



Sponsorship Guide

June 13, 2019

Flourish Atlanta

(v1/19)



Sponsorship Levels

Each year the Atlanta Chapter of The Association for Corporate Growth® (ACG), a global professional organization focused on middle-market growth, mergers and acquisitions, and private investment, honors the top 40 fastest growing middle-market companies in Georgia.

Criteria and selection for the award includes the following:

- 1) Companies must be for profit and headquartered in Georgia
- 2) Most recent year-end revenues range from \$15 million to \$500 million
- 3) Three years of verifiable revenue and employment growth.

Honorees and the event's associated sponsors will also be highlighted in a variety of online and print publications.

Awards will be presented to honorees at the Georgia Fast 40 Awards Dinner and Gala in June where guests will enjoy an evening of celebration with Honorees and 600+ of the Who's Who of the Georgia business community.

Diamond (Exclusive) - \$20,000 - SOLD OUT

- Inclusion on Georgia Fast 40 Program Committee
- Prominent podium time at Awards Gala Program
- 1 full-page ad in the Awards Gala Program
- 100-word company description in the Awards Gala Program
- 2 premier seating table (20 seats) at Awards Gala. Tables can be entirely filled by company or some of the included 20 seats can be interspersed and table can be backfilled with VIP/honoree guests*, or a combination thereof.
- 8 invitations to honoree reception
- 2 invitations to CFO reception (subject to total company attendee limit)
- Prominent recognition in a variety of media outlets
- Prominent logo placement on all promotional materials including event website and awards
- Prominent logo placement on table stanchion
- Access to Video Shoot for 1 staff member for all video sessions
- Logo inclusion in the Atlanta Business Chronicle

Gold - \$10,000

- All Bronze Level Benefits plus:
- Inclusion on Georgia Fast 40 Program Committee
- Podium time at Awards Gala
- 1 full-page ad in the Awards Gala Program
- 75-word company description in the Awards Gala Program
- 6 invitations to honoree reception
- 1 invitation to CFO reception (subject to total company attendee limit)
- Access to Video Shoot for 1 staff member for all video sessions

Sponsorship Levels

Transportation - \$10,000

- All Bronze Level Benefits plus:
- Inclusion on Georgia Fast 40 Program Committee (if committed by 2/28/19)
- Exclusive Graphic with Ride Share Code for use in Emails
- 1 full-page ad in the Awards Gala Program
- 75-word company description in the Awards Gala Program
- 4 invitations to honoree reception
- 1 invitation to CFO reception (subject to total company attendee limit)

Honoree Reception - \$8,500

- All Bronze Level Benefits plus:
- Inclusion on Georgia Fast 40 Program Committee (if committed by 2/28/19)
- Exclusive branding of the Honoree Reception
- Branded email to honorees inviting them to the Honoree Reception. Email will be a collaboration between sponsor and ACG Atlanta and will be sent through ACG Atlanta's email system.
- Prominent signage at the Honoree Reception
- 1/2 page ad in the Awards Gala Program
- 50-word company description in the Awards Gala Program
- 6 invitations to honoree reception
- 1 Invitation to CFO reception (subject to total company attendee limit)

Dessert Reception (Category Exclusive) - \$7,500

- All Bronze Level Benefits plus:
- Inclusion on Georgia Fast 40 Program Committee (if committed by 2/28/19)
- Branding of the Dessert Reception
- Branded email to attendees inviting them to the dessert reception. Email will be a collaboration between sponsors and ACG Atlanta and will be sent through the ACG email system.
- Prominent signage at the Reception
- 50-word company description in the Awards Gala Program
- 2 invitations to honoree reception
- 1 Invitation to CFO reception (subject to total company attendee limit)

Video Shoot Host (Category Exclusive) - \$6,500

- All Bronze Level Benefits plus:
- Inclusion on Georgia Fast 40 Program Committee (if committed by 2/28/19)
- Logo inclusion and thank you on montage videos.
- Prominent signage at the Video Shoot
- 50-word company description in the Awards Gala Program
- 1 invitation to honoree reception
- 1 Invitation to CFO reception (subject to total company attendee limit)
- Access to Video Shoot for 1 staff member for all video sessions

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Silver - \$5,000

- All Bronze Level Benefits plus:
- Inclusion on Georgia Fast 40 Program Committee (if committed by 2/28/19)
- 2 invitations to honoree reception
- 1 Invitation to CFO reception (subject to total company attendee limit)

Bronze - \$3,500

- Listed in Awards Gala Program
- 1/4 page ad in the Awards Gala Program
- 25-word company description in the Awards Gala Program
- 1 table (10 seats) at Awards Gala (Table can be entirely filled by company or some of the included 10 seats can be interspersed and table can be backfilled with VIP/honoree guests*, or a combination thereof.)
- Recognition in a variety of media outlets
- Company logo on table stanchion
- Company name listed on promotional materials including event website
- Logo inclusion in the Atlanta Business Chronicle

In addition to the Table included in your sponsorship, seats and tables of 10 can be purchased online at www.acg.org/atlanta:

Through May 10, 2019:

\$225 Member / \$2,250 Member Table (10 seats) / \$2,750 Non-Member Table (10 seats)

After May 10, 2019:

\$275 Member / \$2,750 Table (10 seats) / \$2,950 Non-Member Table (10 seats)

Due to prior year event sell out - Individual Tickets may not be made available to Non-Members

Please visit www.acg.org/atlanta/events for more information about the Georgia Fast 40 Awards including:

- Frequently Asked Questions (FAQ)
- Information on past nominees
- Video from prior year events
- Photos from prior year events

Or Contact:

Melanie Brandt

President & CEO

ACG Atlanta

(770)316-0528 (mobile)

mbrandt@acg.org

Important Notifications and Policies

ACG Atlanta reserves the right to modify, substitute or eliminate sponsor benefits if needed, if the benefit is not available, and/or to preserve the integrity of the attendee and honoree experience.

The intent of the provision of attendee lists is to facilitate targeted networking and meaningful business connections prior to, at, and directly following the event. Acceptance of the attendee list implies agreement to the specific terms and conditions stated on the attendee list. Additionally, the attendee list cannot be distributed to outside parties not directly associated with the event or conference, nor can it be used for mass solicitation purposes of any kind. Sponsors, exhibitors and registered attendees found to be in violation of ACG Atlanta policies and agreements voluntarily forfeit all of the remainder of the sponsor or attendee benefits that were to be provided to them.

Sponsors are encouraged to receive confirmation from Melanie Brandt, Executive Director, in advance to ensure that any planned outside event, activity or attendee list usage does not conflict with these terms and conditions.