



Moneyball for Dealmaking

Data analytics for your contracts

In Partnership with

ACG[®]

Association for Corporate Growth

Today's speakers



Frank Giovinazzo

VP of Account Management
InCloudCounsel



Jonathan Cohn

Vice President
Boyne Capital

**Poll question: Who will win
the World Series?**

World Series

2002 Oakland Athletics

Moneyball with Billy Beane

Inspiration

Building a team:

...from the gut to the empirical

- **Status quo**
- **New approach**
- **Data in action**
- **Results**



Moneyball for dealmaking?

- **Before:** reliance on “scouts”
- **Valuable data** is locked away in your contracts
- **Unlocking** this data is now possible

**Poll question: If your firm
uses document abstracts,
who creates them?**

Abstracting

Use cases in private equity



Diligence

Review pertinent contracts in connection with a prospective acquisition or financing



Compliance

Identify and understand obligations



Negotiation

Leverage data from precedent contracts as a tool to negotiate future contracts more effectively

Success story:

Abstracting credit and purchase agreements



CHALLENGE

Boyne Capital found it hard to determine what was truly market for their deals on both the equity and debt side of the house. Furthermore, they wanted an easy way to reference key provisions from their contracts.

SOLUTION

Boyne Capital hired InCloudCounsel to turn its credit agreements into a rich dataset to help them analyze past deals and create scorecards to help their team and portfolio companies navigate through complicated contracts.

RESULTS



20 Purchase and Credit Agreements abstracted to-date



Time saved through more efficient process



Mitigated risk by having key terms linked to contract provisions

Success story:

Abstracting LPAs and purchase agreements



CHALLENGE

One of the world's leading fund of funds was spending too much time and money referencing key terms and contract provisions in its Limited Partnership Agreements (LPAs) and Purchase Agreements across 13 different funds.

SOLUTION

InCloudCounsel created abstract summaries of the firm's LPAs and Purchase Agreements on its secure, centralized platform, providing the firm with instant access to key terms and contract provisions across all documents, all funds.

