BAR SPONSOR
Prominent skyscraper ad displayed on ACG MN website with hyperlink	•		
Logo displayed on BOLD Awards event page with hyperlink	•		
Logo displayed on BOLD Awards event page	•	•	•
Logo displayed on digital and printed marketing materials	•	•	•
Logo displayed on email announcements	•	•	•
Logo on event signage	•	•	•
Social Media mention/event blasts	•	•	•
Recognition from podium	•	•	•
Complimentary BOLD Nominee Reception registrations	8	4	2
Complimentary BOLD Awards registrations	4	2	2
Pre-event registrant list for a one-time mailing	•		
Logo displayed on event napkins	•	•	•
Opportunity to announce nominees at event	•		
Sponsor ribbon on name badges	•	•	•
Opportunity to provide SWAG in gift bags	•	•	•