

# A Letter to Capital Professionals

Louisville calls itself “Possibility City.” As the red carpet host for the world’s most famous horse race, the Kentucky Derby, this 1-million+ metropolis each year shows off its successes - including a vibrant bourbon distilling ecosystem, its position as a dynamic logistics hub, thriving arts and culinary scenes and an easy paced quality of life.

This happens, year after year, through good times and bad. In the face of past disastrous floods, tornadoes and economic downturns, the city has always turned toward “possibility” - finding ways to build a better foundation for tomorrow’s achievements.

2021 is no different, even with the impacts of the Covid-19 pandemic. By hosting the 2021 Mid-South ACG Capital Connection on June 17-18, the ACG Kentucky and ACG Tennessee chapters draw an emphatic line in the sand for the region’s economic progress and growth.

As it has done for more than a decade, Mid-South brings together leading private equity investors, mezzanine lenders and investment banks to an investment capital event designed to fuel innovative ideas and corporate growth.

By necessity, this year’s event will be virtual, but far from boring. We’re striving to bring the best of the Kentucky experience - and provide the value and the meaningful connections you expect. Your involvement in Mid-South extends your reach from New York to San Francisco, Dallas to Chicago, or anywhere around the world.

Really, the possibilities are endless. We look forward to your sponsorship and participation.

Regards,

*Brad Smith*  
Brad Smith

*Tatjana Paterno*  
Tatjana Paterno



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**Brad Smith**  
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### OPENING DAY AT THE RACES

Start your virtual conference with a simulated opening race. The odds are favorable on having a good time -- and perhaps a big payoff.



### NETWORK LOUNGES

Meet and greet other M&A and finance professionals during networking sessions open to all attendees.

### PRIVATE EQUITY MARKETPLACE

Hosted by the private equity firms.



### KENTUCKY BOURBON OPENING RECEPTION

What better way to experience Kentucky than to sample famous Kentucky bourbon for yourself. During the tasting, learn the many ways that master distillers make their bourbon so unique and special.



### REVERSE CONNECTION

Investment bankers schedule meetings with capital providers and discuss deal criteria.

### PANELS

Learn the latest market trends, listen to experts discuss today's middle market M&A issues and know what to expect.

## Day 1 - Thursday, June 17, 2021 (all times listed are eastern time)

<b>10:00 am</b>	Networking rooms open
<b>10:00</b>	Morning coffee
<b>10:15</b>	Conference opening: Welcome and introductions Virtual Opening Race
<b>11:00</b>	Reverse Connection with investment banks hosting (Individuals are responsible for scheduling their appointments) Open networking for attendees
<b>12:30 - 1:30 pm</b>	Lunch (on your own)
<b>1:30</b>	Panel # 1
<b>2:30</b>	Panel # 2
<b>3:30</b>	Panel # 3
<b>4:30</b>	Conference Reception: Curated bourbon tasting experience

## Day 2 - Friday, June 18, 2021

<b>10:00 am</b>	Day two welcome and coffee and open networking
<b>10:30</b>	Private Equity Marketplace (Individuals are responsible for scheduling their appointments) Open networking
<b>12:30 pm</b>	Conference closes

# Sponsorship Contact Information



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