RESULTS



100+ Documents Processed
in 2020



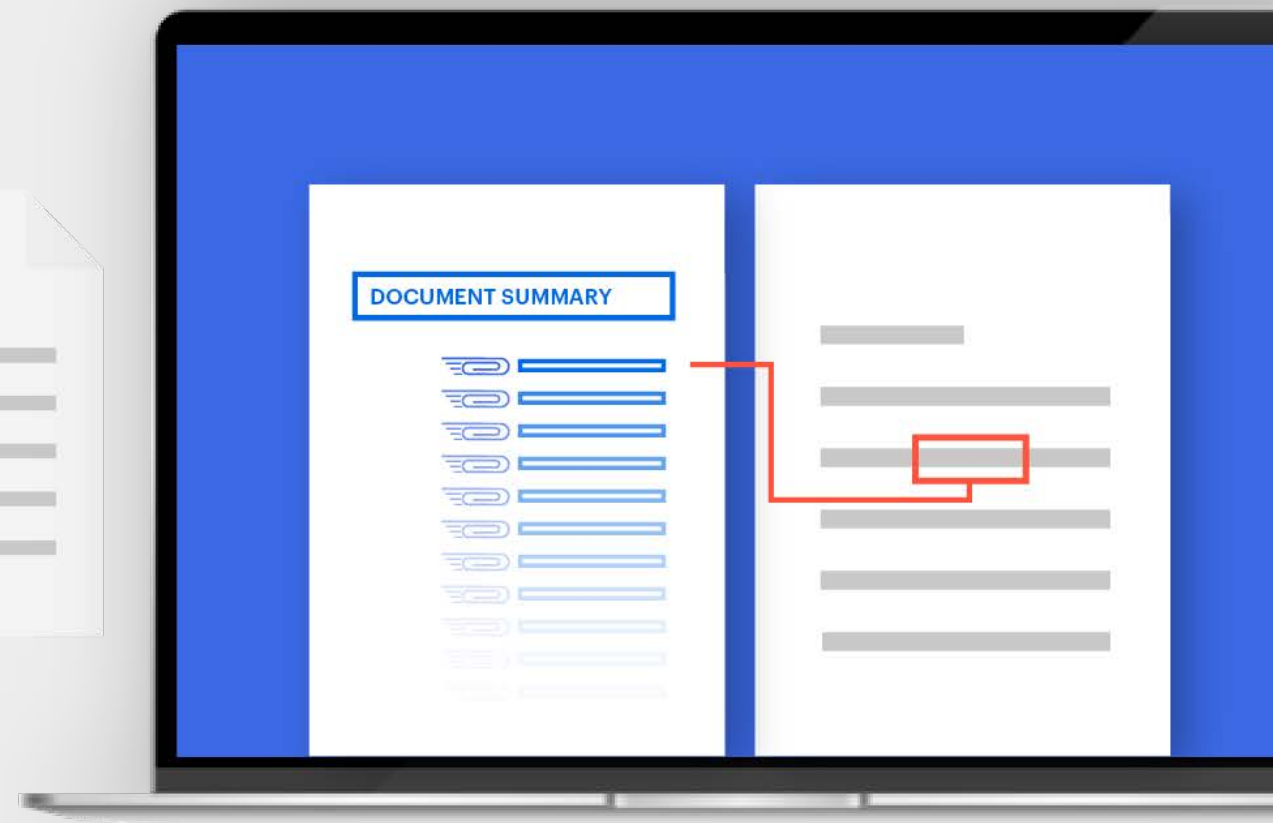
Turnaround Time
Reduced by 75%



Legal Costs
Lowered by 80%

InCloudCounsel's abstracting solution unlocks the data in your most important documents

- Credit Agreements
- Purchase Agreements
- Fund Documents
- Operating Agreements
- Vendor Contracts





How it works

1.


Account Manager prepares a customized "scorecard" — a summary of key terms to abstract


F. Reporting Covenants

1) **Monthly financials**
Are monthly financials required? Yes
 No


1a) **Monthly financial statements timeline (ongoing)**
How many days after the end of each month are the monthly financials due?


1b) **Monthly financial statements timeline (initial period)**
Longer period for reporting monthly financials at outset of deal, if applicable # of Days
 Not applicable

2) **Quarterly financials**
Are quarterly financials required? Yes
 No


2a) **Quarterly financial statements timeline (ongoing)**
How many days after the end of each fiscal quarter are the quarterly financials due?


How it works

2.

Specialist lawyers
abstract
documents

B. Deal Information

- 1) **Ability to share Confidential Information with equity financing sources?**
- Yes
 - No
 - With consent
 - Other

Notes

- 2) **Ability to share Confidential Information with debt financing sources?**
- Yes
 - No
 - With consent
 - Other

