



## 2019 BOLD AWARDS



**BOLD Awards Gala: February 26, 2019**

*\*Right of first refusal applies*

**Investment Level**

Average attendance: 300+ Venue: Muse Event Center

**PRESENTING\*  
SPONSOR**

**PLATINUM**

**GOLD**

**SILVER**

**BENEFITS**

**\$20,000**

**\$12,500**

**\$6,500**

**\$4,500**

**BRANDING**

- Exclusivity: Presenting Sponsor (limited to one firm)
- Platinum Sponsor (exclusive per industry)
- Logo prominently displayed on ACG MN BOLD Awards event page with hyperlink
- Rotating banner on ACG MN BOLD Awards event page with hyperlink
- Logo displayed on ACG MN BOLD Awards event page
- Logo on presentation landing page
- Logo displayed on digital and printed marketing materials and mailings
- Logo on event signage
- Logo on email announcements

**MEDIA**

- Full page ad in the March 2019 *Twin Cities Business Magazine* BOLD Awards supplement-or-advertorial article- inserted into 30,000 *Twin Cities Business Magazine* subscriptions
- Full page ad in the March 2019 *Twin Cities Business Magazine* supplement
- Half page ad in the March 2019 *Twin Cities Business Magazine* supplement
- 1/4 page ad in the March 2019 *Twin Cities Business Magazine* supplement
- Social Media mention/event blasts
- Logo included on ACG Minnesota mobile app

**EVENT**

- Recognition from podium
- Opportunity to give opening/closing remarks & introduce the BOLDest of the BOLD winner
- Opportunity to present one of the BOLD winners
- Complimentary BOLD Nominee Reception registrations
- Complimentary BOLD Awards Ceremony registrations
- Reserved table with company logo prominently displayed on table
- Pre-event registrant list for a one-time mailing
- Sponsor ribbon on name badge
- Opportunity to provide SWAG gift in gift bags



## 2019 BOLD AWARDS



**BOLD Awards Gala: February 26, 2019**

**Investment Level**

Average attendance: 300+  
Venue: Muse Event Center

		TECHNOLOGY	PHOTO MEMORY	BOLD-TINI (ICE LUGE)
BENEFITS		\$4,500	\$4,500	\$4,500
BRANDING	Logo displayed on ACG MN BOLD Awards event page with hyperlink	•	•	•
	Logo displayed on digital and printed marketing materials and mailings	•	•	•
	Logo printed on event signage	•	•	•
	Logo on landing page	•	•	•
	Logo on email announcements	•	•	•
MEDIA	Logo included on ACG ad in local business publication	•	•	•
	Social Media event blasts	•	•	•
	Logo included on ACG Minnesota mobile app	•	•	•
EVENT	Recognition from podium	•	•	•
	Complimentary BOLD Nominee Reception registrations	2	2	2
	Complimentary BOLD Awards Ceremony registrations	2	2	2
	Sponsor ribbons on name badges	•	•	•
	Opportunity to provide SWAG gift in gift bags	•	•	•