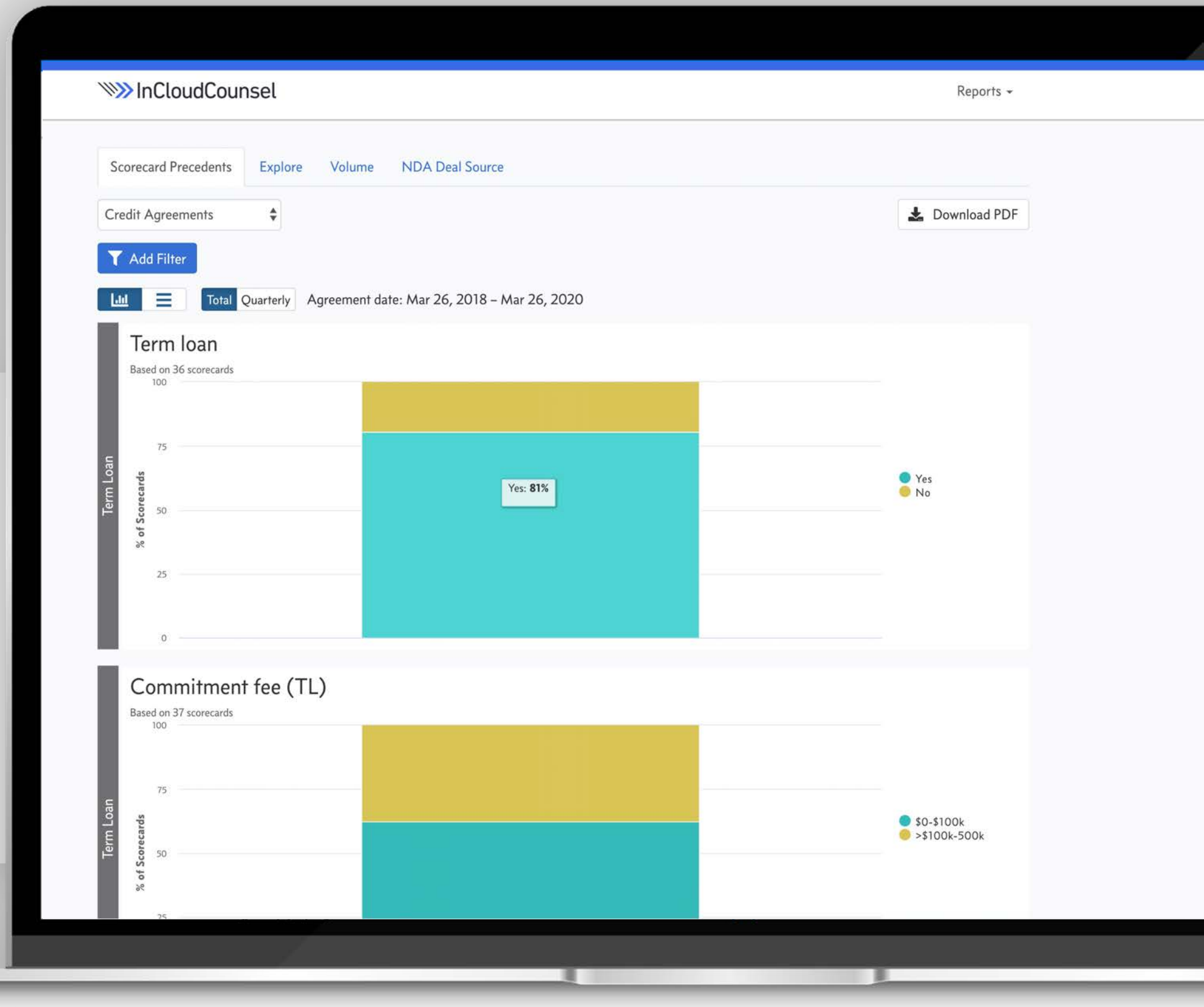
Notes

- 3) **Ability to share Confidential Information with affiliates?**
- Yes
 - No
 - With consent

How it works

4.

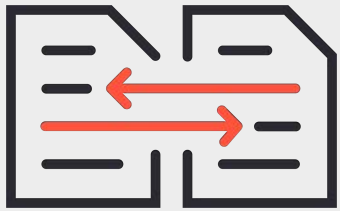
Access **interactive reports** to identify obligations and liabilities and benchmark against precedent



Trusted by the best



Three modern solutions



Routine document processing

- Our end-to-end solution takes over your high-volume contract workstreams; you and your team stay focused on higher-value work
- Get fast, high-quality results and lower legal costs



Document abstracting

- Get tech-enabled abstract summaries that unlock the data in your most important documents
- Quickly reference document key terms and underlying provisions, analyze large document sets with ease, and lower legal costs



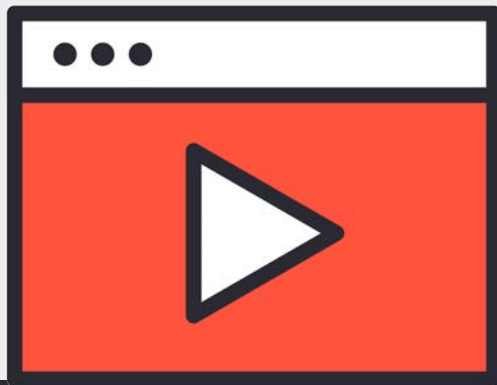
Insight for fund obligation management

- A first-of-its-kind software solution that allows GPs to proactively organize and manage obligations in fund formation documents
- Speed up business operations, deal processes, and strengthen investor trust with all of your obligations in a single, unified dashboard



Questions?

Next Steps



1.

Recording



2.

**Additional
Materials**



3.

We'll Follow Up



Thank You!